

Case Study of Cultural Activity at 10No. Market, Bhopal

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Abstract - 10 No. Market is located in Arera Colony, Bhopal, near Kotak Mahindra Bank. It's a bustling market known for its fashionable clothing, trendy accessories, and reasonably priced footwear. The market is especially popular among the youth and fashion enthusiasts. This research paper shows that how the cultural activity at 10No. market is been treated and the problems are been faced by the citizens of Bhopal over there, by that we evaluate the hinders with the help of footfall, services, road management and give the proposal for the interaction of the citizens of all age group and making the market technologically advance and sustainable for the next 10 – 15 years.

Key Words: Proposals, Footfall, technologically advance, youth centric

1. INTRODUCTION

Cultural spaces within markets serve as vibrant hubs that go beyond mere commercial transactions. These spaces often feature traditional crafts, local cuisine, and cultural performances, attracting both locals and tourists. By creating a sense of place and identity, cultural spaces contribute to the market's uniqueness and draw in visitors seeking authentic experiences. They also provide opportunities for cultural exchange and understanding, promoting social cohesion and diversity. Ultimately, cultural spaces elevate markets from simple shopping destinations to dynamic cultural landmarks.

Bhopal, the City of Lakes, is known for its rich cultural heritage and dynamic urban spaces. Among its prominent markets, 10 No. Market and Bittan Market Ground stand out as key locales for social, economic, and cultural interactions. However, urban growth and unplanned development have posed challenges to these spaces, limiting their effectiveness as cultural and community hubs. This research aims to analyse the current state of these markets, identify their problems, and propose actionable strategies for improvement.

2. Case Study

Current State of 10 No. Market and Bittan Market Ground

1. 10 No. Market

Physical Layout: The market is a bustling area characterized by a mix of retail shops, eateries, and informal vendors. Its compact design often leads to congestion.

Cultural Role: It serves as a hub for community gatherings, evening strolls, and informal cultural activities.

Challenges: Lack of organized parking spaces. Inadequate pedestrian pathways.

Overcrowding and unregulated street vending.

2. Bittan Market Ground

Physical Layout: The ground is an open space primarily used for events such as fairs, exhibitions, and cultural programs.

Cultural Role: It is a versatile venue that supports seasonal and community-specific activities.

Challenges: Poor maintenance and lack of landscaping. Insufficient facilities such as seating, lighting, and sanitation

Encroachments reducing usable space.

3. Key Problems

Urban Congestion: Both spaces suffer from overcrowding due to limited infrastructure and unregulated activities.

Environmental Degradation: Waste management and lack of greenery have contributed to pollution and a decline in aesthetic appeal.

Accessibility and inclusivity: Poorly designed pathways and lack of facilities for differently-abled individuals restrict accessibility.

Limited Cultural Programming: Despite their potential, these spaces lack structured programs to promote cultural and artistic expression.

4. Methodology

1. Infrastructure Development

Parking Solutions: Develop multi-level parking facilities near 10 No. Market to reduce congestion.

Pedestrian-Friendly Zones: Redesign pathways to prioritize pedestrian movement and introduce designated vending areas.

Facility Upgrades: Add seating, proper lighting, and sanitation facilities at Bittan Market Ground.

2. Environmental Enhancements

Green Spaces: Incorporate landscaped areas and vertical gardens to improve aesthetics and air quality.

Waste Management: Implement strict waste segregation and recycling mechanisms.

3. Accessibility Improvements

Ensure pathways are wheelchair-friendly and provide ramps and tactile paving for the visually impaired.

4. Cultural Programming and Community Engagement

Event Calendars: Introduce regular cultural events, including art fairs, music performances, and workshops.

Community Spaces: Develop dedicated areas for exhibitions and community-driven initiatives.

5. Policy and Governance

Strengthen regulations to control encroachments and unregulated vending.

Establish a management committee comprising local authorities, business owners, and residents to oversee the maintenance and development of these spaces.

Current Scenario images:

Figures shows the ongoing scenarios of 10no. market and Bittan market ground how it is been treated for all these years. Figs. 2, 3, 4 (a) original image of bittan market ground (b) Original image of baijnath prasad dubey haat bazaar. (c) Original image of durga temple near cricket ground. (d) Original image of gurudwara in the residential colony.(e) Original image of 10No. market road. (f) Original image of 10No. market parking. (g) Original image of jhaaki area behind bittan market ground.



(a)



(b)



(c)



(d)



(e)



(f)



(g)

5. CONCLUSIONS

The 10 No. Market and Bittan Market Ground hold immense potential to be transformed into vibrant cultural spaces that reflect the spirit of Bhopal. By addressing existing challenges and implementing the proposed solutions, these areas can serve as models for sustainable urban development, fostering cultural and community engagement while enhancing the quality of life for residents and visitors alike.

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