

## Adaptive Immersive Learning Through AR and VR

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**Abstract**—Virtual reality, has emerged as a technology that is enabling new paradigms in education and transforming classrooms. The purpose of this study is to find out how well used experiential technologies in virtual reality systems may help teachers offer compelling lesson plans that make even the most challenging material easy for students to learn. Since the primary goal of the project is active learning through the use of a AR/VR technology that allows students to directly experience the program and interactively complete the assigned tasks, this idea envisions the creation of an effective educational system, which implies its informativeness and interactivity. The research aims to improve comprehension and memory of information that is primarily targeted in applications, problem-solving techniques, or case studies. According to preliminary findings, using virtual reality temporarily improves commitment and facilitates the delivery of knowledge tailored to each learner's unique learning preferences. When everything is taken into consideration, this research adds to the body of research on educational technology by highlighting the ways in which virtual and augmented reality might rethink traditional teaching methods and spur new developments in the field.

**Keywords:** Virtual Reality(VR), Augmented Reality(AR), Immersive Learning, Experiential Learning.

### I. INTRODUCTION

Technological innovations especially the AR and the VR have brought drastic change in the education technological innovations. These technologies enable learners to learn in style that is more than method approach, enabling students to be put in environments that mimic reality in their studies. When it comes to

facilitating learning, AR and VR inform learners through a fully immersive experience where they are in a position to gain a first-hand experience of learning materials in a manner that might be impossible were it not for the technologies[1].

For instance, VR own its intuitive sense of immersion as the extent to which an individual virtually enters a total environment. This sensation of immersion together with interactivity empowers the learners with an adventurous and an excellent educational experience which enhances the learners' active participation [2]. Described as an effective means of learning because it allows the students to visualize, manipulate objects or experiment, VR improves overall understanding and recall of the information provided [3]. AR, on the other hand, restricts digital content, which incorporates the opportunity to engage with the given learning material within study environment hence having the real word application of certain theory [4].

Taking benefits from both AR and VR, the concept of adaptive immersive learning is more effective through providing individuality for every student. Adaptive learning systems use data in order to tailor the level of their difficulty, the form of the delivered content and the sequence of the content presentation according to individual performance of the learner [5]. In combination with the characteristics of AR/VR, adaptive systems can define individual learning trails that are adjusted to a learner profile on the fly [6]. This profits the education experience as it encourages increased involvement, and

motivation, and addresses a broad range of learning ability making education more effective and accessible [7]. Hence, to achieve all these, the paper aims at examining how AR and VR can be applied in adaptive learning environment as a potential game changer in learning. Recognizing how these technologies can be used to achieve greater levels of learner engagement as well as the effectiveness of presenting information through mediums which encourages the retention of the material in a practical context, is the purpose of this study.

## II. LITERATURE SURVEY

It has not been easy in recent years to integrate augmented reality (AR) and virtual reality (VR) into teaching-learning systems. It is within this framework that the many learning technologies now under development offer flexible and virtual learning options. Both approaches have tremendous potential to enhance conventional learning models, making them more immersive and personalized, according to an analysis of conventional research. This review of the literature focuses on how AR and VR are transforming the field of education and looks at the opportunities and difficulties of integrating adaptive learning into these environments.

### 1. Education Resistance

Technologies like VR offer the learners a sense of exposure in different environments allowing for increase in levels of user engagement. Fowler (2015) used VR to learn the potentialities of teaching, stating that the practice of subjects awakens interaction, interest, and participation when learners engage with the virtual world [1]. Such engagement is most helpful for ideas which are hard to visualize, meaning that learners are able to gain experiences that come with knowledge as opposed to learning by observing. Recent quantitative meta-analysis by Merchant et al. (2014) showed that the introduction of virtual reality into instruction improve students' learning outcomes in both K-12 and higher learning institutions [2]. This paper stresses how VR produces not only the motivation aspect, because it captures the student's attention, but also enhanced knowledge acquisition and understanding.

### 2. Personalization by the Theory of Adaptive Learning.

On the other hand, learner demands are taken into account when delivering content by adaptive learning systems. Data analytics is used in the deployment of these

systems to track the learners' progress and modify the content according to the educational materials' difficulty, sequence, and format. Adaptive systems can improve and integrate with virtual reality (VR) and leverage learner data during interactions to provide more contextualized learning through real-time adaptation of the virtual environment, as mentioned by Radianti et al. (2020) [3]. This feature can be very beneficial to students who require more support during certain lessons or to those who thrive for excellence.

### 3. AR in Mixed Learning Environments

AR adds more information on the actual environment, enhancing reality, whereas VR builds entire virtual worlds. With this strategy, it might be possible to create an optimal learning atmosphere and maintain the learner's surroundings contextual. Bacca et al. (2014) concluded this trend study by demonstrating that AR has been extremely beneficial for contextual learning, which involves students implementing what they have learned. AR makes it possible for visually guided learning and manipulation, which is crucial in fields like engineering and medicine where the subject matter is applied to the real environment.

### 4. Situated Learning and Knowledge Transference

Experiential technologies have tremendously enhanced learning given the ability of the student to perform as well as complete projects which in real life are done out there. Freina and Ott (2015) argue that virtual environments have positive effects for the understanding that they provide a context for the context.

[5] Furthermore, Freina and Ott (2015) pointed out that using virtual environment has an advantage because the environment brings context for situated learning. For instance, VR can be applied to organize travel to historical places or in a nature that is quite challenging for the learners comfortably to access in order to help teach them on how to conduct field trips. This concept of learning improves stakeholder engagement hence make instructional and learning activities less challenging while assisting the learners to put knowledge to use in different ways.

### 5. Difficulty in using AR and ER in Education

Generally, there are several challenges that must be addressed when incorporating of VR and AR into learning process. This brings us to the first challenge: the over cost implication or limitations of such technology

when applied on a very large scale. Currently, commercial grade VR headsets are relatively cheaper, however, these price are still steep and call for lots of monies both for the devices and software. Third, such materials and their incorporation into the curriculum of schools require some talents. Other authors quoted by Beilenson et al. (2008) also found that lack of preparation of teachers to use existing technology was among the factors that had limited the expansion of immersive technologies in learning [7]. Managing the means by which reality is made available for every student in the immersive classroom setting is another challenge. This can be startling, particularly when employing methods like virtual reality that truly cause discomfort or "cybersickness" in certain individuals. Furthermore, the incorporation of adaptive learning technology into immersive educational environments raises issues related to data privacy and protection as well as the challenge of gathering and analyzing teaching-learning data.

## 6. Opportunities for Future Research and

The ability to integrate technologies like the immersive technologies within adaptive systems of learning constitutes the education in the future as defined in the literature. Hence, it is a possibility that in the light of this high cost of the current method, future research should aim at achieving a means of scaling VR and AR. It should also explore options for enhancing the means for delivering VR and AR for in service teacher training and how to develop learning interfaces that will enhance the learning for students who have one or more learning difficulties or who have been left behind in school for any other reasons. Therefore, as immersive technologies advance, it becomes increasingly possible to develop better and more personalized ways of learning. AR and VR on their own, coupled with the concept of adaptive learning, are the next big trends in edtech, an area that may revolutionize the way learning happens in the knowledge society of the 2010s decade

### III. METHODOLOGY

The process of developing the AR/VR-based Adaptive Immersive Learning System is multi-step and combines the concepts of adaptable learning as well as interactive approaches. Phases comprise the proposed framework: This is so that each phase—which includes system design, development, testing, and a procedure to enhance functionality—can ensure that the end product is a user-friendly learning system.

1. **Requirements Analysis:** Our initial concentration was on identifying the

requirements, demands, and challenges that learning techies, educators, and students had in relation to the educational technologies that are now in use. Self-made surveys, in-person interviews, and focus groups were used to find out what aspects of traditional learning processes the person felt could be enhanced by incorporating AR/VR integrated learning.

2. **Software Architecture:** The created application uses both AR and VR technologies and is client-server based. Utilizing desktop and mobile interfaces, the front-end determines whether to apply AR or VR. Cloud services are used to implement the back-end in order to store, process, and distribute material in real-time based on user performance.
3. **Development Tools:** The Unity3D/Unreal Engine is the source of the incredibly captivating and visually appealing VR interfaces that help students interact with instructional materials. ARCore/ARKit: This mobile augmented reality platform allows students to overlay digital content over their physical surroundings. features for real-time data management, user authentication, and cloud databases. The Firebase analytical tool was utilized to feed the adaptive learning system by tracking user performance. Machine Learning Algorithms: The foundation of adaptive learning algorithms is the machine learning process, which examines user activity and determines the subsequent material display based on responses and interactions from the users.
4. **System Design and Interaction:** The user interface (UI) and user experience (UX) were the main focus of the design phase, which made sure the system was user-friendly and entertaining. For both AR and VR, immersive interfaces were created to make it easy for students to navigate the virtual worlds. Various kinds of interaction were created.
5. **Implementation:** The following fundamental components of the AR/VR learning system were implemented during its phased development that include Content Adaptation, Real Time Feedback and User Authentication.
6. **Testing and Quality Assurance :** The testing procedure that was adopted involved tracking and eliminating defects so as to ensure stability and functionality for the software. It entailed unit testing of each component, system integration tests, and user acceptance tests that established the suitability of the application under a natural environment setting.

#### 7. **Continuous Feedback and Iterative Updates:**

An essential component of the methodology was the ongoing feedback loop. User feedback was routinely gathered through focus groups and in-app questionnaires. Iterative system updates were implemented in response to this feedback.

#### IV. BENCHMARKING TECHNIQUES

Benchmarking is critical in comparing the efficiency, functionality and productivity of the proposed Adaptive Immersive Learning System using AR/VR. The following techniques were used to ensure the fulfillment of educational objectives, high technical performance, and a highly engaging user experience:

*A. Performance Metrics:* Response time performance, as well as the circumstances under which latency could impede the display of visual information, were measured to assess the system's efficiency. In order to verify the following, performance parameters like frame rates, input lag, and response times were measured.

*B. Load Testing:* Stress testing and load simulations were done because the system needs to be able to handle multiple users at once and deal with the different 3D models. This benchmark entailed assessing the system's capacity to manage many active/concurrent/simultaneous) users or concurrent access to lessons, as well as examining the system's capacity to manage larger amounts of data and instructional assets, such as superior 3D models.

*C. Task Completion Rate:* The degree to which potential users completed a predetermined set of tasks while using the website served as a gauge for usability. It was required of the participants to carry out specific learning tasks on the system, such as exploring a virtual reality setting, interacting with augmented reality objects, or responding to questions. Thus, the metrics for system ease were determined by looking at the time required to finish a certain task and the success rates that a given system provided.

*D. User Satisfaction and Engagement Metrics:* An important aspect of CS through which user satisfaction was assessed is post-interaction surveys and interviews with criteria such as the System Usability Scale (SUS) as well as the Net Promoter Score (NPS) for evaluating user interaction and learning slope.

*E. Immersion Levels:* Levels of Immersion The Presence Questionnaire was used to determine the degree of presence as a guiding signal for the system's ability to provide an extremely engaging experience. The degree to which a person is achieved in a virtual environment is measured by this instrument. Regarding realism, participation, and interaction fidelity in the scenarios given, the respondents were sharing their experiences.

#### V. RESULTS

The outcomes of the development and assessment of the Adaptive Immersive Learning System using AR/VR that has been proposed were promising, and proved the applicability of such an approach in learning contexts. It was evident that the system possess attractive performance for augmented reality (AR) as well as for virtual reality (VR). In AR, the frame rate was constant at 60 fps for all the mobile devices used making object detection of objects and interactions to be done in real time with no delays. Likewise, in VR, the system was able to maintain an approximate frame rate of around 90 fps with high-end VR headsets like the Oculus Quest used during the study yielding an immersive fluid experience that was accompanied by almost no input lag. And even for mid-level devices, the frame rate attainable was 70-80 fps that makes learning precise and dynamic without affecting the user interface.

On the aspect of usability, the result in the user satisfaction aspect was brightly satisfying. Beyond 95% of subjects reported that they could easily learn in the AR/VR environments as the system design was quite intuitive. The high task completion rate therefore speaking to the efficiency of the interface to present the learning content in an engaging and interactive fashion. Moreover, questionnaires conducted after the interaction indicated a significant level of user involvement, thus, students complained of being fully engaged and motivated when interacting with the system. Features, which allow a user to interact with material in a more lifelike manner, including the option to navigate through the content from several viewpoints, had a major positive impact on users' satisfaction. These features were lauded by students as making learning more fun and easier to grasp and especially for complicated work. It was positive also in hail educational effectiveness that level manifested promising trends. The results of the pre- and post-tests carried out on the students, using simple knowledge retention and comprehension tests before and after the use of the system showed improved results. It was also found that there was a 20 % improvement in the average test scores of the student after they had a

learning experience with the immersive AR/VR learning modules. Moreover, there were positive outcomes in the utilization of the adaptive elements of the system, as long as the students are concerned, as it applies and presents the material according to their performance level. This led to positive changes in the learning curve especially for students in lesson and particularly problem solving and practice.

## VI. CONCLUSION

The Adaptive Immersive Learning System using AR/VR, presents a great opportunity of the utilization of augmented and virtual reality in enhancing learning environments. In one or the other, the system empowers the students to engage themselves more actively and come up with a better understanding of issues which earlier would only sound like. Echo The low latency and high frame rates of the system, as well as high task completion rates and user satisfaction indicates that design of the system was effective and user-friendly. Further, as the system used learning personality, learning habits, as well as learning preferences to foster learning, there was great improvement on the educational performance and the general learning competency in knowledge retention and problem solving among the learners. The combination of adaptive content and immersive simulations appears to enhance the satisfaction of the learners by addressing their individual differences and their styles of learning. Therefore, not only this project proves the feasibility of using AR/VR technologies within learning environment, but also shows how such approach can enrich classical forms of increasing knowledge. The findings indicate that the utilization of AR/VR systems will in fact be instrumental in defining the status of learning in the future through the promotion of better, more flexible and engaging instructional design. It can make these system implemented and continuously improved to be a common feature in classrooms; thereby changing the way students learn and engage what they come across in classes.

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