

E-Commerce Website Using WordPress

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Abstract —

In this period of net, e-trade is developing unexpectedly maintaining the extension of brick-and-mortar groups within side the dust . In many cases, consumer-to-commercial enterprise groups are resorting to having a counterpart that is net or e-trade driven. People within side the evolved global and increasingly more humans within side the growing global now use ecommerce web sites on a daily foundation to make their normal purchases. Still the proliferation of e-trade on this global isn't always that tremendous and there is lots to choice for. This paper describes one of a kind components of growing an ecommerce internet site and the most fulfilling option to the problems concerned in growing one.

Keywords — Ecommerce, on-line store, WordPress, Covid.

INTRODUCTION

Electronic trade or e-trade refers to a large variety of online commercial enterprise sports for merchandise and offering. . It is typically related to on-line shopping for and promoting over the net or undertaking any transaction related to the switch of products or offerings thru a pc network. This challenge facilitates the small shops to promote their merchandise on a massive scale and make a fortune out of it. This additionally offers us a threat to make distinction withinside the network with the aid of using supporting the technologically challenged sellers.

I. LITERATURE REVIEW

In this period of net, e-trade is developing unexpectedly maintaining the increase of brick-and-mortar groups withinside the dust. In many cases, consumer-to-commercial enterprise groups are resorting to having a counterpart that is net or e-trade driven.

We were given the concept of making an e-trade internet site from seeing those styles of web sites on a daily foundation. Examples of those web sites are amazon.in, flipkart.com, myntra.com.

By journeying those web sites, we were given the foundation as those web sites gave an concept of what our destiny would possibly appear like as those are the maximum vital sort of web sites we want in our generation. We knew that growing an e-trade internet site is a head-scratching task.

So, we determined to look at our alternatives for growing it.

Everyone researched approximately it and we located our most fulfilling answer i.e., WordPress.

So, we discovered all approximately it with an internet path and we have been off to make this dream of a internet site come true..

II. METHODOLOGY

Tools HTML, CSS, WordPress, Woo Commerce, Php
Methodology

1. Learned approximately WordPress, HTML and CSS.
2. Decided the call of the area and acquired it.
3. Set up a web website hosting provider with cPanel.
4. Installed WordPress.
5. Issued and established Comodo SSL certificate.
6. Designed Homepage.
7. Added merchandise to the internet site.
8. Created a product grid.
9. Created Cart, Checkout, & Thank You pages.
10. Added a fee gateway that helps a couple of fee alternatives.
11. Added a Track My Order page.
12. Created crucial coverage pages including Privacy Policy, Terms of Use, Cookie Policy, and Refund & Returns.
13. Created a Login / Register page.
14. Created an choice to use Coupons at checkout.
15. Created a consumer-pleasant Chat bot with voice seek.

III. OBJECTIVES

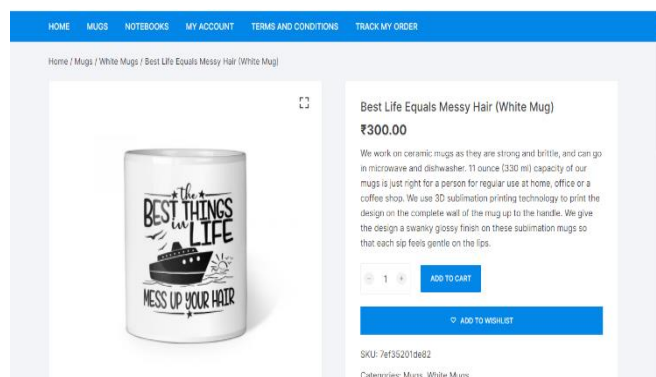
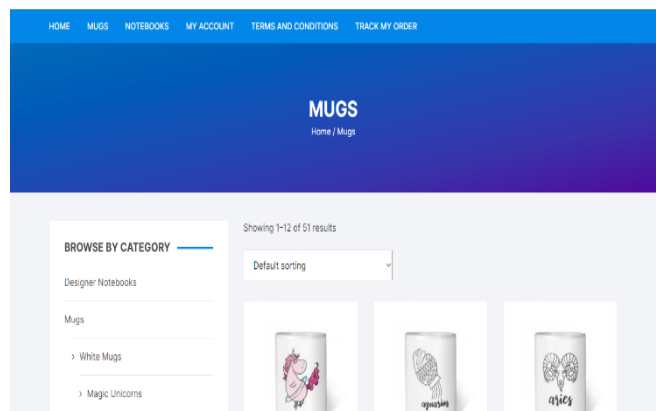
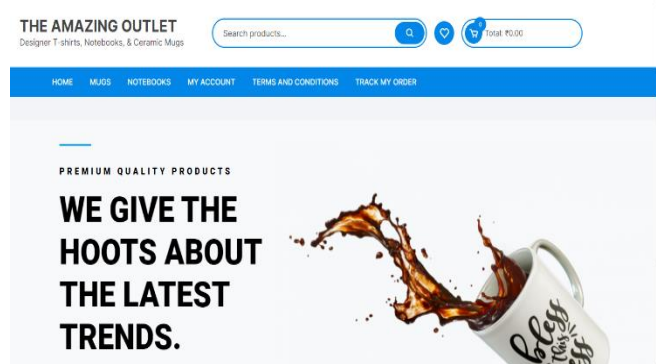
1. To offer a platform for small shops to promote their merchandise at a massive scale.
2. To create an internet verse on this COVID ridden Era.
3. To analyse a ability that is excessive in call for i.e., Web Designing and Development..

IV. FEATURES

The internet site includes seek button, upload to cart, Wish list, Login/Sign Up, Terms and Conditions, Track My Order, Categorizable merchandise, Checkout page, Reviews. The fee alternatives encompass UPI, Debit cards, credit score cards, internet banking and wallets..

V. RESULTS AND DISCUSSIONS

The internet site is fully-purposeful and everyone can order any made of his/her choice and pay the usage of UPI, Debit cards, Credit Cards, Net Banking and Wallets.



VI. CONCLUSION

E-Commerce has modified our manner of dwelling totally because we do now no longer should spend our money and time journeying to the market One can select out up the tempo of his on-line commercial enterprise with the assist of e-trade internet site. It is one of the low-value method of undertaking commercial enterprise because it is e-trade improvement that has made it feasible to lessen value of advertising of merchandise and offerings.

There aren't any time boundaries in promoting the merchandise. One surf net even at night-time and may promote merchandise at a unmarried click on of mouse. A consumer pleasant and kooky internet site withinside the shape of on-line store can generate top rapport among the customers.

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