

# A Study on the Role of HR Processes in Employee Performance at HI Design Private LTD., Puducherry

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## Abstract

The project entitled "A Study on the Role of HR Processes in Employee Performance" at HI DESIGN PRIVATE LIMITED investigates the impact of Human Resources (HR) processes on employee performance within the organization. The study focuses on critical HR functions, including recruitment, training and development, performance appraisal, and employee engagement, to understand their influence on employee productivity and satisfaction. Employing a mixed-methods approach, data was collected through surveys with HR professionals and employees at HIDEDESIGN. The findings reveal that effective HR processes play a vital role in creating a supportive work environment, leading to improved employee morale and performance. The study concludes with practical recommendations for HR practitioners at HIDEDESIGN Private Limited to enhance their HR processes and drive organizational success

## Introduction

This project, titled "A Study on the Role of HR Processes in Employee Performance", explores how HR processes impact employee performance and organizational success. It focuses on key HR functions like recruitment and selection, onboarding and training, performance management, and employee engagement, all of which are critical for driving performance.

The study aims to identify the challenges organizations face in aligning HR practices with employee performance, such as ineffective recruitment strategies, skill gaps from inadequate training, and poorly executed performance management systems. Through a combination of surveys and interviews with HR professionals and employees, the research will analyze how these HR practices influence employee outcomes, such as productivity, motivation, and job satisfaction.

The goal is to provide actionable insights that can help organizations optimize their HR processes to improve employee performance. The study will also offer a framework for aligning HR strategies with broader business objectives, contributing to organizational growth and success.

In essence, this research will provide valuable recommendations for enhancing HR practices to foster better employee performance and, by extension, stronger business performance.

## Objectives:

- ❖ To Identify Key HR Practices That Enhance Employee Performance.
- ❖ To Analyze the Impact of HR Processes on Employee Performance.
- ❖ To Evaluate the Relationship Between HR Process Implementation and Employee Outcomes.
- ❖ To Provide Recommendations for Improving HR Processes to Boost Employee Performance

## Need of the study:

- ❖ This study helps in Enhancing Organizational Effectiveness.
- ❖ It helps to Address Performance Issues.
- ❖ This study helps in Optimizing HR Strategies.
- ❖ This study helps in Improving Employee Development.
- ❖ This study also Ensure Effective Performance Management.

### Scope of the study:

- ❖ The study will focus on key HR functions, including **recruitment and selection**, on boarding and training, **performance management**, and **employee engagement**.
- ❖ It aims to evaluate how these processes **influence employee productivity, job satisfaction, and overall effectiveness**.
- ❖ By analyzing these HR processes and their effects on performance metrics, the study seeks to offer actionable recommendations for optimizing HR practices to enhance employee performance and align HR strategies with organizational goals

### Review of literature:

#### Zhalfa Putri Elisa, Septa Diana Nabella, Dewi Permata Sari (2022)

This study examines how role perception, human resource development, and compensation affect employee performance at Ibn Sina University. It uses a quantitative, causal research approach, surveying 85 out of 109 employees through Simple Random Sampling. Multiple linear regression analysis revealed that role perception, human resource development, and compensation each positively influence employee performance both individually and collectively. The study presents an empirical model showing these factors' impact on employee performance.

#### Hassan Elsan Mansaray (2019)

This paper explores the link between motivation and employee performance, emphasizing the central role of motivation in achieving high performance in organizations. It reviews several motivational theories utilized by employers, such as Maslow's hierarchy of needs, McGregor's theories X and Y, McClelland's theory of learned needs, Alderfer's ERG theory, Herzberg's two-factor theory, and Vroom's expectancy

theory, as well as intrinsic and extrinsic motivation. The paper concludes that while these theories are based on experiments or observations, each situation is unique. However, the literature indicates that highly motivated employees are productive and innovative, contributing significantly to organizational success.

#### Tehmina Sattar, Khalil Ahmad, Syeda Mahnaz Hassan (2015)

The paper examines the relationships between skill-, motivation-, and opportunity-enhancing HR practices and job performance (both in-role and innovative) while considering the mediating effects of employee well-being (psychological, physical, and social). Using structural equation modeling on data from 300 employees and 34 supervisors in a Finnish professional service company.

### Methodology:

This study adopts a **descriptive research design**, aimed at analyzing and summarizing the HR practices at HIDE SIGN and their correlation with employee performance. Primary data was collected through a structured questionnaire, which included both open-ended and closed-ended questions. The survey was administered to a sample of **124 employees**. Secondary data was also utilized, sourced from company records, discussions with the branch manager, and relevant journals and magazines. Data was analyzed quantitatively, using statistical methods to present averages, frequencies, and distributions

### Data collection

- PRIMARY DATA
- SECONDARY DATA

### Tools used in analysis

- CHI-SQUARE METHOD
- RANK CORRELATION
- ANALYSIS OF VARIANCE

### DATA ANALYSIS AND DATA INTERPRETAION

TABLE 01: CHI-SQUARE

Chi-Square Tests			
	Value	df	Asymptotic Significance (2-sided)
<b>Pearson Chi-Square</b>	339.925 <sup>a</sup>	16	<.001
<b>Likelihood Ratio</b>	273.418	16	<.001
<b>Linear-by-Linear Association</b>	106.305	1	<.001

<b>N of Valid Cases</b>	124		
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17 cells (68.0%) have expected count less than 5. The minimum expected count is 1.42.

Calculated values = 339.925; Significant Values = 0.001; Degree of Freedom = 16

TABLE 02: CORELATION

<b>PERFORMANCE APPRAISAL VS TRAINING PROGRAMS BY HR</b>			
<b>Correlations</b>		<b>Performance appraisal</b>	<b>Training Programs</b>
<b>Performance appraisal</b>	<b>Pearson Correlation</b>	1	.935
	<b>Sig. (2-tailed)</b>		<.001
	<b>N</b>	124	124
<b>Training Programs</b>	<b>Pearson Correlation</b>	.935**	1
	<b>Sig. (2-tailed)</b>	<.001	
	<b>N</b>	124	124

\*\*. Correlation is significant at the 0.01 level (2-tailed).

TABLE 03: CORELATION

<b>EFFECTIVE COMMUNICATION VS TRAINING AND DEVOLPMENT</b>			
<b>Correlations</b>		<b>Effective Communication</b>	<b>Training and Development</b>
<b>Effective Communication</b>	<b>Pearson Correlation</b>	1	.875
	<b>Sig. (2-tailed)</b>		<.001
	<b>N</b>	124	124
<b>Training and Development</b>	<b>Pearson Correlation</b>	.875**	1
	<b>Sig. (2-tailed)</b>	<.001	
	<b>N</b>	124	124

\*\*. Correlation is significant at the 0.01 level (2-tailed).

TABLE 03: ANALYSIS OF VARIANCE

<b>EMPLOYEE AGE VS IMPACT ON IMPLEMENTING POLICIES</b>					
<b>ANOVA</b>					
<b>Gender</b>					
	<b>Sum of Squares</b>	<b>df</b>	<b>Mean Square</b>	<b>F</b>	<b>Sig.</b>
<b>Between Groups</b>	13.978	4	3.495	58.219	<.001
<b>Within Groups</b>	7.143	119	.060		
<b>Total</b>	21.121	123			

### Key findings:

- **CHI-SQUARE:** The significant value is **0.001** (less than **0.05**), rejecting the null hypothesis and indicating a strong association between **age** and **experience**, suggesting that an employee's age is related to their experience level in the workforce.
- **CORRELATION:** The correlation coefficient **r = 0.935** indicates a **strong positive correlation** between **performance appraisals** and **training programs**, meaning that effective performance appraisals are closely linked to targeted and relevant training initiatives for employees.
- **CORRELATION:** The correlation coefficient **r = 0.875** shows a **strong positive correlation** between **effective communication** and **training & development**, suggesting that good communication within an organization leads to better employee participation and outcomes in training programs.
- **ANALYSIS OF VARIANCE:** The significant value is **0.001** (less than **0.05**), rejecting the null hypothesis and indicating a **significant difference** in how **gender** influences the perception of **policy implementation**, implying that gender may affect how policies are experienced or understood by employees.

### Suggestion:

1. From the Analysis, it is found that the Significant value is 0.001 Which is less than 0.05, Hence null hypothesis is rejected. Thus, there is an associate Between Age and Experience of the Employee.
2. The analysis highlights a strong link between performance appraisals and HR training programs, underscoring the need to align training with performance metrics and update content based on job requirements. It also emphasizes the importance of clearer communication about training objectives and benefits. By incorporating interactive sessions and feedback, HR can enhance training effectiveness and its impact on performance.

Additionally, the analysis reveals a significant gender-based difference in how policies are perceived, suggesting that gender influences policy impact. HR should address this disparity by developing inclusive policies that consider the unique needs of all genders. Focus groups or surveys could provide valuable insights to help create a more supportive work environment

### Conclusion

The study provides valuable insights into the pivotal role of HR processes in enhancing employee performance at HIDE SIGN Private Limited. While many HR initiatives, such as on boarding, performance management systems, and work environment strategies, positively influence employees, there are key areas for improvement. Enhancing communication clarity, refining feedback mechanisms, and aligning training programs more closely with employees' roles and development needs are essential steps forward.

To maximize impact, performance appraisal processes and recognition systems should adopt more structured, transparent, and equitable frameworks that inspire motivation and trust. Furthermore, fostering inclusivity by addressing diverse perspectives, including gender, in policy implementation will create a more supportive and equitable workplace. By addressing these areas with targeted and strategic improvements, HIDE SIGN can significantly enhance employee satisfaction, engagement, and productivity, driving long-term organizational success.

### References

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