

BuyUrvil – A DAPP for Online Shopping on Blockchain

K. S. Mali, Associate Professor Dept. of Computer Engineering, KCT's Late G N Sapkal College Of Engineering, Nashik, Savitribai Phule Pune University, Maharashtra,

Vaishnavi Mahajan, Student of, Department Computer Engineering, KCT's Late G N Sapkal College Of Engineering, Nashik, Savitribai Phule Pune University, Maharashtra, vaishnavimahajan1902@gmail.com

Darshana Mahajan, Student of, Department Computer Engineering, KCT's Late G N Sapkal College Of Engineering, Nashik, Savitribai Phule Pune University, Maharashtra, darshanamahajan805@gmail.com

Partham Patil, Student of, Department Computer Engineering, KCT's Late G N Sapkal College Of Engineering, Nashik, Savitribai Phule Pune University, Maharashtra, prathampatilworkm@gmail.com

Abstract

The BuyUrvil project introduces a new type of online business application (DAPP) that uses blockchain technology to revolutionize the Ayurveda and herbal medicine industry. Traditional Ayurveda is experiencing a renaissance as people seek solutions to health problems, but existing online businesses are not meeting the unique needs of these Ayurvedic consumers. Help, voice chat, expert advice, user profile, secure business and international shipping. This report provides an overview of the project, including motivation, problem definitions, software requirements, design, and potential applications. BuyUrvil aims to create a one-

stop shop for Ayurveda enthusiasts by combining the power of blockchain, artificial intelligence and user relations, providing them with eight platforms that provide security, guidance and convenience to explore the world of Ayurveda. The collaboration plan is not limited to the development of online shopping but also covers potential applications in other traditional pharmaceutical industries, providing models for effective platforms common in the medical industry. BuyUrvil is at the forefront of the paradigm shift in online Ayurveda shopping, offering users the knowledge, choice and confidence for a holistic health journey.

Key Words: E-Commerce, Artificial Intelligence, Blockchain Technology.

1. INTRODUCTION

The emergence of blockchain technology has fueled innovation in many industries, and e-

commerce is no exception. Today, online retailers often face issues related to trust, transparency and security. BuyUrvil is a blockchain

based fairness app that aims to solve these problems by providing a new way to online retailers. This review attempts to explain the core concepts and functions of BuyUrvil, revealing its potential to impact the e-

commerce landscape. The platform will include features such as smart shopping, 24/7 service, voice chat, personal recognition, personal data, secure transactions and universal delivery world. The overall objective is to analyze the Ayurvedic Beauty Products market. -

BuyUrvil - The project is aimed to revolutionize the online market for Ayurvedic beauty products by integrating blockchain technology, smart chatbots and voice assistants. In a world increasingly focused on health and wellness, there has been a significant shift in the beauty and personal care industry towards Ayurvedic products. Ayurveda is an ancient health science from India known for its time-

tested principles and natural treatments to improve the health of the body and mind. Against this backdrop, "BuyUrvil" has emerged as a landmark project that envisages a digital application (DApp) aimed at revolutionizing the online market for Ayurvedic products. By using blockchain technology, integrating smart chatbots and using voice support, "BuyUrvil" aims to provide a safe, transparent and personalized platform for customers to find a truly beautiful solution. It has changed the way we shop, communicate and do business. The emergence of blockchain technology in recent years has sparked a wave of innovation across the economy, resulting in a resurgence of security, transparency and decentralized distribution. An innovation that promises to revolutionize online shopping, BuyUrvil is a decentralized application (DAPP) built on blockchain. We face emerging issues such as trust issues, data breaches, and high transaction costs. These platforms rely on a centralized structure through which an organization manages the flow of information and transactions, allowing users to influence use and usage. BuyUrvil aims to solve these problems by using blockchain technology to create a business transaction that emphasizes se

curity, transparency and user freedom.

2. LITERATURE SURVEY

The information surrounding BuyUrvil and its underlying technology provides a solid foundation for understanding its importance in the decentralized e-commerce space. Initially, studies investigating blockchain technology demonstrated its revolutionary potential, especially in terms of trust, security, and the obvious issues that arise in online businesses. These works serve as a theoretical framework for the BuyUrvil architecture and highlight its compatibility with the principles of decentralization and immutability. Additionally, examining decentralized applications (DAPPs) shows the broad impact of platforms like BuyUrvil in reforming the digital economy in terms of their efficiency and the customers they create. Moreover, the analysis of smart contracts and the adoption of cryptocurrency in e-commerce reveals technological applications of blockchain technology, especially in support of automation, secure transactions and expanding user payment options. Additionally, analysis of expectations and customer usage of the solution can provide insight into the processes and behaviors that influence the development and implementation adopted at BuyUrvil. By combining these different perspectives, this case study laid the foundation for a better understanding of BuyUrvil's role in transforming online shopping.

3. PROPOSED METHOD

BuyUrvil startup has launched a new decentralized application (DApp) based on blockchain technology to revolutionize the online trading of Ayurveda and herbal medicines. DApp addresses the shortcomings of existing platforms by offering a feature-rich, user-centric approach to meet the unique needs of Ayurvedic consumers. , transparent decentralized business. Additionally, AI-powered recommendations, personalized searches based on Ayurvedic principles, and realtime product information will be integrated to create smart marketing. A virtual Ayurveda assistant using artificial intelligence or chatbot technology will provide 24/7 support for user queries. Voice dialing and command operation will be combined to provide handsfree operation. The platform will also provide discussion forums with qualified Ayurvedic doctors for personal guidance. User data will be generated with data preferences, health goals and Ayurvedic laws to ensure business efficiency. Blockchain's business security capabilities will work to ensure proof of purchase, product transparency, and payment security. Finally, the platform will integrate with the development of international suppliers to ensure good delivery of goods across borders. evaluate the options and begin their holistic plan to begin their health journey with greater confidence. This DApp has the potential

ntial to become a similar blueprint for conventional and integrated medicine, leading to a safer, smarter and easier way to manage medical treatment.

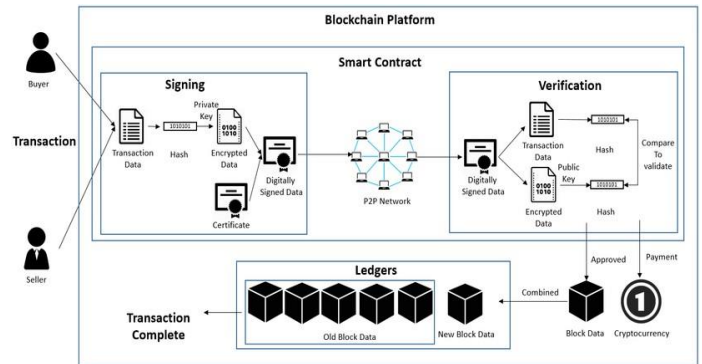


Fig -1: System Architecture

Data Collection:

- Gathered primary data through interviews, surveys, and observations from stakeholders involved in the development and implementation of BuyUrvil.
- Collected secondary data from whitepapers, technical documents, and official sources related to BuyUrvil's architecture, features, and functionality.
- Verified the accuracy and reliability of the collected data through cross-referencing with multiple sources and consulting domain experts.

Analysis:

- Employed qualitative analysis techniques to examine the collected data and identify recurring themes, patterns, and insights related to BuyUrvil.
- Conducted comparative analyses to evaluate BuyUrvil's features, benefits, and challenges in relation to traditional e-commerce platforms and other decentralized applications.
- Applied theoretical frameworks from the literature review to interpret the findings and derive meaningful conclusions about the significance of BuyUrvil in the context of online shopping on blockchain.

4. FEATURES OF THE GIVEN SYSTEM

The BuyUrvil project proposes a DApp with several key features to revolutionize online Ayurvedic shopping:

- **Decentralized Marketplace:** Secure and transparent peer-to-peer transactions connecting buyers directly with sellers.
- **Intelligent Shopping:** AI-powered product recommendations, personalized Ayurvedic search filters, and real-time product information.

- **24/7 Ayurvedic Assistant:** Virtual assistant powered by AI or chatbot technology to answer user queries on Ayurvedic products.
- **Voice-enabled Interactions:** Hands-free shopping experience with voice search and command functionalities.
- **Expert Consultations:** Platform for consultations with qualified Ayurvedic practitioners for personalized guidance.
- **Personalized User Profiles:** Tailored shopping experience based on user preferences, health goals, and Ayurvedic constitution.
- **Secure Transactions:** Secure transaction capabilities leveraging blockchain technology.
- **Global Delivery:** Efficient product delivery across international borders through integration with global shipping partners.

5. RESULTS

Project BuyUrvil's DApp attempts to achieve several goals. First, it supports Ayurveda enthusiasts by providing a safe, informative and useful platform. This helps them make informed decisions and feel confident in their overall health. Second, BuyUrvil has revolutionized the online Ayurveda market with a rich experience tailored to unique customer needs. Finally, the potential of DApps extends beyond Ayurveda. It may serve as a model for similar procedures in conventional and integrative medicine, leading to safer, more informed, and easier online health care overall.

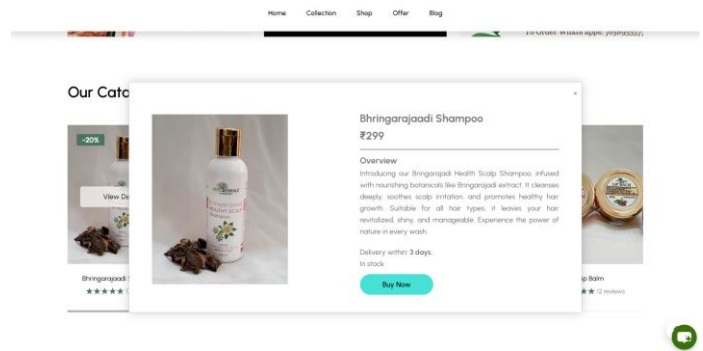


Fig. 7: Front End 2

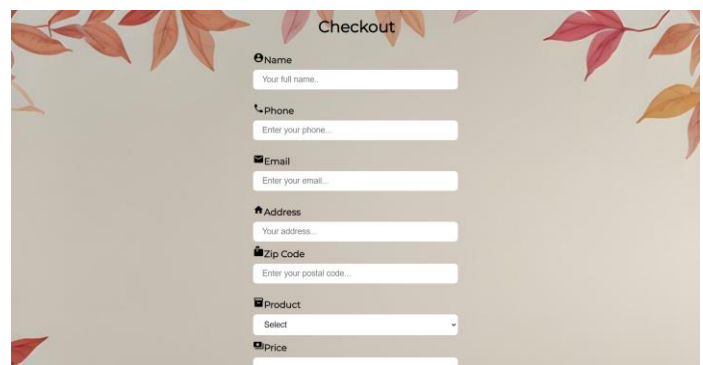


Fig. 8: Front End 3

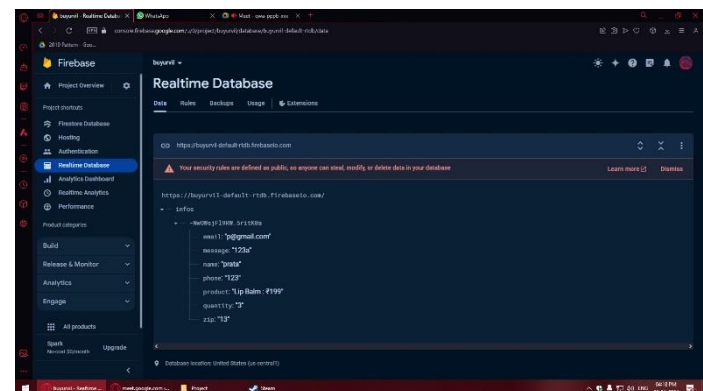


Fig. 9: Back End

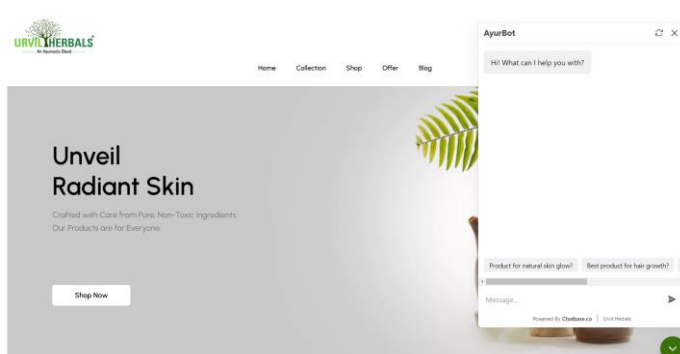


Fig. 6: Front End of our website 1

6. CONCLUSION

As a result, BuyUrvil is set to revolutionize the online shopping experience for Ayurvedic and herbal products. It is designed to meet the growing demand for healthcare solutions by focusing on user-friendliness, security and professional guidance. Future work includes expanding platform functionality, integrating more AI, and further optimizing blockchain transactions for efficiency. -BuyUrvil – Represents a forward-thinking and innovative approach to online shopping for Ayurvedic beauty products. Combining blockchain technology, AI chatbots and voice support, the DApp provides a unique and secure platform for consumers to find the truth and beauty

of beauty. Blockchain technology, which provides transparency and security in the supply and management of Ayurvedic products, is at the heart of BuyUrvi. This not only increases trust but also ensures authenticity of the product, which is important in the Ayurvedic market. BuyUrvi not only showcases the potential of blockchain technology, but also promises to provide efficient and reliable transactions to those seeking the benefits of Ayurvedic beauty products. It represents the next step in the future where blockchain and artificial intelligence technology come together to provide customers with the highest level of authentication and ease of online purchasing.

ACKNOWLEDGMENT

We are grateful for the tireless efforts of the faculty members who have dedicated their time and expertise to ensure that we receive the best possible guidance and support. Their timely advice, encouragement, and administrative support have been instrumental in the successful completion of our project. Their unwavering support has made it possible for us to pursue our goals and achieve success.

REFERENCES

1. Govindarajulu, N., & Satpathy, G. (2019). Integrating Blockchain with Ayurveda: A Potential Revolution. *International Journal of Engineering and Advanced Technology*, 8(1), 535-541.
2. Singh, S. P., & Patel, A. (2020). Blockchain Technology: Revolutionizing Ayurveda Product Supply Chain. *International Journal of Recent Technology and Engineering*, 8(6), 1407-1413.
3. Gupta, S., Sharma, V., & Dutta, A. (2021). Blockchain Technology: A New Era for Ayurvedic Products. *International Journal of Advanced Trends in Computer Science and Engineering*, 10(1), 488-493.
4. Sharma, M., Tyagi, P., & Sharma, A. (2019). A Survey on Applications of Blockchain Technology in Ayurveda and Herbal Medicine. *International Journal of Research in Engineering, Science and Management*, 2(10), 243-246.
5. Yadav, S. (2020). Implementation of Blockchain Technology in Ayurvedic Product Management System. *International Journal of Advanced Research in Computer Science and Software Engineering*, 10(6), 214-217.