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# ANALYSING THE OPERATIONAL RISK INVOLVED IN THE MANUFACTURING OF AUTOMOBILES

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### **Abstract**

Risk management is an important issue in manufacturing companies in to- day's competitive market. Failure modes and effects analysis (FMEA) method is a risk management tool to stabilize production and enhance market com- punitiveness by using risk priority numbers (RPN). Although the traditional FMEA approach is a successfully and commonly used method, it has some shortcomings such as notion of equal importance of the factors, severity, incident and delectability, and not following the ordered weighted rule. Thus, in order to improve RPN, an added method blending grey personal analysis (GRA) with FMEA is used in this study. The purpose of this paper is to contribute to risk management activities by proposing solutions to assembly line challenges in an automotive manufacturing company by using combined GRA and FMEA method. In the proposed method, the priorities of production failures were determined by GRA method, and these failures were minimized by using FMEA technique. The study results indicated the actions that lead to enhancement in the product. The accomplishment of cor- restive/preventive activities resulted in 96 % development in door seal cuts problem caused by the door step building. Door seal cuts problem caused by instrument panel assembly and the noisy door window problem are solved totally



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INTRODUCTION

In today's corporate environment, many uncertainties are affecting the business operational environment of an

organization. Many of them are unpredictable and would occur suddenly, they include financial crisis, terrorist

attacks and natural disasters. These possibilities can have significant impact on both the short- and long-term

performances of a business group and organizations are likely to suffer loss if they do not actively manage

these risks.

In economic environment of today, conditions remain challenging for many, and risk management retains its

position high on every government's agenda. Businesses in the west are grappling with the changes brought

about by a post-downturn economy. Post-recession, investors seek a thorough risk assessment of the

enterprise and the sector before investing in it. In post-downturn economy, Indian and Chinese countries have

emerged as the new global growth locomotives.

The **Auto sector** was chosen because efficiency in automotive industry in India is substantially higher than

other sectors and it has a huge potential for further improvement, which in turn will pull up the

competitiveness of entire manufacturing sector (Draft Automotive Mission Plan, 2006-16) The Indian

Locomotive Industry started its new journey from 1991 with delicensing of the sector and subsequent opening

up for 100 percent FDI through automatic route. Since then, almost all the global majors have set up their

facilities in India taking the production of vehicle from 2 million in 1991 to 15 million in 2011 (SIAM, 2011).

Effective risk management standards are required for the purpose to progress the risks to maximize the fulfillment of

objectives. Risk management acts as a decision making tool, leads to the proper identification and assessment of

uncertain and unfortunate events so as to minimize the likelihood of risk happens. From an executive point of view, risk

management is a central part of any group's strategic managing. It is the process whereby corporations methodically



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address the risks attaching to their activities with the goal of achieving sustained benefit within each activity. Risk managing also increases organizational effectiveness by anticipating hazards and reducing the potential of loss thereby leading light to the sustainable development.

After much discussion between officials and the industry, **operational risk** has been defined by the Basel Group as "the risk of financial loss resulting from inadequate or failed internal processes, people and systems or from external events". It includes legal risk, but not reputational risk (where decline in the firm's value is linked to a damaged reputation) or tactical risk (where, for example, a loss results from a misguided business decision). The Basel Committee (2001b) working paper also defines seven distinct types of operational risk: Inner Fraud; External Fraud; Employment Practices & Workplace Safety; Clients, Products & Business Practices; Impairment to Physical Assets; Business Turmoil & System Failures; Execution, Delivery & Process Management.

**Effective risk** also includes **Manufacture disconnection** at key plants due to raw material trade strike, labor unrest, plant failure, resulting in operational imbalance

- Risks associated with **product liability**, and reminiscences
- Risks related to partnerships and joint projects including negative financial differences and gaps in set-up



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Risk analysis is playing a major role in addressing the concerns of manufacturing risk. In the motorized industry, risks that remain nameless can continue to a loss in the aim of productions as well as care measures. This article aims to analyze the risk over time for the automotive industry.

# Macro Economic Factors affecting Indian Auto Industry



# Micro economic factors affecting the automobile sectors

- Financing Options.
- Advertising And Marketing.
- Price of the car.



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Income of Consumer.

Increase in Affordability.

Demographic Drivers.

Availability of Easy.

• Exports.

What Are Companies Doing in India?

In India, research are going on related to the risks in the automobile industry. Many tools have been developed for the detection and solving problems related to risk in the industry. Research like the risk assessment using Bayesian Networks for the automotive industry in India was proposed for analyzing the vulnerability of the

automotive industry.

Maruti Suzuki India Ltd. faced a big fall in domestic sales of passenger cars this year whereas, on the other

hand, Mahindra and Mahindra Ltd. reported to have a fair rise in the same.

It has been reported that from the month of April to September 2018 the production of automobiles has

increased 13.32 percent year-on-year to reach 16.65 million units.

The Indian govt. set up National Automotive Testing and R&D Infrastructure Project canters as well as

National Automotive Board to promote growth and managing the risks in the industry since 2015. The "Make

in India" campaign was launched in Sept 2015 that was initiated by India's Prime Minister Narendra Modi for

investment, innovation and supporting skill development programmer.



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According to a report on July 2018, it is stated that the automobile industry in India is constituted of 7.1% of India's Gross Domestic Product (GDP) and approximately 29 million people are being employed.

In the year 2017, India ensued as the 4th largest manufacturers and 7th largest manufacturer of commercial vehicles in the world. So, basically, the risk level is rising day-by-day. Preventive measures are being taken by Govt. as well as automobile industries.

The Need for Risk Analysis in Automotive Industry

Firstly, manufacturing cars is not an "easy" business and player is too savage. The automotive industry has entered in a new era that leads towards the electronic and self-driving cars. In the automotive industry, risks that remain unevaluated may result in loss of production targets, vehicle recalls which may cost a lot to the industry perhaps resulting in a doomsday for the industry. There are three basic types of risks that the automobile industry is facing hard these days. Some of the most prominent factors it needs to oversee are:

Consumer's continuous urging: The demand for cars is growing aggressively along with the need for different types and specific demands for discrete geographies. For instance, India is no longer seating in the back row since the car manufacturers are manufacturing cars that are affordable for middle-class families.

Economic risks: With the ups and downs in the economic graph, the sales adversely vary in the automobile industry. There are times when the cost of making cars is higher than the profit by selling them.

Risk of disruption: The competition is no longer easy for the industry nowadays. With the upcoming manufacturers along with the modified technologies and possible user-friendly manners, already made some manufacturers feel like left behind.

For the prevention of these risks, the industry should focus on the risk management efforts where the root of the risk can be evaluated and regulated.



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**Literature Review** 

1. IMPACT OF MANUFACTURING INDUSTRY FOR THE SERVICE REENGINEERING When

Schonberg first introduced the concept of "World Class Manufacturing", the term was seen to embrace

the practices and factors. The substantial boost in techniques can be related in part to the growing

influence of the manufacturing philosophy- pies and economic accomplishment of Japanese

manufacturers from the 1960s onwards. What is particularly interesting from a review of the literature is

that while there is a degree of over- lap in some of the techniques, relative to the elements that were seen

as cost-hooting WCM in 1986, the term has evolved considerably.

Over the years, there has been a realization that for all businesses, manufacturing or service, change is key

to success. Increasing costs, challenging timelines, cutthroat competition, and technological innovations

are some of the major factors pushing change. Since most of the services are people / process oriented, the

change is not easy to carry. Add to it, the fast-vanishing geographical boundaries make the tasks even

more difficult for the organizations. Whether the company operates in manufacturing sector or in services;

governments have been forced to rethink their strategies. Many a time, service sector has been ahead of

production in the Business Process Reengineering queue. Improved Product / Service quality, reduced

cycle time, reduced cost to the customer are direct outcomes of BPR.

The changing economic atmosphere has led to an increasing interest in improving organizational

processes to enhance business performance. BPR has been influential in success of various companies.

Sidiki, Ayanda (2008) in paper titled, "Impact Assessment of Business Process Reengineering on

Organisational Performance" concluded that business process reengineering has become useful weapon

for any corporate body that is seeking for improvement in their current organizational performance and

intends achieve cost direction policy in its operating industry and environment.



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# Different objectives of BPR include:

- Reduced transaction process time
- Improved customer service
- Increased volume of business
- Reduced operating cost
- Higher profitability
- Improved Employee loyalty

# 2. Impact of industry for the problems created in the manufacturing

According to Fiat Group Automobiles, "World Class Manufacturing (WCM)" is a struct- turned and integrated production system that encompasses all the processes of the plant, the security environment, from maintenance to logistics and quality. The goal is to continuously improve production performance, seeking a progressive elimination of waste, in order to in- sure product quality and maximum flexibility in responding to customer requests, through the involvement and motivation of the people working in the establishment. The WCM program has been made by Proof Hajime Yamashina from 2005 at the Fiat Group Automobiles.

According to a March Survey of the National Association of Manufacturers (NAM):

- 78% of manufacturers expect that the pandemic will have a financial impact on their business
- 53% of manufacturers anticipate a change in operations
- 35.5% of manufacturers are facing supply chain disruptions

1. Parsvanatha (2000), in his PH D research submitted at Usmania University Hyderabad, "Performance of automobile industry – , made an attempt to evaluate the performance of Public Sector Commercial Banks with special emphasis on State Bank of Hyderabad. The period of the study for evaluation of performance is from 1980 to 1993-94, a little more than a decade. In this study, Asthma outlined the Growth and Progress of Commercial Banking in India and. analyzed the trends in deposits, various components of profits of SBH, examined the trends in Asset structure, evaluated the



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level of customer satisfaction and compared the performance of SBH with other PSBs, Associate Banks of SBI and SBI. Statistical techniques like Ratios, Percentages, Compound Annual rate of growth and averages are computed for the purpose of meaningful comparison and analysis. The major findings of this study are that since nationalization, the progress of banking in India has been very impressive. All three types of Deposits have continuously grown during the study period, though the rate of growth was highest in fixed deposits. A comparison of SBH performance in respect of resource mobilization with other banks showed that the average growth of deposits of SBH is higher than any other bank group. Profits of SBH showed an increasing trend indicating a more than proportionate increase in spread than in burden. Finally, majority of the customers have given a very positive opinion about the various statements relating to counter service offered

# 2. According to the report of KPM (2010)

Indian automobile industry is a developed industry that is having high opportunities when we compare among the other industries. Indian market is an open door for many opportunities, and it is having wide range of employment opportunities. Because of presence of a higher population the work prospects are also high which is allowing Indian customers to depend on vehicles to manage their daily activities. These reasons lead to huge demand for automobile vehicles in India and for this reason many automobile companies are offering wide range of vehicles according to customer preferences. This article even explained the significant information on automobile sector of India and even specified the information on growth and development of Indian automobile industry. The information on short term and long-term sectors of Indian automobile industries are explained clearly.

The future work is required in order to give a clear idea on developmental factors that lead to development of Indian auto industry.

5. Hardeep Singh1 and Bikram Pal Singh; Risk Management: A Step towards Sustainable Development. Risk is the chance of personal injury, or property damage or loss, determined by combining the results of individual evaluations of specific elements that contribute to majority of risk concerns. Risk generally is a function of severity (an events potential



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consequences in terms of degree of damage, injury or impact on a mission) and probability (the likelihood of an individual event will occur). Risk may directly affect the productivity, profitability, service, quality, reputation, public image, brand value and earnings of an organization. In risk management practices, a prioritization process is followed whereby risks with the greatest loss and the greatest probability of occurring are handled in descending order. Risk management should be transparent, systematic, structured and dynamic based on the best available information. To conduct this study, exploratory qualitative approach has to be used. Theoretical framework has to be developed from the literature, data to be collected from the multiple sources of evidence in addition to books, newspapers, journals, websites and other professional magazines. A series of interviews, must be conducted with risk management experts of organizations. A survey has to be developed, based on refined questionnaire with risk management experts of company. In this research paper our focus is to highlight how risk management principles and techniques contribute towards the sustainable development. Risk management is a deciding factor for tomorrow's sustainable business.

# 6. Global Services Team: How Automotive Manufacturers Reduce Risk to Operations and Employee Safety

In automotive manufacturing, in-plant operations managers, maintenance, and service team members know that issues often arise due to undocumented components and parts not being regularly inspected or maintained. Adding to that is the competitive pressure to provide the best level of service to in-plant auto customers as possible, from entire processing lines to the smallest of critical parts. Simultaneously, keeping tabs on the range of critical parts specified for various areas such as engine, body and assembly, paint shop, compressors, die casting, stamping or the transmission area can be a complex, time-consuming proposition, especially when it comes time to reorder. Predictive maintenance was a successful approach for a customer.

Managing critical assets and their required maintenance can be a challenge for even the most capable automotive OEM, regardless of company size. With hundreds of thousands of individual parts or components that require maintenance, keeping detailed asset records or maintenance logs can be a



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burden. And most asset management systems do not break capital assets down into the components that comprise them. One component's failure can lead to disastrous effects throughout an entire system.

Design/Methodology: Enterprise risk assessment model is provided using Bayesian network methodology for assessing enterprise risks. The networks are used to assess business, economic and external risks and assess its impact on net income of the company. Data for enterprise risk assessment was collected from five automotive companies operating in India.

Findings: Companies risk profile results show that companies are more vulnerable to economic risks. The methodology can be used for assessing supply risks, or any business initiative risk.

Practical implication: Bayesian network methodology provides a very useful risk assessment tool that combines the advantages of both objectivist and subjectivist risk assessment approaches. Managers can accordingly choose risk mitigation plan.

Originality/value: This is a novel effort to provide a assessment tool for enterprise risks in automotive industry.

In economic environment of today, conditions remain challenging for many, and risk management retains its position high on every organization's agenda. Businesses in the west are grappling with the changes brought about by a post-downturn economy. Post-recession, investors seek a thorough risk assessment of the enterprise and the sector before investing in it. In post-downturn economy, Indian and Chinese economies have emerged as the new global growth locomotives (Siddiqui, 2009). Enterprise risk management has been hotly debated in boardrooms of many companies. Companies realize their better capital value through increased predictability and lower volatility the key factors contributing to shareholder value. In this context enterprise risk management has emerged in a new business trend. Many risk identification/assessment tools developed to enable a management team to identify and assess risks that their organizations are facing. In the recent past, a numbers of the world's most widely respected companies have collapsed. Analysis's have cited equally well-known reasons



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for these collapses like nonviable business models, greed, incompetent management and lax regulatory environment. One reason that is not often mentioned is the breadth and depth of these companies' approach to risk management (Boris on and Hamm, 2010). The framework that we propose in this paper would help investors as well as managers to analyse the susceptibility of an enterprise in automotive sector to risk factors. The factors chosen and the resulting Bayesian network would be different for different sectors. The Bayesian network for a sector would depend on the interdependencies of these factors. The Auto sector was chosen because productivity in automotive industry in India is substantially higher than other sectors and it has a huge potential for further improvement, which in turn will pull up the competitiveness of entire manufacturing sector (Draft Automotive Mission Plan, 2006-16) The Indian Automotive Industry started its new journey from 1991 with delicensing of the sector and subsequent opening for 100 percent FDI through automatic route. Since then, almost all the global majors have set up their facilities in India taking the production of vehicle from 2 million in 1991 to 15 million in 2011 (SIAM, 2011). The country with its rapidly growing middle class (450 million in 2007, NCAER report), market oriented stable economy, availability of trained manpower at competitive cost, fairly well-developed credit and financing facilities and local availability of almost all the raw materials at a competitive cost has offered itself as one of the favorite destinations for investment to the auto makers (Draft Automotive Mission Plan, 2006-16). According to the Society of Indian Automobile Manufacturers, annual vehicle sales are projected to increase to 5 million by 2015 and more than 9 million by 2020 and by 2050, the country is expected to top the world in car volumes with approximately 611 million vehicles on the nation's roads. The second section provides the motivation and need for the framework presented in the paper. The third section takes up discussion on risk, enterprise risk management and risk assessment. In the section 4, the research methodology has been described which includes a discussion on Bayesian networks and assessment model description. These sections are followed by results, analysis of results and discussions of limitations and future research.



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**Rationale of The Study** 

Based on the detailed review of literature, we have identified gaps and limitations in research methods, study

settings and theoretical frameworks. We found following issues most relevant

The ever-expanding Chinese market: one of the biggest challenge of automakers outside China, is the

risk of competing with China. In the last fifteen years China has been the leading automotive market.

The volume growth has helped the country to overcome other structural and competitive challenges. The

biggest challenge for the planners of the automotive market is to plan a strategy keeping in mind China's

outlook.

The evolution of connected cars: connected are the biggest transformational changes in the automotive

industry, but it is also one of the biggest unknowns. The concept of connected cars serves as a communication

hub that receives and transmits data from its surroundings. However, this technology is still in such a nascent

stage that it is creating uncertainties and questions such as who will buy the car, who will deliver these

services, whether the current automakers will be able to navigate through all these uncertainties keep plaguing

the automotive world.

Increased competition: of all the myriad issues facing the automotive world, one of the pressing

problems is the sales demand flattening in mature markets like Europe and Japan and competition rising from

other manufacturers. The slowdown is sales is directly proportional to the increasing competition.

Balancing the demands of technology and government: the major global automotive markets have

been facing stringent legislations focusing on controlling carbon dioxide emission and other exhaust gas

emissions. This is done to improve fuel economy. One of the key challenges in the industry is to make the

right powertrains and technology choices to cater to changing social preferences in a changing regulatory

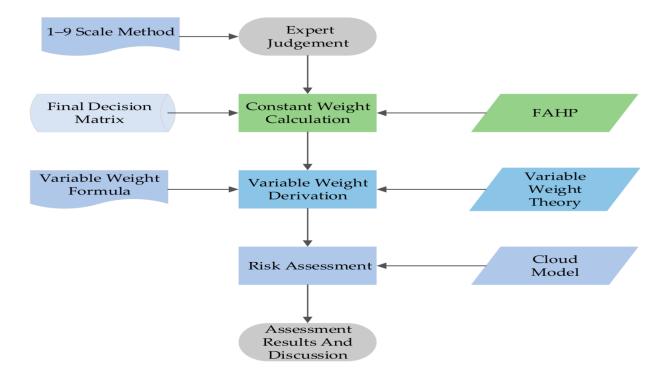
environment.



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### RESEARCH METHODOLOGY

To avoid the subjectivity and breaking point of the boss, this paper uses cushy logical request process (FAHP) to conclude the consistent load of danger factors. Then, we propose to use the variable weight condition of inspiration framework to change the consistent weight, which can reflect the balance of each level in the broad evaluation. The mix of the two systems can avoid the strange data of essential measure, which can't be totally reflected in the evaluation results. Considering the abnormality and cushion of expert evaluation data, this paper applies cloud model to NEV creation network risk appraisal taking into account the previously mentioned, which can handle the issue of a too unyielding constraint of level stretch division. The organized gamble assessment process is shown in





The flow research is both subjective and quantitative in nature. The audit of the connected writing was done to recognize the various factors, plausible contemporary issues, and lucidity of ideas. This was trailed by essential review. Self-organized survey was planned, pre-tried and afterward applied to accumulate data with the guide to take care of the thought about issues. Respondents were Assistant Manager, Manager, Assistant General Manager, and General Manager of the car producing organizations. The gathered optional information were utilized for observational examination. In the survey rating scales were utilized. With the end goal of assortment of subjective and quantitative information and to stay away from ambiguities and non-reaction, fitting example size was taken. In Indian auto estimated 35 organizations are in working and out of which 15 organizations have been answered the poll. The specialist gathered the information with the assistance of poll, individual meeting and specifically visiting these organizations to get a rich understanding in provider determination process. The gathered information were handled with the guide of the PC. Virtual products viz., SPSS and MS-Office were utilized for arrangement, estimation, measurable testing and graphical portrayal. Theories were tried by the utilization of t-test at 0.000l degree of importance and 95% certainty timespan contrast. The appraisals of models that can be communicated in dark numbers.

# To analyses what are the operational risks involved in the manufacturing of automobiles.

In automotive manufacturing operations, risks that go unaddressed can lead to missed production targets, safety incidents and vehicle recalls.

Safety hazards, aging assets and security threats can negatively impact your business, including your employees, revenue, plants, intellectual property, vehicle quality and customers. They also risk tarnishing your company's brand and reputation – potentially to the point where they erode customer trust or loyalty.

Basically, risks are of different types and many of them are braided together like reputational risks, financial risks, operational risks, third-party or supply chain risks, legal or compliance risks, and several others. Operational risks, generally, are viewed through the lens of safety management in an organization but for manufacturers, it is important to see the link between safety and operational risk management.

The rationale for improving the operational risk management process is not only limited to safety but goes beyond it. There are many compelling tested and verified reasons to improve operational risk management in the manufacturing sector.

There is a huge variety of specific operational risks. By their nature, they are often less visible than other risks and are often difficult to pin down precisely. Operational risks range from the very small, for example, the risk



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of loss due to minor human mistakes, to the very large, such as the risk of bankruptcy due to serious fraud. Operational risk can occur at every level in an organization.

# The type of risks associated with business and operation risk relate to:

- business interruption
- errors or omissions by employees
- product failure
- · health and safety
- failure of IT systems
- fraud
- loss of key people
- litigation
- loss of suppliers.

Operational risks are generally within the control of the organization through risk assessment and risk management practices, including internal control and insurance.

# Operational risk identification

Operational risk sources may be internal or external to the business and are usually generated by people, processes and technology. Identification is one of the most important areas of managing risk. Failure to identify risk will certainly mean that no action is taken to manage that risk. There are a few different techniques that can be used to identify risk. A common method used in risk identification is the use of workshops to 'brainstorm'. This can be used at different levels of the organization and can identify many risks in a short time. To keep ideas flowing, it is important to keep identification sessions focused on identifying risks and not to move on to evaluate the risks. Operational risks are largely based on procedures and processes, so this lends itself to the use of audit for risk identification purposes. Risk based audit can be used as a tool to identify risks, as well as a method of reporting to the board on the effectiveness of the organization's risk management framework.

A supply network's performance is affected by two types of risk:

1) Risk of disruptions that distort the supply network's topology by inactivating certain production facilities or



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transportation lanes; and

2) Risk of variations in a facility's performance that reduce the efficiency of the supply network's flow

planning for fulfilling demands.

One should consider "Robustness" and "Resilience" at a strategic level to mitigate disruptions and

"Reliability" at an operational level to mitigate variations.

Having been severely impacted by the outbreak of 2019 novel coronavirus pneumonia (NCP), citizens of all

sections of society have chosen to fight back. As an essential pillar of the domestic economy, the automobile

industry is reacting with determination. All players, including traditional OEMs, new entrant automakers,

dealerships, suppliers and financial services providers are rapidly evaluating the influence of the epidemic and

taking action to overcome its challenges together with customers and employees.

**Industry observation:** 

• Consumers' willingness to buy cars has diverged and will decrease in the short-term. The

willingness to purchase a car of some first-time potential consumers will be strengthened by controls

on public transportation in some areas or a desire to avoid crowds due to public health considerations.

However, consumers who already own a car are generally more inclined to wait and see when it comes

to purchasing upgraded models. Due to the challenging conditions for small and mid-size enterprises

amid the NCP outbreak, potential customers of this segment might reduce their willingness to buy and

target price range due to concern about their incomes. In addition, the inconvenience caused by the

epidemic has further reduced impulse consumption demand.

• Weakening after-sales demand. Impacted by infection controls, a year-on-year drop in average

driving mileage will further decrease aftersales demand for maintenance and repair, leading to a visible

shrinkage in aftersales throughput.

• Dealers delay resumption of business. Most dealers have postponed the resumption of business to

comply with local government requirements, preserve the health and safety of staff or wait for

showroom traffic to rebound.



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• **Greater dealer inventory pressure soon.** Affected by the early Chinese Spring Festival this year, showroom traffic, order banks as well as vehicle handovers were concentrated in the first half of January. Thus, some dealers have relatively low inventory levels. However, there are still some automotive brands with high inventory levels at their retail ends. Among these dealers, those with a higher proportion of inventory financing will face greater pressure of a squeeze on their own funds to pay for loans or interest.

• Wholesale planning more difficult, and consumption rebound could cause inventory imbalance. Long-suppressed car buying demand is expected to drive a short-term sales boost once coronavirus outbreak control measures show preliminary results. However, given the complexity of the situation, it is difficult to precisely predict the timing and dynamics of this sales rebound. It is therefore necessary to prepare a variety of wholesale plans, considering shortages of vehicles and parts in stock due to insufficient raw material supply, delayed production resumptions and reduced transportation capacity during and shortly after the outbreak, as well as intense competition due to high inventory levels being worked through

# 2: To study the significance of risk management and how Automotive Manufacturers Reduce Risk to Operations.

In automotive manufacturing, in-plant operations managers, maintenance, and service team members know that issues often arise due to undocumented components and parts not being regularly inspected or maintained. Adding to that is the competitive pressure to provide the best level of service to in-plant auto customers as possible, from entire processing lines to the smallest of critical parts. Simultaneously, keeping tabs on the range of critical parts specified for various areas such as engine, body and assembly, paint shop, compressors, die casting, stamping or the transmission area can be a complex, time-consuming proposition, especially when it comes time to reorder. Predictive maintenance was a successful approach for a customer.



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# Risk Management

Risk Management is defined as a continuous process which identifies risks, analyzes risk along with its impact and prioritizes risk. Risk management is implying a practice of systematically selecting cost effective approaches for minimizing the effect of threat realization to the organization. According to the definition given in ISO31000 as the effect of uncertainty o objectives; Risk management is the identification, assessment and prioritization of risks followed by coordinated and economic application of resources to minimize, monitor, and control the probability and/or impact of unfortunate events or to maximize the realization of opportunities. Risk can come from uncertainty in financial markets; protect failures, legal liabilities, credit risk, accidents, natural causes, and disasters as well as deliberate attacks.

# **Ideal Risk Management**

In ideal gamble the board, a prioritization interaction is followed by which the dangers with the best misfortune and the best likelihood of happening are taken care of first, and dangers with lower likelihood of event and lower misfortune are dealt with in slipping request. Practically speaking the interaction can be extremely challenging, and offsetting between gambles with a high likelihood of event yet lower misfortune versus a gamble with high misfortune yet lower likelihood can frequently be misused. Immaterial gamble the executives distinguishes another kind of chance that has a 100 percent likelihood of happening however overlooks by association because of absence of ID capacity. For instance, when insufficient information is applied to a circumstance, an information risk emerges. Relationship risk seems when inadequate joint effort happens. Legitimate commitment chance might be an issue when viable functional systems are applied. These dangers straightforwardly diminish the efficiency of information laborers, diminishes cost adequacy, benefit, administration quality, notoriety, brand worth, and income quality. Immaterial gamble the executives permits risk the board to make prompt worth from the ID and decrease of dangers that lessen efficiency. Risk the board additionally faces challenges in apportioning assets. This is the possibility of chance expense. Assets spent on risk the executives might have spent on additional beneficial exercises. Once more, ideal gamble the board limits the adverse consequence of dangers.



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# **Principles of Risk Management:**

The International Organization for Standardization (ISO) recognizes the accompanying standards of chance administration. Risk Management ought to:

- 1. make esteem
- 2. be a vital piece of authoritative cycles.
- 3. be essential for independent direction.
- 4. expressly address vulnerability.
- 5. be methodical and organized.
- 6. be founded on the best accessible data.
- 7. be custom-made.
- 8. consider human variables.
- 9. be equipped for nonstop improvement and enhancement.

# **Need of Study**

In cutthroat times the test is to deal with the gamble in a suitable and normalized manner. There has been an extraordinary criticalness of hazard the executives as best as conceivable to contend well in the present inventive business universe of high innovation. To make do in the present extreme cutthroat business climate and to present maintainability in our business risk the executives is required to apply in reasonable structure. The need of the review emerges for the reason to make a suitable harmony between the conceivable adverse results of hazard with the possible advantages of its related an open door. For this a reasonable explanation of crucial structure squares of the gamble and vulnerability is required. Moreover, to say, as chance administration, prompts expansion in deals and benefits of association that further prompts development and improvement of the association/business and gives a solid future to the business. In conclusion it is a lot of right to say that risk the board is choosing factor for the upcoming industry. The reason for this paper is to investigate risk the board in the present business universe of high rivalry.

In auto fabricating activities, takes a chance with that go ignored can prompt missed creation targets, security occurrences, and vehicle reviews. Wellbeing risks, maturing resources, and security dangers can adversely affect a business, including workers, income, plants, licensed innovation (IP), vehicle quality, and clients. They additionally risk discoloring an organization's image and notoriety - possibly to the place where they dissolve client trust or unwaveringness.



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To forestall arriving at this point, risk-the board endeavors ought to concentrate where numerous issues can be controlled: the modern mechanization foundation. Better gamble the board can be tended to by zeroing in on four key regions: wellbeing, quality, oldness, and security.

# **Security**

Top tier makers, characterized as the top 20% of total execution scorers, have been found to accomplish higher in general gear adequacy (OEE) and less unscheduled margin time while encountering not exactly around 50% of the injury pace of normal entertainers, as indicated by Aberdeen Group research. Top entertainers additionally experience far less work environment mishaps than normal entertainers - one out of 2,000 representatives versus one of every 111 workers.

How are top tier producers succeeding in functional greatness and security? Best practices can be assembled into three center points of support - the three Cs - of a modern wellbeing program:

- Culture (social)
- Consistence (procedural)
- Capital (specialized)

It's adequately not to zero in on these support points simply. Producers ought to make progress toward max operation in every one of them.

From a capital angle, for instance, such many automakers are compelled to close down machines for wellbeing reasons assuming an issue happens on the line. However, in specific examples, contemporary security advancements can be utilized to keep a machine running at an assigned safe speed in any event, when the wellbeing entryway is open.

# Quality

Quality can never be forfeited, even as creation targets increment, and labor forces turn over. Probably the most effective way to keep up with quality is with constant data perceivability. Fabricating execution framework (MES) programming can outfit the information that has for some time been covered in activities to work on quality administration and diminish process changeability. For instance, it can catch information on process results, deformities, and qualities to assist with supporting key necessities, for example, visual imperfection following, factual interaction control, and main driver investigation.



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Should blunders happen on the creation line, MES hold-and-isolate capacities can be utilized to oversee impacted vehicles, and this supports the ISO 9001 and TS16949 car quality drives. At last, it could assist with keeping faulty and possibly perilous vehicles from leaving creation offices and arriving at clients.

The Guangzhou Automobile Group, one of China's best 10 automakers, as of late executed a MES to further develop producing process quality control. The organization utilizes its MES to perform imperfection control and do examinations and check of value issues. The MES additionally gathers key part numbers and ties them with vehicle numbers, framing a family history record for each vehicle to assist with affirming each is created up to norm.

# Out of date quality

Gear and programming outdated nature can bring about personal time and lost efficiency. The most effective way to handle oldness is with proactive lifecycle the executives. This incorporates attempting to distinguish out of date quality dangers that exist today, as well as intending to work with more straightforward viability of heritage hardware and admittance to save parts.

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#### **Security**

Being more associated requires sending information safely to and from machines and individuals - at each level, in any area, and in the right setting. This can be accomplished with three key stages.

Lead a security appraisal - Understand dangers and weaknesses and recognize relief procedures to carry tasks to an adequate gamble state.

Take on a safeguard inside and out (Did) security approach - Did security lays out different layers of insurance by tending to security at six levels: strategy, physical, network, PC, application, and gadget.

Work with confided in sellers that share your security objectives - Before choosing merchants, demand divulgence of their security arrangements and practices. Seller's ought to be doing whatever it may take to address security inside their own activities, for example, giving security preparing to workers, and in the items they supply.

These are a portion of the ways how a car OEM decrease functional and representative gamble and stay away from margin time all together:



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The resource global positioning framework as the arrangement

The most recent apparatus intended to work on the interaction and lessen administrative work is advanced resource following, which is delivered by implementing the Parker Tracking System (PTS). PTS helps customers avoid downtime with a secure, online tagging system for critical parts and components, supported by a worldwide team of Parker employees and distribution partners.

# **LIMITATION**

It is said, "Nobody is perfect" and if the quite is true, I am sure that there would be few shortcomings in this project also. Intense efforts have been made to eliminate disagreements as far the same as possible, but few would have reminded due to limitations of the study. The field work for the purpose of the research was limited to some parts of it is essentially not viable to cover the whole devoid of a team. Therefore, it may not represent the overall consumers as opinions of the buyers may vary from place to place due to demographical factors. And the sample size taken is large to evaluate the data accurately. Period length of the study was not adequate to do an in-depth analysis of the study. • The sample size is limited to 1000 suspects, hence it may not be representative of the• entire population The study was confined, so the findings may not be simplified to other regions• or parts of the country. The study is mainly based on important data, and the biasness of respondents may mislead• the findings. The information is absolutely based on the telephonic interview so some of them might not be• bothered to given correct information.

# Summary of findings, conclusion and suggestion

- 1. Risk the board gives a helpful choice help to the selection of methodologies, a arrangements and measures.
- 2. Business associations are utilizing normalized instruments and rules under the suppositions that conventional methodologies will make risk the executives powerful and effective.
- 3. Risk the board needs applied explanation of the central structure squares of the gamble and vulnerability evaluation.
- 4. Risk the board guidelines further develop efficiency, benefit, quality, notoriety, public picture, brand worth and profit of an association.
- 5. Risk the executives instruments and methods are exceptionally powerful to accomplish feasible advancement of an association.



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6. Since risk the board recognizes dubious and sad occasions along these lines it amplifies acknowledgment of goals.

In the medium and long haul, endeavors ought to consistently zero in on:

- a) Enhancing the idealness and precision of data for navigation.
- b) Desktop practices covering different situations in a logical way.
- c) Enhancing risk evaluation and alleviation capacity at the hierarchical and institutional level.
- d) Optimizing business supportability intends to abstain from simply treating the side effects instead of concentrating on the real issues at hand.

# **Conclusion**

The greatest test the majority of the car enterprises is really impact of outlook of the buying and customary business approach. Provider choice beginnings with laying out of the essential objective or key choice about the single obtaining

what's more, numerous obtaining (Demirtas and Ustun, 2008). Subsequent to concluding the essential objective, association needs to choose the different

determination rules in view of association's prerequisite. The specialist figured out 21 rules (Out of 85 models from the

audit of the expletory writing) which are chosen for provider determination motivation in Indian car industry which is

in view of the review results.

For future examination, these two perspectives, provider determination models and strategies, will keep on being the concentration. For

provider choice standards, consolidating inventory network execution estimation and provider determination is by all accounts an

significant region. Albeit a few articles are on SCM climate, little consideration has been paid on the impacts



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on the

entire production network in the event that a specific provider is chosen. A few new standards to mirror the entire store network execution ought to

be created during the time spent provider choice. The strategies referenced in this study have weaknesses in managing

the choice issue. New strategies to recreate the course of human direction, like brain organization, is by all accounts

promising, and the PC programming for provider choice ought to likewise be created

Currently everybody ought to know how to oversee risk. Having the option to distinguish, inspect and oversee property as well as obligation misfortune openings in a manner to meet individual or business needs and targets can assist business associations with safeguarding themselves against adverse consequences. There is likewise a desperation to make mindfulness and train the gamble the executive's staff. Finally, we close - Risk the board is a game changer for the upcoming practical business. The present economic slowdown is of major concern considering the high interest rates on consumer loans. Manufacturers need to use rebates along with other promotional offers to ensure that the economic slowdown doesn't affect the industry's growth. Considering that the penetration of motorised two wheelers in India is just 7 per cent in rural and 24 per cent in the urban market, there is wide scope left to be explored. The present economic slowdown is of major concern considering the high interest rates on consumer loans. Manufacturers need to use rebates along with other promotional offers to ensure that the economic slowdown doesn't affect the industry's growth. Considering that the penetration of motorised two wheelers in India is just 7 per cent in rural and 24 per cent in the urban market, there is wide scope left to be explored.



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