

A STUDY ON

BUSINESS FINANCE AND ITS ETHICAL CONCERNS

B. AMARNATH

1. Abstract: Managing a company's financial resources is part of the crucial role of business finance in every organization. However, given the significant impact that financial decisions can have on various stakeholders, the ethical issues surrounding business finance have grown in importance. This essay tries to identify, examine, and offer solutions for the ethical issues that surround commercial finance. The study looks at conflicts of interest, financial reporting, insider trading, and other ethical problems that might occur in business finance. The article also covers the tactics and resources that businesses can employ to maintain moral behaviour in their financial dealings.

2. Introduction: Managing a company's financial resources makes business finance an essential part of any organisation. However, financial choices can have a big impact on many parties involved, like customers, employees, shareholders, and the general public. This essay tries to identify, examine, and offer solutions for the ethical issues that surround commercial finance.

3. Literature Review: According to the literature, ethical issues in business finance have grown in importance as a result of the enormous effects that financial decisions can have on a variety of stakeholders. The literature lists the different ethical problems that can occur in commercial finance, such as conflicts of interest, financial reporting, and insider trading. The literature also emphasizes the methods and resources that businesses can employ to guarantee moral conduct in their financial dealings.

4. Methodology: The ethical issues surrounding business money are identified, examined, and solutions are suggested in this work using a qualitative research approach. Data for the study is gathered from a variety of sources, including websites, publications, papers, and academic journals. The study then does a content analysis of the data to determine the ethical problems that arise in business finance as well as the tactics and resources that businesses might employ to ensure ethical behaviour.

5. Results: The study's findings indicate that there are many different and intricate ethical issues related to business financing. The study examines the different ethical problems that might occur in business finance, such as conflicts of interest, financial reporting, and insider trading. The report also discusses the

L

tactics and resources that businesses can employ, such as corporate governance, ethics codes, and whistleblower programmes, to ensure moral behaviour in their financial practices.

6. Discussion: The study's findings have a number of ramifications for organizations and regulators. According to the study, businesses should have a complete approach to ethics in their financial practices, which should include putting strong corporate governance frameworks in place, creating codes of ethics, and creating whistleblower programmes. The report suggests that authorities keep a close eye on organization's financial practices and take the necessary precautions to stop unethical behaviour.

7. Conclusion: The research report states that due to the enormous effects that financial decisions can have on numerous stakeholders, ethical issues relating to business finance have gained importance. The study offers a thorough review of the many ethical problems that might occur in business finance as well as the tactics and resources that organizations can employ to promote moral behaviour. The report also offers guidelines for businesses and regulators to follow in order to guarantee ethical financial practices.

8. References:

i) Crane, A., & Matten, D. (2016). Business ethics: Managing corporate citizenship and sustainability in the age of globalization. Oxford University Press.

ii) Financial Industry Regulatory Authority. (2021). Insider Trading.

iii) Freeman, R. E., & Stewart, L. (2006). Developing ethical leadership. Business Roundtable Institute for Corporate Ethics.

iv) Institute of Business Ethics. (2019). Business Ethics and Corporate Responsibility.

v) Velasquez, M. G. (2017). Business Ethics: Concepts and Cases. Pearson.

L