A STUDY ON INDIVIDUAL BEHAVIOUR IN AN ORGANIZATION

Dr C K Gomathy, Mr. Sai Krishna Chaitanya, Mr. Nanda Pavan Kumar T, Mr. T Sarath Kumar Department of CSE, SCSVMV Deemed to be University, India.

Abstract

This examination report explores the cause variables which affect retainer involvement. According to the empirical examination finding, high- intensity internal marketing generates positive impact upon retainer involvement and low- intensity internal marketing results in negative impact upon retainer involvement; the effect of cloying relationship upon retainer involvement is prominent and positive; hands with personality traits of internal control reveal evolved situation of involvement than those with external control. Understanding the different types of personalities has get a prerequisite to know how personality affects earthborn relations. One of the inner factors that impress individual actions is personality. An individual action is the result of an intercourse between a person and a situation. Individual actions is a amalgam of several unique personality traits which reflect an being's society, situation of thinking, feeling, passions, posture and entertainment. Personality shapes the identity of an individual in society. The status the individual occupies in a group or society therefore influences markedly the generalization he she holds of himself herself as an commodity this paper aims to study the influence of personality traits on individual stances at the factory altogether this paper briefly narrates what has been studied so far on lazy people.

Keywords: Personality and values, Emotions, Decision making, Bio graphical characteristics, Attitudes

I. INTRODUCTION

Individual actions can be defined as a amalgam of responses to external and internal encouragements. It's the way a person reacts in different situations and the way someone expresses different passions like angriness, happiness, love, etc. Individual actions refers to the address. responses, answers, and bearing ways of the being in a particular position. It's the combination of responses to internal and external encouragements. Each individual actions is different from others. Understanding natural actions helps to know how particularly people respond to some situations and express themselves. By birth people's actions is affected by different parties both heritable and environmental. The influence of these factors greatly determines the patterns of natural actions. The actions are the function of the person

and the ambient around him. In an organizational setting, there seems great influence of individual actions on organizational performance. It's important to understand how a person behaves, reacts, and expresses which lets them come up with a answer and what types of duties handling capabilities he she holds.

II.ABILITIES

Contrary to what we were educated in seminary, we weren't all created equal. Maximum people are to the left or to the right of the mean on some generally distributed capacity bend. Of course, just because we aren't each equal in capabilities does not allude that some goods are naturally inferior to others. Everyone has strengths and wants in terms of capacity that makes him or her kindly. from direction's perspective, the issue is not whether people differ in terms of their capacities. They really do. The issue is knowing how people differ in capabilities and using that knowledge to increase the probability that an retainer will perform his or her job well. As we will use the term, capability refers to an commodity's capacity to perform the polychromatic tasks in a job. It's a current assessment of what one can do. An existent's overall capabilities are constitutionally made up of two sets of factors intellectual and physical.

Intellectual capabilities are capabilities wanted to perform psychological exertion for allowing intellection, and problem breaking. People in ultimate societies place a high value on intelligence, and for good reason. Compared to others, smart people generally earn another capitalist and attain developed positions of education. Smart people are also more likely to arise as leaders of groups. Intelligence quotient (mastership) tests, for prototype, are designed to ascertain a person's general intellectual capabilities. So, too, are popular association admission tests, analogous as the SAT and ACT and graduate admission tests in business (CAT and GMAT), law (LSAT), and pharmaceutical (MCAT). Testing companies do not make the argument that their tests assess intelligence, but experts know that they do. The seven most again and again cited amplitude making up intellectual capabilities are number aptitude, verbal apprehension, perceptual speed, inductive reason, inferential reason, spatial visualization, and memory. Disquisition on the necessaries claimed in hundreds of jobs has connected nine fundamental capabilities involved in the performance of physical tasks.

III.BIOGRAPHICAL CHARACTERISTICS

Biographical Characteristics is fundamentally concerned with finding and breaking down the variables that have an impact on hireling productivity absence, succession, deviance, citizenship, and satisfaction. It might be expensive, either, to begin by looking at factors that are handily definable and

readily available data that can be bagged, for the maximum part, simply from information available in an retainer's manpower queue. What factors would these be? conspicuous characteristics would be an retainer's age, gender, race, reservation division, and length of service with an consortium. Fortunately, a sizable measure of inquiry has specifically deconstructed multiple of these biographical characteristics are Age, Gender, Race, Social groups.

The biographical characteristics are follows:

Age

First, there's a broad belief that job performance declines with amplifying age. anyways of whether this is true, a lot of people believe it and act onit. They see a number of positive calibers that elderly workers bring to their jobs, cognate as experience, judgment, a strong work standards, and the ancient you get, the less likely you're to quit your job. That conclusion is predicated on studies of the age-succession relationship. Of course, this should not be too surprising. As workers get geriatric. They've minimal unnecessary job opportunities. In addition, aging workers are less likely to relinquish than are immature workers because their long tour tends to furnish them with progressive emolument rates, longer paid breaks, and more captivating pension benefits

Gender

Multiple issues initiate another debates, misconceptions, and foundationless opinion than whether women perform as well on jobs as men do. In this section, we review the investigation on that issue. The documentation suggests that the dressed up place to begin is with the recognition that there are limited, if any, important differences between men and women that will affect their job performance. There are, for exemplification, no coherent manlike-feminine differences in problem- breaking capableness, coherent expertise, competitive drive, incitement, gregariousness, or learning competence intellectual studies have inaugurate that women are more willing to conform to authority and that men are more aggressive and more likely than women to have anticipations of success, but those differences are minor. Given the significant changes that have taken place in the erstwhile 40 ages in terms of aggrandizing womanlike participation rates in the manpower and reanalyzing 16 what constitutes virile and feminine functions, you should operate on the hypothetical that there's no significant difference in job productivity between men and women.

Race

Race is a controversial issue. It can be so contentious that it's tempting to avoid the question. A complete picture of individual differences in OB, nonetheless, would be fragmental without a discussion of race. Before we can moot how race matters in OB, first we've to reach some concurrence about what race is, and that is not effortlessly done. Some scholars argue that it's not productive to agitate race for policy reasons, for consanguineous reasons, or for inherited and anthropological reasons. maximum people in the United States identify themselves according to a ethnicgroup. The Department of Education classifies commodities according to five ethnic classifications, African American, Native American, Asian/ Pacific Islander, Hispanic, and white.

Social Group

Reservation in a form of affirmative action whereby a odds of seats are reserved for indinid als belonging to these brackets. Preference is given to persons belonging to brackets that have been feted as entered classes, entered folks, and other backward classes. Other parameters analogous as religion and state of abode are also taken into consideration for delivering comparable occasions.

IV.LEARNING

All complex actions are learned. However, it needs to understand how people learn, If we want to explain and forecast actions. In this section, we define education, present three popular education hypotheses, and describe how administrators can unclog jobholder learnedness. You have seen people in the process of learnedness, you have seen people who carry in a particular way as a result of knowledge and some of you have" learned" at some time in your life. In other words, we infer that knowledge has taken place if an commodity behaves, reacts, responds as a result of experience in a manner different from the way he formerly acquitted.

Commodities can learn by observing what happens to other people and just by being told about entity as well as through direct adventures. For exemplification, much of what we've learned comes from watching models- parents, educators, peers, move picture and tube troupers, headmen, and so forth. This view that we can learn through both observation and direct experience is called social- knowledge supposition." Although social- knowledge supposition is an extension of operant activity- that is, it assumes that actions are a function of consequences- it also acknowledges the corporality of existential education and the momentousness of perception in knowledge. People respond to how they perceive and

define consequences, not to the objective consequences themselves. The influence of models is central to the social- knowledge perspective. Four processes have been inaugurate to determine the influence that a model will have on an individual

V.ATTITUDES

They reflect how we feel about individuality. When person say" I like my job," I am expressing my attitude about work. Attitudes are complex. However, they work for, if you ask people about their carriage toward religion. In order to detailed understand carriages, it needs to consider their commencement plats or fundamentals. The investigators have assumed that postures have three components cognition, affect, and comportment. Let's look at each. It's the cognitive edifice block of a posture- the aspect of an posture that is a description of or belief in the way paraphernalia are. It sets the stage for the critical part of a posture's affective element. Affect is the emotional or feeling portion of an attitude and is reflected in the statement" I am angry over how little I'm paid. Someday, and we'll agitate this issue at considerable length thereafter in this section, affect can lead to behavioral consequences. The behavioral component of an posture refers to an intention to comport in a certain way toward someone or individuality Viewing carriages as being made up of three elements cognition, affect, and actions- is helpful in understanding their complexity and the possible relationship between postures and actions.

VI.Job Satisfaction

Its have defined job satisfaction as a positive feeling about a job redounding from an evaluation of its characteristics. This delineation is assuredly a certifiably broad one. Breadth is constitutional in the generality. Flash back, a person's job is another than just the conspicuous exertion of shuffling papers, writing programming constitution, holding on patrons, or driving a truck. Jobs demand interacting with colleagues and leaders, following organizational rules and methodologies, meeting performance standards, living with working conditions that are again and again smaller than ideal, and the correspondent. This means that an retainer's assessment of how satisfied he's with the job is a complex sum of a number of freestanding job essentials. The two most completely used approaches are a single global situation and a sum total score made up of a number of job phases. It identifies pivotal fundamentals in a job and asks for the jobholder's sensibilities about each. Typical fundamentals formerly are the nature of the work, supervision, pre- dispatched pay, preference occasions, and relations with colleagues.

Interviewee's rate them on a homogenized scale, and investigators add the positions to bring about an overall job satisfaction score. Is one of these approaches superior to the other, The no casual

explanation for this aftermath is that the generality of job satisfaction is constitutionally so broad that the single question captures its essentiality. Another explanation may be that some important phases are left out of the sum total of job phases. Both methodologies are helpful. For exemplification, the single global ranking methodology is not certifiably time- consuming, which frees administrators to address other workroom issues and problems. And the sum total of job phases helps administrators zero in on where problems subsist, making it easier to deal with unhappy jobholders and unbridle problems lickety-split and more identically.

VII.PERSONALITY AND VALUES

When we talk of personality, we do not mean that a person has charm, a positive posture toward life, a smiling face, or a place as a finalist for" Happiest and Friendliest" in this period's Miss World contest. When psychologists talk of personality, they mean a dynamic generalization describing the growth and development of a person's whole intellectual system. Rather than looking at region of the person, personality looks at some aggregate summation that's lower than the sum of the zone.

The delineation of personality most continually use was produced the dynamic consortium within the commodity of those psychophysical systems that determine his unique acclimatization's to his contexture. For our purposes, you should allow of personality as the sum summation of ways in which an individual reacts to and interacts with others. We must continually describe it in terms of the measurable traits a person exhibits. Measuring Personality an interior test is a structured approach used to bring about a meticulously elected sample of actions. This actions sample is besides used to make conclusions about the intellectual attributes of the people who have been tested. Tests may measure several aspects of a person, ranging from intelligence, competences, and interests to aspects of one's personality, correspondent as complexion- estimation and emotional stability. A personality test measures those kindly enduring aspects of an individual which distinguish them from other people, making them unique. At the same time, nonetheless, they permit a comparison between commodities.

Values are important to the study of organizational actions because they lay the foundation for our understanding of people's carriages and encouragement and because they move our apprehensions. commodities enter an institution with preconceived novelties of what" ought" and" ought not to be. Of course, these novelties aren't value free. On the opposite, they contain interpretations of right and wrong. Further, they intimate that certain bearings or backwashes are preferred over others. As a result, values cloud disinterestedness and rationality. Values generally impress carriages and actions. Suppose you enter a league with the view that allocating pay on the foundation of performance is right, while allocating pay on the foundation of majority is wrong. How are you going to respond if you find that the league you've

just joined bounties majority and not performance? You are likely to be disappointed- and this can lead to job dissatisfaction and a decision not to put out a high situation of expenditure because" it's doubtless not going to lead to another moneybags anyway.

VIII.INDIVIDUAL DECISION MAKING

Business academes generally train pupils to follow rational decision- making models. While these models have considerable merit, they do not always describe how people actually make judgments. This is where OB enters the picture If we're to amend how we make judgments in institutions, we need to understand the decision- making misdoings that people commit. In the sections that follow, we describe these misdoings, and we begin with a brief overview of the rational decision- making model. The Rational Model, Bounded Rationality, and foreknowledge Rational Decision Making We continually allow the fashionable decision maker is rational and makes conformable, value- maximizing choices within specified constraints. Bounded Rationality maximum people respond to a complex problem by reducing it to a situation at which they can readily understand it. The limited information- processing capability of natural beings makes it insuperable to assimilate and understand all the information necessary tooptimize. So people are satisfied, that is, they seek answers that are satisfactory and sufficient.

Foreknowledge perchance the least rational way of making judgments is to count on prescience. Intuitive decision raw material is a non conscious process created from distilled experience. Its defining calibers are that it occurs outside conscious deliberation; it relies on holistic associations, or links between dissimilar pieces of information; it's hastily; and it's affectively charged, meaning that it naturally engages the emotions. Intuition isn't rational, but that does not inevitably make it wrong. And anticipation does not unavoidably operate in opposition to rational analysis; rather, the two can complete each other. And prescience can be a significant force in decision raw material. Inquisition on chess playing provides an excellent illustration of how impression works. Decision makers engage in bounded rationality, but an accumulating body of examination tells us that decision makers also allow organized dispositions and law breakings to creep into their judgments. These come from attempts to bystreet the decision process. To minimize expenditure and avoid problematic trade- offs, people tend to count too heavily on experience; impulses, gut sensibilities, and reachable rules of thumb. In multitudinous exemplars, these passageways are helpful. Nonetheless, they can lead to severe contortions of rationality.

IX.MOTIVATION

Individual encouragement refers to the internal intellectual processes that drive a commodity's actions towards a specific ambition or aspiration. It's the force that energizes, directs, and sustains actions overtime. Motivation can be impacted by a variety of factors, including individualized aspirations, values, beliefs, interests, and needs. Commodities who are motivated have a sense of purpose and direction, and are more likely to pursue their aspirations with enthusiasm and ceaselessness. There are two main types of encouragement constitutional and adventitious. Constitutional encouragement comes from within and is driven by individualized interest and enjoyment in an exertion. Adventitious encouragement, on the other hand, is driven by external factors comparable as bounties, recognition, or penalty. To enhance individual encouragement, it's important to understand what drives an individual and to bring about a work atmosphere that supports and encourages their constitutional encouragement. This can include handing over occasions for personalized growth and development, fostering positive confederations with conferers, and setting realizable aspirations that align with individuality's interests and strengths. In summary, individual encouragement is a critical factor in achieving personalized and professional success. It's important to understand what motivates commodities and to bring about an atmosphere that supports their constitutional encouragement to promote optimal performance and satisfaction.

X.EMOTIONS AND MOODS

Although we don't want to belabor descriptions, before we can come forward with our analysis, we need to clarify three terms that are near inter- corkscrewed affect, sentiments, and moods. Affect is a universal term that covers a broad range of sensibilities that people sustain. It's a belvedere generality that encompasses both sentiments and moods. Sentiments are frightful sensibilities that are directed at someone or individuality" Moods are sensibilities that tend to be less exquisite than emotions and that continually challenge a contextual provocation. Maximum experts believe that sensibilities are more impermanent than moods. When you're in a bad mood, notwithstanding, you can feel bad for several hours. Sentiments are answers to a person or event. You show your sentiments when you are" happy" about individuality. Angry at someone, horrified of individuality. Moods, in disparateness, aren't typically directed at a person or an event. And, by the same remembrance, good or bad moods can make you more emotional in response to an event.

So when a associate criticizes how you spoke to a punter, you might grow angry at him. person cannot attribute this feeling to any single event; you are just not your normal complexion. You might

additionally overreact to other events. This affect state describes a mood. There will be multitudinous points throughout the chapter where passions and moods will be near connected. Although affect, passions, and moods are divisible in supposition, in practice the distinction is not always see-through clear. In fact, in some areas, investigators have studied predominantly moods, and in other areas, predominantly sentiments. This is simply the state of the inquisition. Also, the vocabulary can be confusing. For exemplification, the two main mood breadths are positive affect and negative effect, yet we've defined more staggeringly than mood. So, although the question can be fairly crowded in places, hang in there. The material is fascinating- and applicable to OB. Both emotions and moods can play an important role in individual behavior. They can influence how individuals perceive and react to different situations, as well as how they interact with others. Understanding emotions and moods can help individuals to better manage their own emotions and behavior, as well as to understand and empathize with the emotions and behavior of others.

XI.CONCLUSION

It's authentically important to understand the reason behind one's sloth. Detachment in the work arises from colored factors - peculiar reasons, the work itself, etc. So it's authentically useful for the company to have the presence of a psychologist in the land with which the workers can participate their problems. Advancements in technology also fascinate the interest of the retainer. It's necessary to make the jobholder feel that he's an important part of the company and the company is his own company. This can be done by distributing gifts to the retainers when the company makes profit at end of the monetary stretch. Posture is contagious. Communication is pivotal to making members of a company's company feel including in major decisions. However, additionally without fail, they'd bring up paraphernalia pip-squeak can allow of, If the retainers are hearkened for their opinions. More important, company members know that they're part of the process and that their voices matters. Retainers are more motivated when they feel challenged, appreciated, and valued. By concentrating on retainer happiness rather than jobholder encouragement, we can make the retainers happy during the work process, besides there will be no need of motivating them, they would be motivated. If work becomes play besides there will hardly be any person who'll find it problematic to remain focused. Google first of all introduced this generalization. They've health clubs, cafeteria, massage- centres, and fun- centres in the very office premise, whenever the jobholders grow dullsville he canre-boost himself. It's important to make the workers feel at home in the work environment. However, it's important to give the workers some self-governed control and some degree of freedom in the way they do the work, If a work is hoped to be finished in time and have the right results. It may influence in creativity and high productiveness.

XII.REFERENCES

- Dr.C K Gomathy, ACHIEVING SUSTAINABILITY HUMAN RESOURCES DEVELOPMENT International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 02 | Feb - 2022 ISSN: 2582-3930
- Dr.C K Gomathy, CONFLICT MANAGEMENT AND ITS IMPACT ON ORGANIZATIONAL PERFORMANCE, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 03 | March- 2022 ISSN: 2582-3930
- Dr.C K Gomathy, EFFECTS OF EMPLOYEES ATTITUDE TO WORK ON PRODUCTIVITY, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 02 | Feb- 2022 ISSN: 2582-3930 - Impact Factor: 7.185
- Dr.C K Gomathy, EMPLOYEE MOTIVATION AND PRODUCTIVITY OF AN ORGANISATION, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 03 | March - 2022 ISSN: 2582-3930
- Dr.C K Gomathy, IMPACT OF HUMAN RESOURCES PLANNING ON THE ACTUALIZATION OF ORGANIZATIONAL GOAL, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 03 | March - 2022 ISSN: 2582-3930
- Dr.C K Gomathy, CUSTOMER SEGMENTATION TECHNIQUES, International Research Journal of Engineering and Technology (IRJET) Volume: 09 Issue: 031 | March - 2022, p-ISSN: 2395-007, e-ISSN: 2395-005, Impact Factor: 7.529
- Dr.C K Gomathy, ORGANISATIONAL BEHAVIOUR IN HUMAN RESOURCE DEVELOPMENT, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 02 | Feb- 2022 ISSN: 2582-3930
- Dr.C K Gomathy, OVERVIEW OF RECRUITMENT AND SELECTION PROCESS IN HRM, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 03 March - 2022 ISSN: 2582-3930
- Dr.C K Gomathy, A CONSEQUENCE OF ACCURATE RECORDS MANAGEMENT ON WORKERS PRODUCTIVITY, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 03 March - 2022 ISSN: 2582-3930
- Dr.C K Gomathy, EFFECTS OF GLOBALIZATION ON HUMAN RESOURCE DEVELOPMENT AND MANAGEMENT IN INDIA, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 03 March - 2022 ISSN: 2582-3930

- Dr.C K Gomathy, SOCIAL AND ECONOMIC BENEFITS OF WORKERS IN INDUSTRIAL COOPERATIVE, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 03 March - 2022 ISSN: 2582-3930
- Dr.C K Gomathy, STUDENT INFORMATION MANAGEMENT SYSTEM, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 03 March - 2022 ISSN: 2582-3930
- Dr.C K Gomathy, TALENT MANAGEMENT AND EMPLOYEE JOB SATISFACTION, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 03 March - 2022 ISSN: 2582-3930
- Dr.C K Gomathy, THE EFFECT OF COMMUNICATION BARRIER ON THE PRODUCTIVITY AND PERFOMANCE OF EMPLOYEES, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 02 | Feb - 2022 ISSN: 2582-3930
- Dr.C K Gomathy, THE EFFECT OF INCENTIVES ON JOB PERFORMANCE IN AN ORGANIZATION, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 02 | Feb - 2022 ISSN: 2582-3930
- Dr.C K Gomathy , THE EFFECT OF MOTIVATION ON STAFF PERFORMANCE, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 04 April - 2022 ISSN: 2582-3930
- Dr.C K Gomathy, THE EMPLOYEE STIMULUS AND RELATIONSHIP EFFICIENCY, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 02 | Feb - 2022 ISSN: 2582-3930
- Dr.C K Gomathy, THE HUMAN RESOURCE MANAGEMENT SERVICE IN HOTEL AND CATERING INDUSTRY, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 02 | Feb - 2022 ISSN: 2582-3930
- Dr.C K Gomathy, The Impact of Job Satisfaction on Workers' Productivity, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 02 | Feb - 2022 ISSN: 2582-3930
- Dr.C K Gomathy, THE IMPACT OF MOTIVATIONAL INCENTIVES ON EMPLOYEE PERFORMANCE., International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 02 | Feb - 2022 ISSN: 2582-3930
- Dr.C K Gomathy, THE INSPIRATION OF SUBORDINATE LABOURS FOR ENRICHED MANAGEMENT., International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 02 | Feb - 2022 ISSN: 2582-3930

- Dr.C K Gomathy, THE RECRUITMENT POLICIES AND PROCEDURES IN ORGANIZATIONS AND COMPANIES, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 02 | Feb - 2022 ISSN: 2582-3930
- Dr.C K Gomathy, THE STRATEGIES FOR BOOSTING EMPLOYEE MORALE IN AN ORGANISATION, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 02 | Feb - 2022 ISSN: 2582-3930
- Dr.C K Gomathy, THE TALENT MANAGEMENT AND EMPLOYEE JOB SATISFACTION, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 02 | Feb - 2022 ISSN: 2582-3930
- Dr.C K Gomathy, THE USE OF PERFORMANCE APPRAISAL AND REWARD SYSTEM IN ENHANCEING EMPLOYEE PERFORMANCE IN AN ORGANISATION, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 03 March - 2022 ISSN: 2582-3930
- Dr.C K Gomathy, EMPLOYEE ENGAGEMENT STRATEGIES IN INFORMATION TECHNOLOGY COMPANIES, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 03 March - 2022 ISSN: 2582-3930
- Dr.C K Gomathy, HUMAN RESOURCE DEVELOPMENT PROGRAMS FOR DIVERSIFIED EMPLOYEES, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 04 April - 2022 ISSN: 2582-3930
- Dr.C K Gomathy, THE EFFECTS OF STRESS ON EMPLOYEES' PRODUCTIVITY IN SERVICE INDUSTRY, International Journal of Scientific Research in Engineering and Management (IJSREM)
 Volume: 06 Issue: 04 April - 2022 ISSN: 2582-3930
- Dr.C K Gomathy, THE EMPLOYEE RETENTIONS AND ITS STRATEGIES, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 04 April - 2022 ISSN: 2582-3930
- Dr.C K Gomathy, THE EMPLOYEE TRAINING AND DEVELOPMENT IN MULTI NATIONAL CORPORATIONS, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 03 March - 2022 ISSN: 2582-3930
- Dr.C K Gomathy, THE IMPACT OF HUMAN RESOURCE PLANNING ON PRODUCTIVITY, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 04 April - 2022 ISSN: 2582-3930

- Dr.C K Gomathy, THE IMPACT OF SOCIAL NETWORKING SITES ON EMPLOYEE JOB RECRUITMENT, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 03 March - 2022 ISSN: 2582-3930
- Dr.C K Gomathy, THE ROLE OF WOMEN AND THEIR IMPACT ON OVERALL LEADERSHIP AND MANAGEMENT, International Journal of Scientific Research in Engineering and Management (IJSREM) Volume: 06 Issue: 03 March - 2022 ISSN: 2582-3930