Exploring the Applications and Challenges of Cloud Computing: A Study at Clevator Infotech Pvt. Ltd..

RAJAN AJABRAO THORAT[1], Mr. S.B.Waghole[2]

[1]Student of Master of Management Studies, Alamuri Ratnamala Institute ofEngineering and Technology,

Mumbai University,mailto: rajanthorat201@gmail.com

[2]Assistant Professor, MMS Department, Alamuri Ratnamala Institute of Engineeringand Technology University of Mumbai mmsho.armiet@gmail.com

Abstract:

This study explores the functions, services, and strategies of Clevator Infotech Pvt. Ltd., a leader in cloud computing solutions. The research focuses on the company's efforts to provide innovative technology solutions, addressing both the applications and challenges of cloud computing. Key areas include cloud migration, security concerns, hybrid cloud solutions, and cost management. The findings highlight the benefits of scalability, accessibility, and flexibility, while addressing challenges like vendor lock-in, limited control, and data security.

Keywords:

Cloud Computing, Cloud Migration, SaaS, Cloud Infrastructure, Cost Efficiency, Security Challenges, Hybrid Cloud, Cloud Collaboration

Introduction:

Cloud computing has transformed IT infrastructure, offering businesses scalable, cost-effective solutions. Clevator Infotech Pvt. Ltd. specializes in enabling organizations to leverage cloud-based technologies for improved efficiency. This paper investigates the practical implementation of cloud services and their impact on business operations.

Methodology:

A descriptive research design was adopted. Data were collected through company reports, industry literature, and interactions with employees. The study focused on analyzing the firm's strategies, technical innovations, and operational challenges.

Findings:

- **Applications**: Cloud computing is extensively used for data storage, backup, recovery, and big data analysis. Emerging applications include e- commerce platforms, medical informatics, and educational services like e-learning.

- **Advantages**: Cost savings, enhanced collaboration, rapid deployment, and disaster recovery are significant benefits.

- **Challenges**: Vendor lock-in, security vulnerabilities, and multi-cloud management were noted as primary obstacles.

- **Innovations**: Adoption of hybrid cloud models and AI-driven automationto optimize operations.

Conclusion:

Cloud computing is pivotal in driving digital transformation, with firms like Clevator Infotech Pvt. Ltd. leading the charge. While the benefits are numerous, addressing the inherent challenges is crucial for sustained growth and innovation.

Suggestions:

1. Develop customized solutions for niche markets (e.g., healthcare, education).

2. Strengthen security protocols and compliance measures.

3. Enhance multi-cloud management capabilities.

4. Offer training programs to bridge skill gaps in cloud technology.

References:

The research draws from industry reports, company resources, and academic studies on cloud computing.