

DEVELOPMENT OF ONE-STOP PLATFORM FOR BUDDING ENTREPRENEURS FOR OVERALL SUPPORT

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ABSTRACT – India is implementing measures to foster economic growth by cultivating a robust start-up ecosystem. To this end, the government is actively working to promote entrepreneurship at the start-up level and has undertaken various initiatives to provide comprehensive support. Currently, there is a lack of a centralized online platform that brings together multiple start-ups. Each start-up either has its own platform or may not have an online presence at all. Therefore, there is a need to develop a unified online platform that offers holistic support to budding entrepreneurs and facilitates the promotion of start-ups.

The proposed platform will serve as a one-stop destination where multiple businesses can showcase their offerings. It will enable aspiring entrepreneurs to connect with one another and provide a platform for networking and collaboration. Additionally, the platform will offer recommendations to investors looking to invest in start-ups, highlighting the most promising investment opportunities. It will also facilitate the connection between start-ups and professionals with expertise in the market, ensuring they receive the necessary support and guidance.

The platform will prove highly beneficial for new entrepreneurs as it will provide them with the resources and assistance needed to start their businesses. Furthermore, it will foster connectivity among entrepreneurs, enabling them to learn from one another and leverage each other's strengths. Additionally, the platform will facilitate the connection between small retailers and wholesalers, thereby offering substantial benefits to small-scale retailers. In summary, this platform aims to assist new entrepreneurs in initiating their business ventures and provide comprehensive support and resources in a centralized online environment.

Keywords: entrepreneurs, start-ups, investor, professional, platform, economic growth.

1. INTRODUCTION

The project involves the development of an all-in-one platform that provides comprehensive support to budding entrepreneurs. The platform serves as a centralized hub of information for new startups, offering assistance and resources across various aspects of their business. It facilitates communication and collaboration between small and big startups, allowing them to seek guidance and support from one another.

For investors, the platform offers detailed insights into different types of businesses, including market trends and budget considerations, to aid in making informed investment decisions. It serves as an intermediary between investors and franchise owners, providing information on franchise opportunities, pricing, and terms and conditions.

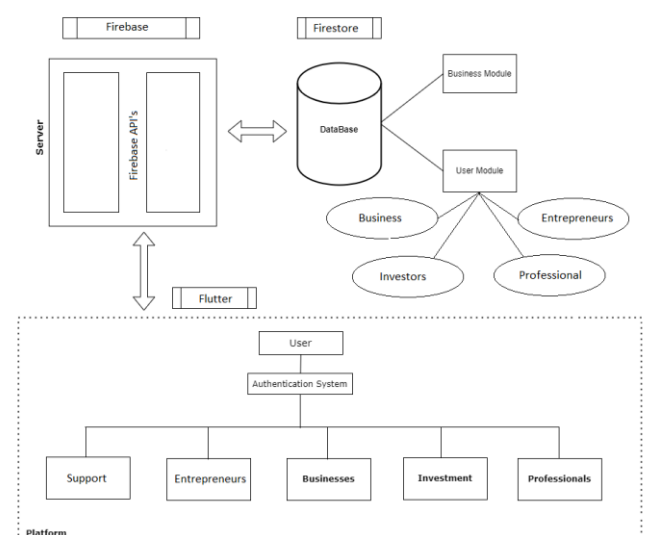
The platform also enables startups to market their products effectively. It connects users directly with product wholesalers, enabling them to purchase goods at competitive prices, thereby supporting their business growth.

To address legal and accounting needs, the platform recommends top professionals in the field, such as lawyers and accountants, to assist startups with legal compliance and financial management.

The project encompasses the development of a website and a mobile application, utilizing technologies such as Flutter for app development and Angular for website development. Deployment of the platform is planned on the Amazon AWS cloud infrastructure.

The platform targets enthusiastic entrepreneurs seeking to start their own businesses, providing market insights and resources to support their growth. Its primary objective is to foster and nurture the startup culture in India.

2. PROPOSED SYSTEM ARCHITECTURE



This project consists of two main modules: the user module and the admin module. The user module provides various services to users, including access to business, investor, professional, and entrepreneur functionalities. To utilize the platform, users are required to undergo an authentication process before being able to explore the available services.

On the other hand, the admin module is responsible for overseeing and controlling all activities on the platform, including user authentication and managing other services. It serves as the administrative backbone of the system, ensuring smooth operations and maintaining security measures.

Basically this project has four modules as mentioned in following:

1. Entrepreneur:

The module implements user registration functionality for entrepreneurs in the system. Users are prompted to provide details including business type, industry type, sector, mobile number, location, and optional website information. Upon successful completion of the registration process, the user's account is created and granted access to the platform's services.

2. Business:

The business module facilitates the registration process for business owners. It collects pertinent information about the business, including details such as business name, email, business type, industry, sector, website, mobile number, and location. This module serves as a centralized repository for storing and managing the data associated with registered businesses.

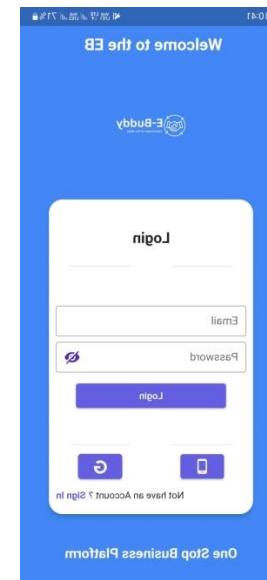
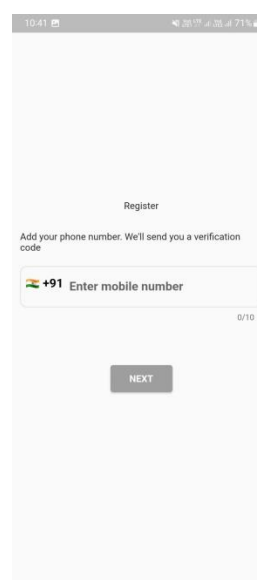
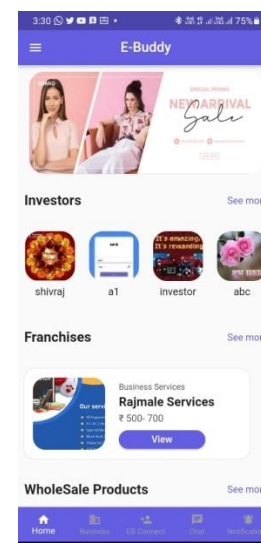
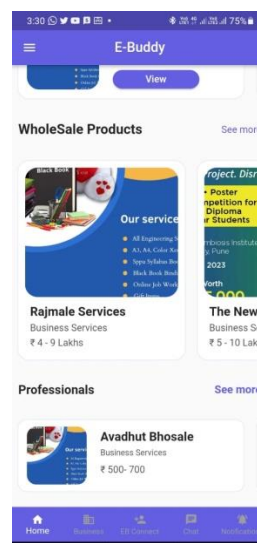
3. Investor:

The investor module allows individuals interested in investing in businesses to register on the platform. Users provide details such as their preferred industry for investment and their mobile number to initiate the signup process. Once the signup is completed, users gain access to all the services offered by the platform. The module serves as a gateway for investors to explore and engage with potential investment opportunities within their chosen industry.

4. Professionals:

The professional module is designed for accountants or lawyers who wish to register on the platform. To sign up, professionals are required to provide information such as their designation, area of specialization, license number (if applicable), experience (if any), qualifications, mobile number, and the services they offer. This module serves as a means for professionals to showcase their expertise and connect with potential clients who require their services.

RESULTS:



3. CONCLUSIONS

The proposed solution entails the development of an integrated platform that serves as a comprehensive support system for budding entrepreneurs, facilitating the initiation of their new business ventures. The platform offers a wide array of functionalities, including business information dissemination, cost analysis, wholesaler contact information, and professional support services tailored to the specific needs of new entrepreneurs.

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