

A Study on Production Bottlenecks and Their Impact on Production Flow in KM Seat Co Pvt. Ltd.

G. Thivyaprabha

MBA Final Year Student, School of Management Studies Sathyabama

Institute of Science and Technology, Chennai – 600119 Email:

thivyagowthama@gmail.com

Dr. Geetha R

Assistant Professor, School of Management Studies

Sathyabama Institute of Science and Technology, Chennai – 600119

Abstract - This study examines production bottlenecks and their impact on production flow in a manufacturing organization, with the primary objective of identifying key constraints affecting productivity and analyzing their influence on operational efficiency. The research adopts a descriptive design using both primary and secondary data, where primary data were collected from 125 production employees through structured questionnaires, interviews, and direct observation, while secondary data were obtained from company records and relevant literature. Statistical tools such as percentage analysis, chi-square test, and ANOVA were applied. The findings reveal that machine breakdowns, labor shortages, raw material delays, and improper planning are the major causes of bottlenecks, and these factors significantly increase production time, cost, and delivery delays. The study contributes by suggesting practical improvements such as better maintenance, training, planning, and automation to enhance productivity and streamline production processes effectively.

Keywords: Production Bottlenecks, Manufacturing Efficiency, Production Flow, Machine Breakdown, Labor Shortage, Production Planning, Automation

1. INTRODUCTION

In today's competitive industrial environment, manufacturing organizations are under constant pressure to improve efficiency, reduce operational costs, and deliver products on time, yet one of the major challenges that affect production performance is the presence of bottlenecks in the production process. A bottleneck is a point of congestion in a production system that occurs when workloads arrive too quickly for the process to handle, as these constraints reduce the overall capacity of the system and limit output. Production bottlenecks can arise due to various reasons such as machine failures, insufficient workforce, poor scheduling, delays in raw material supply, and inefficient production layouts, all of which disrupt the smooth flow of production and create imbalances between different stages of the manufacturing process. As a result, organizations experience increased production time, higher operational costs, and delays in delivery schedules. The concept of bottlenecks is critical in production and operations management because identifying bottlenecks helps managers focus on critical problem areas and take corrective actions, and effective management of bottlenecks improves workflow, enhances productivity, and ensures better utilization of

resources. In manufacturing industries, even a small delay in one stage can affect the entire production chain. This study focuses on analyzing production bottlenecks in a seat manufacturing company where the production process involves multiple stages such as cutting, assembling, stitching, and finishing, and any disruption in these stages affects the entire production flow. The study also emphasizes the importance of employee feedback in identifying real-time production issues, as workers involved in daily operations have practical insights into the problems faced during production, and their responses help in understanding the root causes of bottlenecks and developing suitable solutions.

2. SCOPE AND REVIEW OF LITERATURE

2.1 Scope of the Study

The scope of this study is limited to the production department of a manufacturing organization, focusing on identifying bottlenecks that affect production flow and analyzing their impact on productivity and efficiency. The study covers key areas such as machine performance, workforce availability, raw material supply, production planning, and workflow efficiency, and it also examines how these factors contribute to delays, increased costs, and reduced output. The research is confined to 125 employees working in the production department, and their responses provide insights into the operational challenges faced during manufacturing, while the study does not include other departments such as marketing or finance. The findings of the study are useful for improving production efficiency and can be applied to similar manufacturing organizations facing bottleneck issues.

2.2 Review of Literature

Previous studies highlight that production bottlenecks significantly impact manufacturing performance, and researchers have emphasized that bottlenecks reduce throughput and increase production lead time. Studies on production management suggest that machine breakdown is one of the most common causes of bottlenecks, and regular maintenance and preventive strategies are recommended to minimize machine failures, while workforce-related issues such as labor shortages and lack of training also contribute to inefficiencies in production. Research also indicates that improper production planning and scheduling lead to uneven workload distribution,

resulting in congestion at certain stages and idle time at others, whereas effective planning helps in balancing production activities and reducing delays. Another important factor identified in literature is the delay in raw material supply, as interruptions in material availability disrupt the production process and cause significant delays, making proper inventory management and supplier coordination essential to overcome this issue. The adoption of automation and modern technology is also highlighted as a solution to reduce bottlenecks because automation improves accuracy, reduces dependency on manual labor, and enhances production speed. Overall, literature suggests that bottlenecks are caused by multiple factors and require a combined approach for effective management.

3. RESEARCH METHODOLOGY

3.1 Introduction

Research methodology refers to the systematic process used to collect, analyze, and interpret data for achieving the objectives of the study. In this study, the research methodology helps to identify production bottlenecks and understand their impact on the production flow in the organization. The methodology includes research design, data collection methods, sampling techniques, tools for data analysis, and research instruments used to conduct the study.

3.2 Research Design

The study uses a descriptive research design. Descriptive research helps in describing the existing conditions of the production process and identifying the bottlenecks that affect production flow. This method helps to analyze the causes and effects of bottlenecks in the manufacturing process. The study was conducted at KM Seat Company Private Limited, focusing mainly on the production department where seat manufacturing operations are carried out.

3.3 Sources of Data

Primary data refers to the data collected directly from respondents for the purpose of the study. Primary data was collected through structured questionnaires, interviews with employees and supervisors, and direct observation of the production process. These methods helped in understanding the real-time problems faced in the production process. Secondary data refers to the information collected from existing sources such as company records and production reports, books and journals related to production management, research articles, websites and online sources.

3.4 Sampling Method

The sampling technique used in this study is convenience sampling. Employees who were easily accessible and willing to participate were selected as respondents for the study. The sample size selected for the study is 125 employees from the production department of the company. The research instrument used in this study is a structured questionnaire consisting of 30 questions related to production bottlenecks, causes of bottlenecks, and their impact on production flow.

3.5 Data Analysis Tools

The collected data was analyzed using simple statistical tools such as percentage analysis, tables, charts and graphs, chi-square test, and ANOVA test. These tools help in interpreting the responses and understanding the production bottleneck issues. The study was conducted over a period of two months to collect relevant data and analyze the production bottlenecks in the company.

3.6 Bottleneck Analysis Methods

To identify production bottlenecks, the following methods were used: observation of production processes, employee feedback through questionnaires, analysis of production delays, and monitoring machine utilization and workflow. These methods helped in identifying the stages where production slows down and affects overall productivity.

4. DATA ANALYSIS AND INTERPRETATION

The analysis of data collected from 125 employees reveals important insights into production bottlenecks. Regarding awareness of bottlenecks, out of 125 respondents, 95 employees (76%) stated that they are aware of production bottlenecks in the company, while 30 employees (24%) reported that they are not aware. This indicates that the majority of employees recognize the existence of bottlenecks in their daily operations.

When asked whether bottlenecks affect production flow, 100 respondents (80%) agreed that bottlenecks have a significant impact on production flow, whereas 25 respondents (20%) believed that bottlenecks do not affect production flow. This strong majority confirms that bottlenecks are a critical concern for

Table 4.1.1: Awareness of Bottlenecks in the Company

S.NO	Particulars	No of respondents	Percentage
1	Known	95	76%
2	Not known	30	24%
Total		125	100%

Table 4.1.2: Bottlenecks Affect Production Flow

S.NO	Particulars	No of respondents	Percentage
1	Affect	100	80%
2	Not affect	25	20%
Total		125	100%

Regarding the major causes of bottlenecks, 88 respondents (70%) identified machine breakdown as a primary cause, while 37 respondents (30%) disagreed. Labour shortage was reported by 80 employees (64%) as a contributing factor, with 45 employees (36%) not considering it a major issue. Delay in raw material supply was cited by 85 respondents (68%) as affecting production, and improper production planning was identified by 83 respondents (66%) as a cause of bottlenecks.

The impact of bottlenecks on production outcomes was also significant. A total of 93 respondents (74%) stated that bottlenecks increase production time, while 90 respondents (72%) reported that bottlenecks cause delays in product delivery. Operational costs were found to increase according to 78 respondents (62%), and product quality was affected according to 73 respondents (58%). Regarding productivity, 90 respondents (72%) agreed that bottlenecks reduce overall productivity.

TABLE 4.1.3: Do Bottlenecks Reduce Productivity?

S.NO	Particulars	No of respondents	Percentage
1	Yes	90	72%
2	No	35	28%
Total		125	100%

When asked about solutions and improvements, 98 respondents (78%) believed that machine maintenance should be improved, and 93 respondents (74%) stated that employee training should be increased. The introduction of automation was supported by 95 respondents (76%), and production planning improvement was recommended by 100 respondents (80%). Finally, regarding the effectiveness of removing

bottlenecks, 105 respondents (84%) agreed that eliminating bottlenecks would improve production flow.

Table 4.1.4: Will Removing Bottlenecks Improve Production Flow?

S.NO	Particulars	No of respondents	Percentage
1	Yes	105	84%
2	No	20	16%
Total		125	100%

4.2 Chi-Square Test

The Chi-square test was applied to determine whether there is a significant difference between the observed and expected responses regarding production bottlenecks. The null hypothesis stated that there is no significant difference between Yes and No responses, while the alternative hypothesis stated that there is a significant difference. The calculated Chi-square value was 33.8, which is greater than the table value of 3.84 at a 5% level of significance with 1 degree of freedom. Hence, the null hypothesis is rejected and the alternative hypothesis is accepted. This indicates that there is a statistically significant difference between the responses, and the variation is not due to chance. Therefore, it can be concluded that employees clearly recognize the existence of production bottlenecks and strongly believe that these bottlenecks have a significant impact on production flow and efficiency.

4.3 ANOVA Test (One-Way)

The ANOVA test was conducted to determine whether there is a significant difference among the various factors causing production bottlenecks, such as machine breakdown, labour shortage, raw material delay, and improper planning. The calculated F-value was 2.26, which is less than the table value of 4.07 at a 5% level of significance. Therefore, the null hypothesis is accepted, indicating that there is no statistically significant difference among the factors affecting production bottlenecks. In other words, all the selected factors contribute almost equally to the occurrence of bottlenecks in the production process. Hence, it can be concluded that production inefficiencies are not caused by a single factor alone, but by a combination of multiple factors, and management should address all these areas collectively to improve overall production performance.

5. FINDINGS

The findings of the study reveal that the majority of employees (76%) are aware of production bottlenecks in the company, and an even larger majority (80%) agree that bottlenecks significantly affect the overall production flow. Machine breakdown was identified as a major cause of bottlenecks by 70% of respondents, while labour shortages create delays according to 64%, and raw material delays disrupt production according to 68%. Improper production planning leads to inefficiencies as reported by 66% of respondents. As a result, bottlenecks increase total production time (74%), cause delays in product delivery (72%), increase operational costs (62%), and sometimes affect product quality (58%). Furthermore, 72% of respondents agreed that bottlenecks reduce overall productivity. The study also found that regular machine maintenance is necessary, with 78% calling for improvement, and 74% of employees believe training programs should be increased. The majority of respondents (76%) supported the introduction of automation, and 80% recommended improving production planning. Most importantly, 84% of employees believe that eliminating bottlenecks will improve production flow.

6. SUGGESTIONS AND RECOMMENDATIONS

Based on the findings, it is recommended that organizations implement regular machine maintenance programs to reduce unexpected breakdowns, which were identified as the most significant cause of bottlenecks. Workforce training and skill development should be improved, as 74% of employees requested increased training opportunities. Production planning and scheduling must be enhanced to ensure balanced workload distribution and reduce congestion at critical stages. Organizations should ensure timely supply of raw materials through better inventory management and stronger supplier coordination. The adoption of automation is strongly recommended, as 76% of respondents supported its introduction to reduce manual dependency and improve production speed. Coordination between departments should be improved to minimize delays caused by poor communication. The production layout should be optimized for better workflow, and production processes should be monitored regularly to identify and resolve bottlenecks promptly.

7. LIMITATIONS OF THE STUDY

The study is limited to a single organization and may not represent all manufacturing industries, as the sample size is restricted to 125 employees, which may affect generalization. The use of convenience sampling may introduce bias, and time constraints also limited the depth of analysis. The study focused only on the production department and did not include other functional areas such as marketing or finance that might also influence production performance.

8. CONCLUSION

This study highlights the significant impact of production bottlenecks on manufacturing efficiency, and the findings indicate that bottlenecks are caused by multiple factors such as machine breakdowns, labor shortages, raw material delays, and improper planning, leading to increased production time, higher costs, and delays in product delivery. The study emphasizes the importance of identifying and managing bottlenecks to improve production performance, and by implementing effective strategies such as regular maintenance, employee training, better planning, and automation, organizations can reduce bottlenecks and enhance productivity. The statistical analysis confirms that employees clearly recognize the existence of bottlenecks and that all contributing factors are equally important in creating production inefficiencies. The practical implications of this study suggest that management should focus on a holistic approach to address all contributing areas rather than targeting a single cause. Future research can explore advanced technologies such as predictive maintenance, real-time production monitoring systems, and data-driven methods to further improve production efficiency.

REFERENCES

1. Kumar, S., & Singh, R. (2022). Analysis of production bottlenecks in manufacturing systems using lean techniques. *International Journal of Production Research*, 60(8), 2456–2470.
2. Patel, V., & Shah, D. (2023). Impact of machine downtime on production efficiency in small-scale industries. *Journal of Manufacturing Systems*, 68, 112–120.
3. Lee, J., Kim, H., & Park, S. (2022). Smart manufacturing and bottleneck detection using IoT and data analytics. *IEEE Access*, 10, 98765–98778.

4. Gupta, A., & Verma, P. (2024). Role of automation in reducing production bottlenecks: A case study approach. *International Journal of Industrial Engineering*, 31(2), 145–158.
5. Zhang, Y., & Chen, X. (2023). Optimization of production flow through bottleneck analysis in manufacturing industries. *Computers & Industrial Engineering*, 175, 108789.
6. Ramesh, K., & Babu, M. (2022). Labor productivity and its impact on production efficiency in Indian manufacturing sector. *Asian Journal of Management Research*, 13(1), 55–67.
7. Johnson, T., & Miller, D. (2024). Supply chain disruptions and their impact on manufacturing bottlenecks. *Journal of Supply Chain Management*, 60(1), 22–35.
8. Ahmed, S., & Khan, M. (2023). Production planning and scheduling optimization to reduce bottlenecks. *International Journal of Operations & Production Management*, 43(5), 789–805.
9. Wang, L., & Li, Q. (2025). Artificial intelligence-based bottleneck identification in smart factories. *Journal of Manufacturing Technology Management*, 36(1), 101–118.
10. Sharma, P., & Joshi, A. (2024). Improving production efficiency through lean manufacturing practices. *International Journal of Lean Six Sigma*, 15(3), 412–428.