

# Survey On “Interest Based Community”

Vatsal Pandey<sup>1</sup>  
Computer Science & engg.  
R.N.G.P.I.T.  
Bardoli, Gujrat

Mohit Sojitra<sup>2</sup>  
Computer Science & engg.  
R.N.G.P.I.T.  
Surat, Gujrat

Prof. H.J. Shah<sup>5</sup>  
Assistant Professor  
Computer Science & engg.  
R.N.G.P.I.T.  
Surat, Gujrat

Manoj Jasoliya<sup>3</sup>  
Computer Science & engg.  
R.N.G.P.I.T.  
Surat, Gujrat

Parth Kanani<sup>4</sup>  
Computer Science & engg.  
R.N.G.P.I.T.  
Surat, Gujrat

## Abstract

People love going to many events with friends. Events organized now days use various applications to manage events. attending live events makes them feel more connected to other people, the community, and the world. And whether it's catching a live performance from a favorite musician or networking with other professionals at an industry conference, events play a crucial role in fostering a sense of belonging. People created virtual communities because it's easy to manage and there is not physical environment so it's cost efficient. Our study provides the first in-depth look at multiple online platforms to meet new people like yourself and creating community and what we can do to make them more efficient.

**Keywords:** Events, community, chatting, groups

## I. Introduction:

Creating an event where a community can regularly assemble could be the answer. In this guide, we share with you some ideas on how to bring people together and build lasting communities through events.[2]

Considering the fact that mobile is the main communication channel nowadays and will even become bigger in the near future, this is a great loss. With a society app, your events are incorporated within the general app, which means that the users of your event app remain in your app. [1]

No matter how much hard work goes into your community events, they won't attract an audience on their own. A few random social posts might help sell some tickets, but if you want to attract a crowd, you'll need a promotion plan. Join groups. LinkedIn and Facebook groups can be invaluable in search for speakers. Become a regular contributor so that when it comes time to promote your events, you have a built-in network of people who will be interested. When you take your event management online, you can incorporate social media into the promotional plan. It's a free way to extend your reach beyond just your guest list. With an online tool that incorporates social media, it's as simple as clicking a button and your guests can broadcast about your event on Facebook, Twitter, and LinkedIn. And you can do the same, sharing your event invite, homepage, and more on your own social networks. [8].

Forget having to spend money on printing and postage costs. With an online event management tool, you pay one low fee and you can send all the invitations you want, create a homepage, and more. Online promotion is nearly free too, as the word spreads on social media.

Attendees can register themselves anytime, day or night. Self-service event registration saves you time, and ensures that even if you're not in the office, you can still collect registrations. For registrants, they can find out who else will be in attendance — giving them even more incentive to be at your event. When the event is over, there's no need to input all the attendee information into a brand-new database. When you use an online registration tool, it's already there, ready to be used for follow-up communications like a post-event survey. During the registration process, you can ask attendees if they'd like to join your mailing list to get notified if other event happens.

There are so many event applications like Meetup, bizzabo, and discord to create virtual communities.

But none of them is actually provide direct communication with another user. There is other application called tinder which is dating application which creates a match with help of social media.

Tinder has proven that, in addition to there no longer being a need for much (if any) human guidance, there is no longer a need for a hefty website, and users no longer tolerate long lapses in time between contact. Tinder has succeeded, in short, by being the first to recognize that today's eligible singles are consumed with all of their other responsibilities and pastimes, and no longer wants to have to check an inbox and wait days for a response.[3]

## II. Existing

### Technology: A. Meetup:

Meetup brings people together in thousands of cities to do more of what they want to do in life. It is organized around one simple idea: when we get together and do the things that

matter to us, we're at our best. And that's what Meetup does. It brings people together to do, explore, teach and learn.[4]



Fig1: Meet New Peoples

Meetup is used to organize offline and in-person meetings in your area. Common locations for Meetup groups include cafes, parks, and sometimes even people's homes.[5]

Meetup is a great resource for meeting new people, getting involved in your community, and being more active with an interest you enjoy. Best of all, it's completely free to sign up for an account and get started.[5]

Some Meetup events do have a fee to participate, but for the most part Meetup groups and events tend to be free.[5]

Once you create an account, you can use the website to find "meetups" (groups) that interest **you...** or create your own if no one else already has. Simply browse meetups in your area; you can also search for meetups by category, date, location, or suggestions for you (once you begin using Meetup and it learns your preferences). Click on any meetup that interests you to learn more about it. You can find out who attends it, what they do, when they were founded, and what they're all about. You can even see photos of their gatherings![6]

Once you find a meetup that interests you, you can join it. There are no restrictions to joining – all you have to do is confirm that you're joining, and then show up at the organized time! It's also so simple to create your own meetup! Simply enter a bit of information about where you are and what you want to do, and then wait to see if others are interested as well. You can also send instant messages to other users to learn more about any meetup you may be interested in. [6]

**Benefits:**

- Everyone who attends will have similar interests
- They are a great way of meeting new people
- You *will* get ideas and inspiration from speakers and other attendees
- You are certain to pick up tips that you can implement in your own business
- By sharing what you are struggling with you may well find some helpful advice
- It's an opportunity to spend some time in the real world, away from your laptop.[7]

**B. Discord:**

Discord is about giving people the power to create belonging in their lives. We want to make it easier for you to talk regularly with the people you care about. We want you to build genuine relationships with your friends and communities close to home or around the world. Original, reliable, playful, and relatable. These are the values that connect our users and our employees at Discord.[10]

Discord was started to solve a big problem: how to communicate with friends around the world while playing games online.

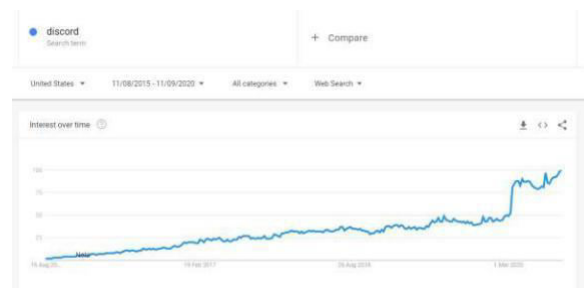


Fig2: Google trends of discord

Discord was making it easy to participate in conversation, hopping around text, voice and video to talk. The technology was complex but the goal was simple: make Discord an inviting and comfortable home to jump into with your communities and friends.[10]

Discord was originally created for people who loved to play games, but these passionate people realized it could be enjoyed for more purposes. Growth of other uses on the platform began to skyrocket. Today, Discord is used by everyone from local hiking clubs, to art communities, to study groups. Discord has garnered 100 million monthly active users with people talking for upwards of 4 hours per day on the platform. Discord is now where the world talks, hangs out, and builds relationships with their communities and friends. Discord gives everyone the power to belong.[10]

Discord Stream Kit allows you to enhance your Discord community with tools you're already familiar with. Make your Discord server, add some bot buddies, and promote your community![11]

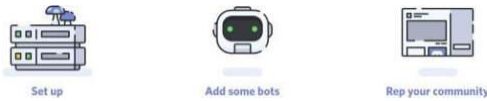


Fig3: Discord Stream Kit

**Benefits:**

- Discord servers are organized into topic-based channels where you can collaborate, share, and just talk about your day without clogging up a group chat.
- Get a community of any size running with moderation tools and custom member access. Give members special powers, set up private channels, and more.
- Low-latency voice and video feels like you're in the same room. Wave hello over video, watch friends stream their games, or gather up and have a drawing session with screen share.

**C. Tinder:**

Tinder users who fall within a specified age range and gender and are within a certain distance of your location, and it lets you know whether you have any mutual friends. You decide whether or not you like the look of a person: if you do, great; if you don't, they'll never know. If you're both interested then Tinder's messaging function offers you a private chat thread in which to talk and get to know each other better.[9]

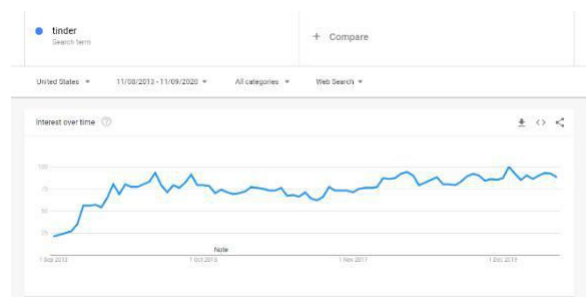


Fig4: Google Trends of Tinder

Tinder is a really simple app to use. Just download it, set up an account or log in with your Facebook profile, specify the gender and age range of the people you'd like to meet, and how far you're prepared to travel to meet them. When Tinder finds people, who match those criteria it places cards on your screen that show a large photo of the person and tap this to see a short description they've written along with more photos.[9]

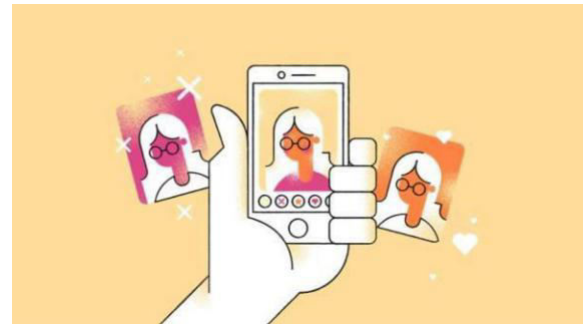


Fig5: Tinder Application Design

Below the picture is a heart icon and a cross - tap the heart if you like them and the cross if you don't - or swipe to the right if you like them, and to the left if you don't. If you like someone who also likes you Tinder will tell you that a match has been made and opens up a simple messaging function.[9]

You can also link your Tinder to both Instagram and Spotify. The former will show your most recent Instagram photos on your profile while the latter will let you show off some of your staple songs.[9]

**Benefits:**

- It's so easy to use.
- Secured.
- You can block users.
- Other Application integration like facebook, Instagram and Spotify.

FEATURES	DISCORD[1]	TINDER[2]	MEETUP[5]
EVENT CREATION	NO	NO	YES
MATCHMAKING BY INTERESTS	NO	YES	NO
CHATting WITH OTHERS	YES	YES	NO
VIRTUAL COMMUNITY	YES	NO	YES
ANONYMUS CHAT	NO	NO	NO

Table:1 Survey Table of Existing Application

### III. Proposed system:

After researching about drawback in current existing solutions we have to make application who can provide direct contact with users without making awkward conversation. To solve this problem user has to know who is alone like you in event and that person should have same interest like user. This project will provide solution through application. In this application event organizer will register the event and in trusted participants will join that event. admin will give 6 pictures while creating event. each picture defines sub part of particular topic. each user has to choose 3 images by giving them priority. the match will decide by that. chosen participants will be in group chat with system generated names. identity will not be revealed till they reach venue. after ranching vanes, they have to meetup and scan id given by app. then they can enjoy event.

#### A. Why this approach?

As we seen on Tinder, they use simple approach to crate match by linking their social media account. And none of the meetup or community application is using this. It's important because in every event have their main agenda but there are so many sub parts to approach it. For example, you are attending event for better digestive cooking and people who are attending this event have different point of view like some of them are vegetarian or non-vegetarians or vegan. So, if we create match by this different point of view it'll make more comforting to attend and enjoy event.

**How does community will grow?** If any user attends the event and meet 4 other people with application's matchmaking, they can add each other to as favorites so

when other event happens, they can invite each other to another event. If user attends many events in same category, they can expand their favorite list. They can use Ajay decide to create his own event in that particular topic so he'll invite 30 people from favorite list and those 30 people

this list to invite to event crated by user itself. For example, Ajay attends many events and add 30 more users to favorite list and will also send that invitation to their favorite list let's suppose if 150 people get invited and 20% people will decide to join it'll be 30 which is great number if you are just starting.

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### V. CONCLUSION

After we did survey on current events and meetup Application, we Found many problems. major problem was user cannot direct communicate with each other. Then we can come up with better solution to provide better experience to user by providing interest-based matchmaking system by using photos.



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