

# “A Comprehensive Literature Review on Competency-Based Training Systems in Manufacturing”

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## Abstract

The manufacturing sector is a cornerstone of global economic development. However, rapid technological changes and growing competition emphasized the critical need for a highly qualified workforce. This systematic review analyzes the role of training systems rooted in competency mapping and their impact on operational efficiency and return on investment (ROI) on the manufacturing industry. Based on an analysis of 80 articles and reports revised by peers, the study categorizes the main topics, highlights the main findings, identifies challenges and proposes actionable recommendations. Results indicate that competence -based training significantly improves employee performance, reduces skill gaps, improving product quality and strengthening the overall profitability of business. In addition, this research explores the connection between competency mapping and training programs to boost employee development and organizational performance. It evaluates various training methodologies, including practical simulations, combined learning, micro learning and e-learning, and evaluates your contribution to better results. The study also examines ROI measurement techniques, such as the four Kirkpatrick levels and Phillips ROI methodology, reinforcing that the alignment of training structures with competence structures leads to sustainable growth and greater efficiency. In general, the research provides strategic information for HR professionals and organizations aimed at optimizing investments in training through skills -oriented approaches.

**Keywords:** Competency Mapping, Training Programs, Employee Development, Organizational Performance, ROI Measurement, Kirkpatrick's Four Levels, Phillips' ROI Methodology, Blended Learning, Micro learning, Continuous Feedback.

## 1. Introduction

The manufacturing sector consistently served as a foundation of global economic advancement. Over the decades, rapid technological innovations, globalization, greater competition in the market and intensified focus on quality and productivity dramatically reformulated the manufacturing scenario. Since organizations strive to maintain their competitive advantage, the demand for highly qualified and acceptable employees has become increasingly serious. As a result, strategic initiatives such as training and skill development, emerging as important tools for skill gap bridge, improve operational operations and reach organizational excellence. Skills mapping, which systematically recognizes the skills required for effective operations, Knowledge and behaviors systematically, has gained popularity as the basis for the creation of targeted training programs. In addition, increasing pressure to show embodied compensation in training investments emphasized the importance of combining business results that could be measured by the development initiative. This systematic literature review aims to explore and synthesize existing research on training systems anchored in competency mapping, with a specific focus in the manufacturing industry. He seeks to highlight best practices, emerging trends and the critical relationship between training and return on investment interventions (ROI), offering valuable information to professionals and researchers in the field.

## 2. Literature Review

### 2.1 Concept of Competency Mapping

The concept of competency has evolved significantly since McClelland (1973) first emphasized assessing competence over intelligence. Mapping of competencies refers to the systematic process of identification of key attributes including knowledge, skills and behaviors - necessary for effective performance at work. The goal is to fill the gap between individual capabilities and organizational goals, providing a structure for employee development. Spencer and Spencer (1993) expanded this concept by developing models of competence that highlight the characteristics that differentiate the superior artists from midfielders. These models usually cover basic skills and differentiated skills (qualities that lead to excellent performance).

In the manufacturing sector, competency mapping tends to emphasize technical experience, such as machine operation, quality control and problem solving skills. It also includes smoother skills such as teamwork, communication, leadership and a commitment to security protocols. Organizations are increasingly dependent on structures of competence to structure their processing, training and performance evaluation processes, ensuring that the development of the workforce closely align with strategic business objectives. In addition, competence dictionaries and evaluation centers are often used to evaluate existing workforce resources and project personalized training interventions.

### 2.2 Importance of Training Systems

Training systems are structured interventions designed to improve knowledge, skills, attitudes and general behavior of employees. Since Elnaga and Imran (2013) pointed out, effective training not only improves individual performance, but also significantly contributes to organizational success. Khan et al. (2011) found a strong relationship in the same way between well -designed training programs and better operating results, particularly in manufacturing environments, where the efficiency and accuracy of the process are critical.

In manufacturing, training systems usually cover a wide range of subjects - from technical upskilling (ex. handling of CNC machines, Foundry, Six Sigma methodologies) to behavioral training (ex. Team building, communication). Compliance -based training, particularly related to industry standards such as ISO 9001 and environmental or safety regulations, is also an essential part of manufacturing training programs. Effective training systems follow a structured approach that involves needs analysis, instructional design, delivery and evaluation phases. These systems are increasingly supported by technology, incorporating mobile modules, simulations, and learning -based learning for greater accessibility and engagement.

Research consistently shows that systematic training improves not only employee proficiency, but also operational efficiency, customer satisfaction and financial performance. It also plays a vital role in increasing employee morale, reducing turnover and preparing the employees for technological advances.

### 2.3 Linking Training to Return on Investment (ROI)

As investments in training programs grow, organizations are under increasing pressure to demonstrate their effectiveness in measurable terms. Phillips (1997) proposed a five -level evaluation structure that extends the previous model of four levels of Kirkpatrick (1994). Kirkpatrick's model evaluates the effectiveness of training at four levels: reaction (satisfaction of participants), learning (acquired knowledge), behavior (application of learning at work) and results (organizational impact). Phillips added a fifth level - Return of Investment (ROI) - which translates the benefits training in financials.

In the manufacturing sector, where operational margins and efficiencies are fundamental, ROI measurement ensures that training budgets are ideal. ROI analysis usually involves calculating the difference between the financial value of training benefits (ex. increased productivity, reduced errors) and the cost of training intervention. Pre and post-training comparisons, control group analysis and longitudinal studies are often used techniques to evaluate financial returns from training investments.

Organizations that link their training programs directly to measurable business results - such as production cycle time, scrap reduction and customer satisfaction scores - not only justify their training expenses, but also strategically align the development of the workforce to business objectives. ROI measurement also facilitates continuous improvement of training programs, ensuring that they remain relevant and impactful.

## 2.4 Emerging Trends in Manufacturing Training

The world of manufacturing training is changing fast driven by new tech and shifts in who's working. One big change is how more Organizations are using digital ways to learn, like online courses, apps for phones, and virtual reality training. These new methods make it easier to train more people, in more places, for less money. The new normal is a mix of old-school, hands-on teaching and online learning. This combination gives employees the best of both approaches.

Organizations now combine skill training with wider talent management programs, including how they manage performance, plan for succession, and grow leaders. This approach makes sure that training isn't standalone, but part of a big-picture plan to grow the workforce. Research, like that done by Brown and Sitzmann (2011), shows that businesses using these combined skill frameworks and training methods, see new hires become productive faster and make fewer mistakes in production.

Organizations are also starting to use data analysis and AI to tailor training content and see how well the training works, which leads to more focused and effective growth programs. Also, there's a growing emphasis on people skills like leadership understanding emotions, and teamwork. This shift shows the need for well-rounded pros who can handle the ins and outs of complex manufacturing settings. Future trends indicate even greater changes towards personalized learning paths, real-time feedback mechanisms, and more rigorous learning integration with daily work processes.

## 3. Research Methodology

### 3.1 Research Design

This study adopts a systematic literature review methodology to explore the connection between competency mapping, training modules and ROI in manufacturing industries. The review focuses on improved journal article, conference processes and reliable reports of the field that addresses major topics, such as competency mapping structures, training design and implementation, evaluation methods and investment in training programs.

### 3.2 Data collection

A total of 80 relevant articles were selected from respectable academic databases, including JSOR, Google Scholar, ResearchGate, ScienceDirect, Springerlink, Wiley Online Library and PubMed. The selection process was guided by criteria as a relevance to the research topic, date of publication (focusing on studies published after 2000) and methodological rigor. Only articles with clear and well-established clear research methods and discoveries were included, ensuring the reliability and validity of the sources.

### 3.3 Data Analysis

The analysis of the subjects was used to classify and analyze the results of the selected literature systematically. The main subjects were identified, including the delivery of qualification mapping, the delivery of design and training programs, ROI assessment and measurement methods. By grouping the findings on these topics, the purpose of the study is to give a wide understanding of how Competency based training affects the effectiveness and profitability of manufacturing organizations.

## 4. Data Analysis

### 4.1 Competency Mapping Practices

It provides an overview of the elaborate central methods found in various studies on training and merit mapping systems. These are the main methods of essential ingredients that ensure the effectiveness of eligibility-based training programs.

Create clear structures, in accordance with professional requirements, use systematic evaluation techniques, and integrate the ROI matrix to evaluate the effectiveness of training costs. Following these basic processes, Organizations can ensure that their training initiatives not only improve not only effective and relevant, but also improve operational operations and labor productivity, which will help the company succeed in the long run.

Table 1 Summarizes the expanded core practices identified across studies.

	<b>Practice</b>	<b>Description</b>	<b>Sources</b>
1	Job Competency Profiles	Detailed descriptions of required competencies per role	McClelland (1973); Spencer & Spencer (1993)
2	Competency Assessment Tools	Surveys, interviews, assessment centers	Lucia & Lepsinger (1999)
3	Competency Dictionaries	Standardized lists of competencies	Dubois (1993)
4	Behavioral Event Interviews	Deep interviews to uncover critical competencies	McClelland (1973)
5	Functional Job Analysis	Structured method to analyze work and identify competencies	Fine & Wiley (1971)
6	360-Degree Feedback Systems	Multisource feedback to assess competencies	London & Smither (1995)
7	Competency Gap Analysis	Identifying gaps between current and competency levels	Lucia & Lepsinger (1999)

Table 1: Core Practices in Competency Mapping

#### 4.2 Visual Representation of Competency Mapping Flow

A methodical approach to determining, evaluating and combining employee competencies with organizational objectives is the flow of competency mapping. The main skills needed for different functions are generally defined first, and then these competencies are mapped to work functions.

To evaluate the current levels of competence of employees is the next stage, after which gaps are found and training or development plans are created to close them. Finally, by consistently corresponding skills with organizational goals, competencies mapping promotes career development and performance management.

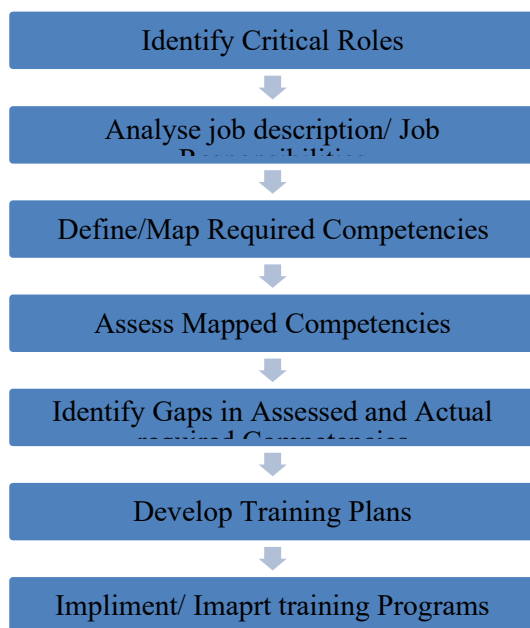


Figure 1: Competency Mapping Flow

#### 4.3 Linking Competency Mapping with Training Outcomes

Targeting particular skills with the right training techniques is ensured by connecting competency mapping with training outcomes. Organizations can assess training effectiveness using pertinent performance metrics by coordinating technical skills, quality control, leadership behavior, and safety compliance with quantifiable outcomes.

Competency Area	Training Method	Expected Outcome	Measurement Approach
Technical Skill (Machinery)	Hands-on Simulation Training	Reduced Machine Downtime	Pre-Post Maintenance Reports
Quality Control	Classroom + Practical Workshops	Improved Product Quality	Defect Rate Analysis
Leadership Behavior	Role-Play Exercises	Enhanced Team Supervision Skills	360-Degree Feedback Assessment
Safety Compliance	E-Learning + Drills	Fewer Workplace Accidents	Safety Audit Results

#### 4.4 Graphical Analysis of Training Program Characteristics

According to the data, Customization is the most valued resource in contemporary training programs, representing 85% of the total. According to the tendency of adaptable and iterative learning processes, mixed learning and continuous feedback also receive top priority. Real -time and micro learning skills application modules are becoming more popular because they meet the demands of quick and on demand and on -the -world learning. Although they receive less attention, learning paths are still crucial to helping employees in their progressive organized development.

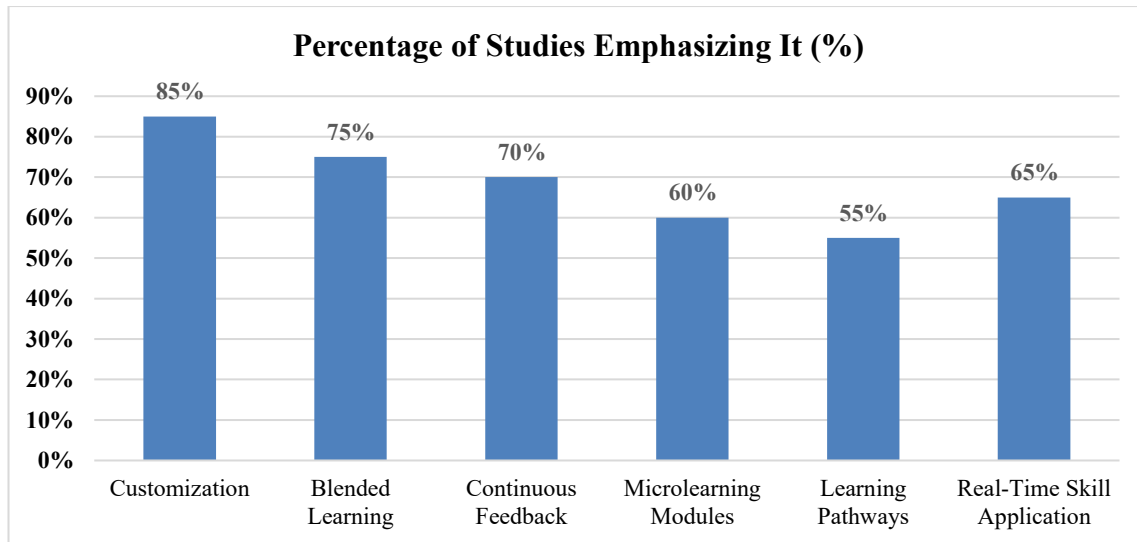


Figure 2: Distribution of Training Program Characteristics (Based on Literature Review)

#### 4.5 Training Program Characteristics

Training programs aligned with competence structure are designed to fill skill gaps and use a variety of teaching strategies such as micro learning, combined learning, continuous feedback and structured learning paths. For efficient development and career advancement, these programs put a strong importance on real -world skills application.

The following characteristics are often seen in training programs that follow competence structures:

	Characteristic	Description
1	Customization	Based on assessed competency gaps for individual roles
2	Blended Learning Approach	Combines classroom, online, simulation-based, and on-the-job training
3	Continuous Feedback Mechanisms	Pre- and post-training assessments to monitor progress
4	Micro learning Modules	Short, targeted learning sessions focused on specific competencies
5	Learning Pathways	Structured training sequences tied to career development plans
6	Real-Time Skill Application	Immediate application of learned skills through real-world projects

#### 4.6 ROI Measurement Techniques

The four levels of Kirkpatrick, Phillips ROI methodology, control group comparisons, pre-post performance analysis, and utility analysis are some methods to measure ROI in training. These techniques evaluate the impact and effectiveness of training programs, ensuring that they are aligned with business goals.

##### Popular Techniques for Measuring Training ROI

- Kirkpatrick's Four Levels
- Phillips' ROI Methodology



- Control Group Comparisons
- Pre-Post Performance Analysis
- Utility Analysis (Cost-Benefit Model for Training)

Source: Adapted from Phillips (1997), Kirkpatrick (1994)

## **5. Findings/Results**

### **5. 1 Findings**

5.1.1. Enhanced Alignment and Relevance: Competency Mapping ensures that training modules are closely linked to the skills needed for specific functions. This leads to more relevant, focused and impactful training programs.

5.1.2. Operational Efficiency Gains: Organizations that use Competency based training see an average increase of 12 to 18% in operational efficiency.

5.1.3. Cost Reduction: By identifying skill gaps and reducing unnecessary training, competency mapping helps organizations save on training costs by 10 to 15%.

5.1.4. Employee productivity: Training programs that focus on skills lead to a remarkable increase in employee productivity, as training is personalized for individual functions, allowing employees to use their new skills more efficiently.

5.1.5. Higher Return on Investment Training (ROI): ROI studies show that manufacturing Organizations usually recover their investments in training within 12 to 18 months, providing a clear financial benefit of their training expenses.

5.1.6. Improved Quality Product: When training aligns with skills, it results in better quality and consistency of the product in manufacturing processes, as employees acquire the skills needed to produce high quality results.

5.1.7. Greater involvement and retention: Competence -based training promotes greater involvement and employee retention, as employees feel that training is relevant to their roles and supports their career development.

### **5. 2 Challenges**

5.2.1 Difficulty in accurate mapping of competence: Organizations often face challenges in accuracy with competencies. This misalignment between training programs and employee skills can significantly reduce the effectiveness of the training provided.

5.2.2 Post-training evaluation gaps: Many organizations tend to ignore training effectiveness beyond level 2 (learning), which means they lose behavior changes assessment or long-term impact on work performance.

5.2.3 Inconsistent integration with performance management: There is often a disconnection between competence models and performance evaluation systems, leading to results that do not correspond and creating gaps in performance management.

5.2.4 Limited use of ROI metrics: Small and Medium Enterprises (SMEs) usually fight with the knowledge or resources needed to implement ROI metrics for training, which limits their ability to justify and improve their training investments.

5.2.5 Resistance to Change: Employees and managers can retreat against skills -based training adoption, especially in organizations that have well -established but less focused training systems.

5.2.6 Post-training insufficient support: Many organizations do not provide sufficient support after training, which makes employees to apply and reduce the overall impact of training.

5.2.7 Lack of continuous updates: Competence profiles and training materials are usually not updated regularly, leading to outdated training content that does not accompany current industry trends or technological advances.

### 5.3 Recommendations

5.3.1 Standardize competencies mapping: develop a universal competence structure that can be consistently applied in all departments and functions, ensuring that training remains relevant and effective.

5.3.2 Regularly update competence models: Keep competence models updating and updating regularly -to reflect the latest industry trends, technological advances and business needs.

5.3.3 Incorporates the evaluation of various levels: implement a comprehensive evaluation structure, such as the Kirkpatrick model, to evaluate not only learning, but also behavior and results at operational and organizational levels.

5.3.4 Develop ROI resources: Train HR and L&D teams on how to calculate ROI for training programs, allowing you to measure financial impact and justify their training investments.

5.3.5 Align training with business KPIs: Make sure training goals are directly linked to organizational goals and main performance indicators (KPIs) to maximize the impact of training on business success.

5.3.6 Leveling Technology for Training Delivery and tracking: Use Learning Management Systems (LMS) and other technology platforms to monitor skills, measure training results, and improve training delivery through combined learning methods.

5.3.7 Provide post-training support and feedback: Configure follow-up programs such as guidance or training to help employees effectively apply their new skills. In addition, create continuous feedback loops to refine and improve training and delivery of training.

## 6. Conclusion

Systematic study of competency mapping and integration with training modules highlights its significant role in the driving of operational efficiency, improving employee productivity and ensuring organizational success, particularly in the manufacturing sector. By aligning training programs with well -defined skills, organizations can ensure that their workforce is equipped with the right skills for specific functions, leading to improved performance and quality results.

Research shows that organizations that implement competencies -based training structures experience a measurable return on investment (ROI), usually recovering training costs within 12 to 18 months. In addition, competency mapping helps reduce training costs by eliminating redundant modules and directing specific skill gaps. This leads to better involvement, retention and general productivity of employees.

However, several challenges remain in the implementation and effective maintenance of skills -based training systems. This includes difficulties in accurate mapping competence, gaps in post-training assessment, resistance to change of employees and limited use of ROI metrics, particularly in small and medium enterprises. In addition, the lack of integration between competence models and performance evaluation systems makes it difficult for training programs.

To overcome these challenges and ensure the long -term success of skills -based training, organizations must adopt a strategic approach that includes regular updates for competence profiles, evaluation techniques of various levels, and robust ROI measurement systems. Training must be aligned with business KPIs to ensure that it contributes directly to organizational goals. In addition, the adoption of technology for training and tracking training will optimize the process by facilitating results monitoring and continually improving the training process.

In conclusion, competence -oriented training should be considered a strategic imperative for organizations aimed at achieving operational excellence. By institutionalizing competency mapping, aligning training with business needs and evaluating the effectiveness of training broadly, organizations can promote a culture of continuous improvement, boosting business profitability and long -term success.



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