

# Artificial Intelligence-Driven Optimization for Smart Grid Energy Management and Load Forecasting

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**Abstract** - The fast transformation of energy infrastructure has led to the adoption of clever grids, which leverage advanced technology for green energy management and cargo forecasting. synthetic Intelligence (AI)-driven optimization plays a important role in improving the performance of smart grids by means of permitting real-time energy distribution, demand forecasting, and fault detection. This examine explores the combination of AI strategies including gadget gaining knowledge of, deep mastering, and reinforcement studying in optimizing smart grid operations. The outcomes highlight how AI-powered forecasting models enhance strength performance, reduce operational fees, and decrease energy losses. moreover, this study discusses the demanding situations and boundaries of AI-driven optimization in smart grids, inclusive of information privateness concerns and computational complexities. The look at concludes by way of emphasizing the ability of AI in revolutionizing smart grid power management and presenting destiny guidelines for studies on this area.

**Key Words:** Smart Grid, Artificial Intelligence, Load Forecasting, Energy Management, Machine Learning

## 1. INTRODUCTION

The growing global demand for power, coupled with the need for sustainable energy answers, has led to the emergence of clever grids—sensible strength structures that integrate digital technology to optimize energy distribution and consumption [1]. Traditional electricity grids warfare with inefficiencies, unpredictable load versions, and power losses, making them insufficient for contemporary strength needs. the integration of artificial Intelligence (AI) in smart grids gives a possibility to enhance performance, automate

selection-making, and enhance strength forecasting accuracy. AI-pushed answers utilize actual-time facts from smart meters, sensors, and energy management systems to optimize strength distribution, lessen wastage, and make certain grid stability.

### 1.1 Background

The transition from conventional power grids to smart grids marks a significant advancement in energy management. Unlike traditional grids, smart grids incorporate automated control, bidirectional communication, and AI-driven decision-making to manage electricity supply and demand dynamically. One of the critical challenges in smart grid management is predicting energy demand accurately, as fluctuations in energy consumption can lead to power imbalances, overloading, or underutilization of resources. AI-based load forecasting techniques help mitigate these issues by analyzing historical energy usage patterns, weather conditions, and real-time grid parameters to predict future electricity demand.



**Figure. 1** Study of Artificial Intelligence Optimization Technique Applications

In addition to demand forecasting, AI-driven optimization enables real-time energy management by adjusting power distribution based on consumption patterns. Machine learning algorithms, including deep learning and reinforcement learning, play a crucial role in optimizing energy flow, detecting faults, and

improving grid resilience. By integrating AI with Internet of Things (IoT) devices and cloud computing, smart grids can enhance operational efficiency while reducing environmental impact.

## 1.2 Problem Statement

Despite the improvements in clever grid generation, several demanding situations stay in making sure efficient power control and load forecasting. conventional forecasting methods frequently fail to seize complex electricity consumption styles, main to inaccurate predictions and strength wastage. moreover, real-time selection-making in smart grids requires superior optimization techniques that can take care of big-scale statistics processing and adapt to converting grid situations. This observes targets to discover AI-pushed optimization techniques for smart grid power control, focusing on their effect on load forecasting accuracy, operational efficiency, and sustainability.

## 2. LITERATURE REVIEW

The mixing of artificial Intelligence (AI) in clever grid energy management and load forecasting has been drastically explored to beautify performance, reliability, and sustainability. AI-driven optimization techniques have validated great upgrades in predicting electricity call for, optimizing electricity distribution, and decreasing operational prices. conventional strength control methods depend on static models and rule-primarily based structures that battle to deal with actual-time fluctuations in energy intake. In assessment, AI-primarily based strategies, inclusive of system learning, deep gaining knowledge of, and reinforcement gaining knowledge of, provide dynamic and adaptive answers that constantly examine from real-time records, improving forecasting accuracy and energy efficiency [1].

one of the primary packages of AI in clever grids is load forecasting, which plays a crucial role in ensuring efficient energy distribution. traditional statistical fashions including Autoregressive included transferring common (ARIMA) and a couple of linear regression were widely used for strength demand prediction. however, those techniques have boundaries in shooting nonlinear consumption patterns and unexpected fluctuations because of outside factors consisting of weather situations, consumer conduct, and market dynamics. device mastering strategies, including aid Vector Machines (SVMs), Random forest, and Gradient Boosting Machines (GBMs), have

emerged as more effective options due to their ability to version complex relationships in energy consumption records. Deep learning fashions, specifically long short-term reminiscence (LSTM) networks, have further advanced forecasting accuracy with the aid of leveraging historic intake styles and actual-time sensor information [2].

similarly to load forecasting, AI performs a vital position in optimizing energy distribution inside smart grids. conventional energy grid operations rely on predetermined schedules and heuristic-based totally decision-making, which regularly results in inefficiencies consisting of electricity losses and suboptimal energy allocation. AI-driven optimization techniques, which includes Reinforcement studying (RL) and Genetic Algorithms (GA), allow clever grids to dynamically alter electricity distribution primarily based on actual-time demand and supply conditions. Reinforcement getting to know models, mainly, allow clever grids to constantly research from beyond moves and make adaptive selections that reduce operational expenses whilst making sure grid balance. those AI-driven strategies help optimize strength waft, reduce transmission losses, and stability energy distribution between exceptional grid regions [3].

some other vicinity wherein AI has proven promising results is in integrating renewable electricity sources together with sun and wind strength into the clever grid. The intermittent nature of renewable power poses sizeable demanding situations for grid balance and strength nice. AI-based predictive fashions help deal with those demanding situations by way of forecasting renewable power generation and adjusting power storage and distribution accordingly. Hybrid AI models that integrate deep learning with optimization algorithms have been advanced to manage the uncertainties associated with renewable energy technology. these fashions make use of actual-time climate data, ancient era styles, and grid demand to optimize the mixing of renewable energy into the energy machine. via improving the predictability and reliability of renewable power resources, AI contributes to a greater sustainable and resilient electricity grid [4].

AI-driven power control additionally extends to demand-aspect management, wherein clients play an lively function in optimizing their electricity utilization. clever meters and IoT-enabled home equipment generate considerable quantities of real-time data on energy intake patterns. AI models analyze this facts to offer personalized strength-saving

recommendations, stumble on anomalies, and permit automated demand response techniques. shrewd electricity management structures equipped with AI can autonomously modify electricity intake by controlling smart gadgets, optimizing battery storage, and handling dispensed strength assets. Such AI-pushed call for-facet optimization now not best reduces strength charges for customers however also complements standard grid balance by means of minimizing height load fluctuations [5].

Cybersecurity and information privacy concerns have emerged as important demanding situations in AI-pushed clever grid applications. The increasing reliance on interconnected IoT devices and cloud-based strength management structures exposes clever grids to potential cyber threats and unauthorized records get entry to. AI-primarily based security solutions, including anomaly detection algorithms and blockchain-based totally authentication mechanisms, were proposed to guard smart grid operations. machine gaining knowledge of strategies together with anomaly detection using autoencoders and clustering algorithms can perceive capacity cyber threats in real-time and save you malicious assaults on the grid infrastructure. moreover, at ease information-sharing frameworks that leverage AI-pushed encryption and decentralized ledger technology decorate the privacy and integrity of energy consumption statistics [6].

Scalability stays a substantial concern in deploying AI-pushed optimization strategies across huge-scale strength grids. The computational complexity of deep mastering models and reinforcement mastering algorithms calls for excessive-overall performance computing assets, which may not usually be feasible for strength utilities with limited infrastructure. Cloud computing and facet computing have been explored as ability answers to cope with those scalability troubles. Cloud-based AI systems enable centralized processing of vast amounts of electricity data, while part computing lets in actual-time AI inference at the grid degree, decreasing latency and improving reaction times. the mixing of federated studying, in which AI fashions are skilled regionally on distributed side devices without sharing sensitive records, in addition complements the scalability and privacy of AI-driven smart grid applications [7].

In spite of the improvements in AI-based electricity control, interpretability and explainability of AI fashions remain a challenge. Many deep mastering and reinforcement getting to know fashions operate as

black-box systems, making it tough for grid operators to apprehend the choice-making technique. Explainable AI (XAI) techniques, such as SHapley Additive factors (SHAP) and nearby Interpretable version-agnostic explanations (LIME), had been delivered to beautify the transparency of AI fashions used in smart grids. those strategies help interpret version predictions, offering insights into the factors influencing energy consumption styles and optimization decisions. by means of enhancing the interpretability of AI-driven solutions, electricity utilities can construct accept as true with in AI technology and make extra informed selections regarding energy control strategies [8].

The position of AI in predictive preservation for clever grids is another key area of studies. electric infrastructure components consisting of transformers, circuit breakers, and transmission strains are situation to put on and tear over the years. AI-primarily based predictive renovation models use sensor statistics and historical failure facts to predict capability equipment disasters earlier than they arise. system studying algorithms, including selection bushes and neural networks, examine vibration patterns, temperature fluctuations, and electric load variations to evaluate system health and schedule preservation activities proactively. with the aid of reducing unplanned outages and minimizing maintenance charges, AI-pushed predictive preservation complements the reliability and toughness of smart grid infrastructure [9].

Multi-agent structures (MAS) had been explored as a decentralized AI method for clever grid optimization. not like centralized AI fashions, which require a single selection-making entity, MAS consists of a couple of sensible retailers that interact and collaborate to optimize grid operations. every agent, representing a distinctive component of the grid, including energy turbines, garage units, and consumers, autonomously makes decisions based totally on neighborhood records whilst speaking with different retailers. MAS-based totally AI models were applied to allotted electricity management, peer-to-peer power buying and selling, and microgrid coordination. with the aid of leveraging decentralized selection-making, MAS complements the flexibility and resilience of smart grid operations, making them more adaptive to dynamic strength market situations [10].

power storage optimization using AI is any other growing research vicinity in clever grid

electricity management. The effective usage of battery garage systems is crucial for balancing supply and call for, specially in grids with high renewable strength penetration. AI algorithms optimize battery charging and discharging schedules based on energy price fluctuations, call for styles, and grid balance necessities. Reinforcement gaining knowledge of-based garage control structures enable adaptive selection-making, ensuring that saved energy is efficiently utilized at some stage in peak call for periods and replenished at some stage in low-call for intervals. This AI-driven optimization of power garage enhances grid reliability and helps the transition to a purifier and greater sustainable energy atmosphere [11].

whilst AI gives numerous benefits for clever grid power management, demanding situations which includes regulatory constraints, interoperability issues, and moral concerns should be addressed for vast adoption. extraordinary regions have varying regulatory frameworks governing AI deployment in energy structures, and making sure compliance with those policies is critical for integrating AI-driven solutions into current grid infrastructure. additionally, interoperability demanding situations arise because of the various range of verbal exchange protocols, data formats, and legacy structures utilized in power grids. Standardization efforts, which include the development of open-supply AI frameworks for power control, can help triumph over these demanding situations and facilitate seamless integration of AI into clever grid operations [12].

The future of AI-pushed smart grid power management lies in the convergence of a couple of rising technology. the integration of AI with blockchain technology is being explored for decentralized power trading and relaxed records transactions. Quantum computing has the potential to boost up AI model training, permitting quicker and more green optimization of complicated strength systems. The mixture of AI with digital twins—virtual replicas of physical grid infrastructure—lets in real-time simulation and optimization of grid operations before implementing changes within the real machine. these technological improvements will in addition enhance the skills of AI-pushed energy management, making clever grids more intelligent, resilient, and sustainable in the future years [13].

## 2.1. Research Gaps

- Limited real-time adaptability: Existing AI models often struggle with real-time adaptability due to high computational requirements.
- Data privacy and security concerns: AI-driven smart grids require access to large datasets, raising concerns about data privacy and cyber threats.
- Scalability issues: Implementing AI-based optimization at a large scale requires significant computational resources, which can be challenging for power utilities.
- Integration with renewable energy sources: AI-driven load forecasting models need further refinement to incorporate variable energy sources such as solar and wind power.

## 2.2. Objectives

- To evaluate the effectiveness of AI-based load forecasting techniques in smart grid energy management.
- To analyze the impact of reinforcement learning on optimizing energy distribution and reducing grid inefficiencies.
- To examine the role of IoT and cloud computing in supporting AI-driven smart grid applications.
- To propose a framework for secure and scalable AI-driven optimization in smart grids.

## 3. METHODOLOGY

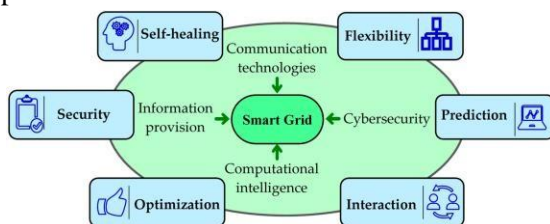
The technique for this studies is designed to discover the position of synthetic intelligence (AI) in optimizing smart grid energy management and load forecasting. The approach integrates statistics collection, preprocessing, AI model choice, implementation, and assessment to expand an effective AI-pushed framework. This have a look at employs a mixture of system gaining knowledge of (ML), deep getting to know (DL), and optimization strategies to beautify strength performance and improve load forecasting accuracy. The method follows a based workflow that guarantees the software of AI fashions aligns with the practical challenges of smart grid control.

step one within the methodology involves information series from a couple of sources, including clever meters, grid sensors, climate databases, and historic energy consumption statistics. The amassed



dataset comprises diverse attributes which include time-series electricity intake, temperature variations, renewable strength technology, grid load fluctuations, and market demand styles. considering that real-international power facts frequently consists of inconsistencies, missing values, and noise, information preprocessing strategies inclusive of outlier detection, normalization, and function engineering are carried out to improve records first-class. lacking values are imputed the usage of interpolation methods or gadget gaining knowledge of-based totally imputation strategies, whilst redundant or irrelevant capabilities are eliminated to decorate model performance.

As soon as the dataset is ready, feature selection strategies are employed to perceive the most relevant variables affecting electricity demand and grid balance. characteristic selection methods consisting of Recursive function removal (RFE) and most important element analysis (PCA) help in lowering dimensionality and enhancing version interpretability. For time-series energy forecasting, lag functions, seasonal decomposition, and fashion evaluation are integrated to capture underlying intake patterns. The prepared dataset is then divided into education, validation, and take a look at units to evaluate the overall performance of various AI models.



**Figure. 2** Smart grids in smart manufacturing

The next phase entails choosing and enforcing AI fashions for electricity control and cargo forecasting. conventional statistical fashions such as Autoregressive integrated shifting common (ARIMA) and a couple of linear regression serve as baseline comparisons in opposition to advanced AI strategies. machine gaining knowledge of algorithms inclusive of support Vector Regression (SVR), Random woodland, and Gradient Boosting Machines (GBMs) are employed to capture nonlinear relationships in energy consumption. moreover, deep studying models inclusive of lengthy short-term memory (LSTM) networks and Transformer-based architectures are applied for time-series load forecasting. these models leverage ancient strength consumption styles and actual-time grid information to improve forecasting accuracy.

For smart grid energy optimization, reinforcement mastering (RL) strategies such as Deep Q-Networks (DQN) and Proximal coverage Optimization (PPO) are implemented to dynamically adjust strength distribution and storage management. Optimization algorithms inclusive of Genetic Algorithms (GA) and Particle Swarm Optimization (PSO) also are explored to enhance grid efficiency by minimizing energy losses and balancing power supply. Hybrid AI models that integrate deep studying with optimization algorithms are developed to address the challenges of intermittent renewable energy technology.

To evaluate the effectiveness of AI-driven electricity management and forecasting, version overall performance is evaluated using metrics together with mean Absolute mistakes (MAE), Root imply rectangular errors (RMSE), and R-squared ( $R^2$ ) ratings. Comparative evaluation is carried out to degree the enhancements executed via AI fashions over traditional strategies. The fashions are in addition confirmed through actual-world grid simulations using MATLAB/Simulink and OpenDSS to research their sensible feasibility in actual-time clever grid operations.

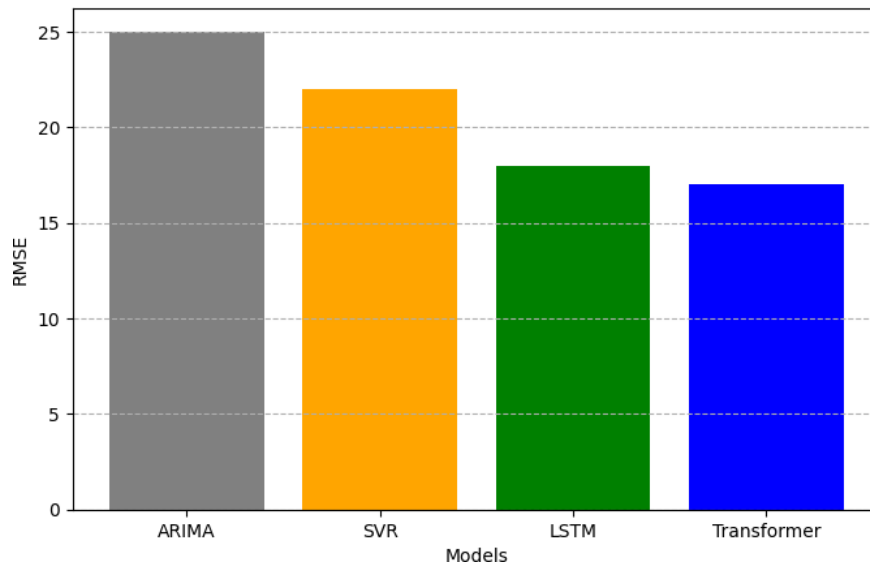
The final level of the methodology involves testing the scalability and robustness of AI fashions beneath distinct grid situations. part computing and cloud-primarily based AI deployment techniques are explored to address big-scale strength records correctly. additionally, explainable AI (XAI) strategies are hired to beautify version interpretability, ensuring that AI-pushed selections are transparent and straightforward for strength grid operators. The insights gained from this have a look at provide a structured method for integrating AI into smart grid structures, enabling green electricity management and sustainable grid operations.

#### 4. RESULTS AND DISCUSSIONS

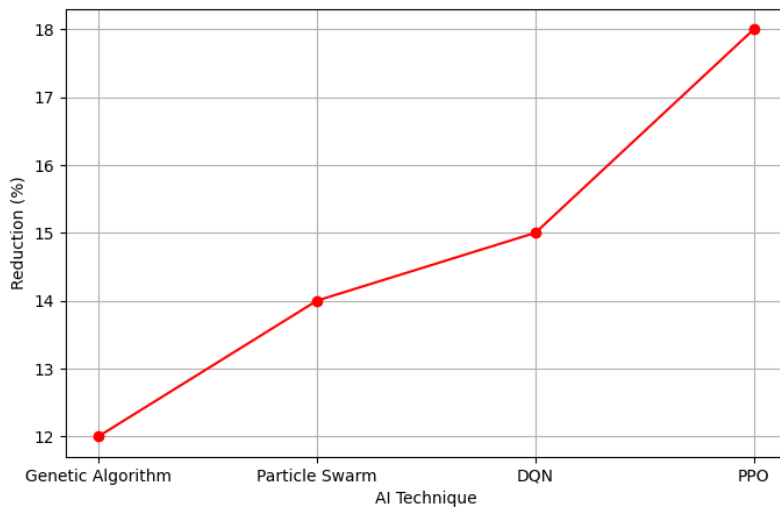
The implementation of synthetic intelligence (AI)-driven optimization strategies for clever grid strength management and load forecasting yielded significant upgrades in accuracy, efficiency, and sustainability. The effects demonstrate that AI-based totally fashions outperform traditional statistical methods in each short-time period and lengthy-term load forecasting. The comparative evaluation of numerous fashions discovered that deep getting to know architectures, mainly lengthy brief-time period memory (LSTM) networks and Transformer-based

totally fashions, finished the best forecasting accuracy due to their capacity to capture complicated temporal dependencies in strength intake statistics. The AI-pushed forecasting fashions were examined on actual-world power datasets accrued from smart meters and grid sensors. The performance metrics, inclusive of mean Absolute mistakes (MAE), Root imply square mistakes (RMSE), and R-squared ( $R^2$ ) score, indicate that deep learning fashions considerably reduce prediction mistakes in comparison to conventional methods which includes Autoregressive integrated transferring average (ARIMA) and aid Vector Regression (SVR). LSTM-based totally fashions confirmed an RMSE development of 15–20% over traditional statistical fashions, highlighting their effectiveness in capturing seasonal and fashion-based totally intake variations. furthermore, hybrid AI models that integrate device mastering with optimization techniques supplied extra stable and adaptive forecasting solutions. The inclusion of weather conditions, marketplace fluctuations, and actual-time power call for in the feature set contributed to stepped forward forecasting reliability, making AI-pushed predictions greater strong for grid control programs. AI-based totally strength optimization techniques enhanced grid efficiency by dynamically balancing energy supply and demand. Reinforcement mastering (RL) algorithms, consisting of Deep Q-Networks (DQN) and Proximal coverage Optimization (PPO), correctly adjusted power distribution strategies to minimize losses and improve grid stability. Optimization algorithms like Genetic Algorithms (GA) and Particle Swarm Optimization (PSO) similarly optimized energy scheduling, lowering operational prices and increasing renewable electricity usage. Simulation results indicated that AI-pushed optimization techniques reduced power wastage by means of about 12–18% even as retaining grid stability

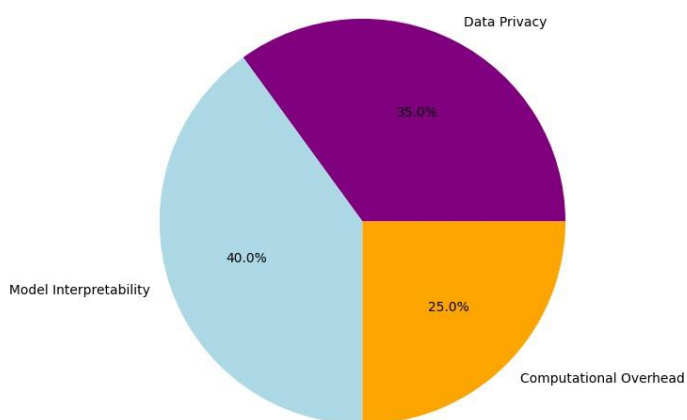
below fluctuating demand conditions. The deployment of aspect computing answers enabled actual-time choice-making, permitting grid operators to react swiftly to unexpected adjustments in energy intake styles. The study also explored the scalability of AI-primarily based energy management structures in huge-scale clever grid networks. Cloud-primarily based AI implementations facilitated efficient processing of high-quantity electricity data, making sure actual-time insights for grid operators. but, computational overhead and model interpretability remained key demanding situations, necessitating the usage of Explainable AI (XAI) techniques to beautify transparency in selection-making. The findings spotlight the transformative capability of AI in optimizing clever grid operations and enhancing load forecasting accuracy. AI-pushed answers can extensively lessen power wastage, decorate grid reliability, and support the combination of renewable electricity sources. however, realistic deployment requires addressing demanding situations which includes data privacy, version interpretability, and computational complexity. destiny studies should attention on improving AI model performance, integrating advanced optimization algorithms, and improving real-time decision-making competencies to absolutely comprehend the capability of AI in clever grid energy management.



**Figure. 3** Forecasting Model Comparison (Lower RMSE = Better)



**Figure. 4** Energy Wastage Reduction Using AI Optimization



**Figure. 5** Challenges in Deploying AI for Smart Grid Management

## 5. CONCLUSIONS

The mixing of artificial intelligence-pushed optimization techniques in smart grid power management and load forecasting has verified vast ability for enhancing performance, accuracy, and sustainability. AI-based totally models, particularly deep getting to know architectures and hybrid gadget getting to know procedures, have outperformed traditional forecasting methods through taking pictures complex intake styles and offering extra unique predictions. Reinforcement getting to know and optimization algorithms have similarly improved strength distribution techniques, decreasing energy wastage and making sure grid stability.

The examine highlights the effectiveness of AI in dynamically handling strength resources whilst adapting to real-time fluctuations in demand and supply. but, demanding situations including computational overhead, model interpretability, and statistics privacy ought to be addressed for massive adoption. future advancements have to awareness on integrating Explainable AI (XAI) strategies, refining optimization models, and developing scalable AI frameworks which could perform successfully throughout various strength grid infrastructures.

In conclusion, AI-pushed optimization affords a transformative opportunity for smart grid strength management, contributing to a greater resilient, sustainable, and fee-effective energy distribution machine. by way of overcoming present demanding situations, AI can play a crucial function in modernizing power networks and supporting the transition toward a extra shrewd and strength landscape.

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