

## FAKE JOB POST DETECTION USING ML

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### ABSTRACT

The proliferation of online job platforms has given rise to a concerning increase in fraudulent job postings, Presenting significant risks to job seekers and undermining the credibility of the job market. This research Paper aims to address the pressing issue of fake job post identification by leveraging machine learning Techniques. The primary objective is to develop a robust automated tool capable of accurately Distinguishing between authentic and deceptive job advertisements. The proposed methodology utilizes a Range of machine learning algorithms, incorporating supervised learning techniques and natural language Processing methods, to analyze and classify job postings. Through the integration of both single classifiers and ensemble classifiers, the system evaluates and compares results, effectively detecting fraudulent job postings on the web. The study underscores the need for a proactive approach, acknowledging the dynamic tactics employed by scammers. Continuous refinement and adaptation of the machine learning models are emphasized to stay ahead of evolving fraudulent strategies. Ultimately, this research contributes to establishing a more secure online job market, fostering trust among job seekers and mitigating the financial and emotional risks associated with deceptive job postings

Keywords: Machine Learning, Supervised Learning, Single Classifier, Ensemble Classifier, Natural Language Processing

## INTRODUCTION

- The rapid expansion of online job platforms has significantly increased opportunities for job seekers, Providing a diverse array of avenues for professional development. However, this growth has also given Rise to a pervasive issue – the widespread prevalence of fake job postings.
  - These deceptive advertisements Not only put the financial security of job seekers at risk but also pose a serious threat to the overall Reliability and trustworthiness of the job market.
  - In response to the urgent need for an effective solution, this research paper aims to tackle the issue of fake Job posts through the application of machine learning techniques.
  - As scammers employ increasingly Sophisticated tactics in the digital landscape, our focus extends beyond mere detection to the creation of a Dynamic system capable of adapting to evolving strategies used by those behind fraudulent job listings.
  - The primary goal of this project is to develop a robust automated tool using machine learning algorithms that can accurately differentiate between genuine and deceptive job advertisements.
  - This initiative not Only aims to protect job seekers from falling victim to scams but also endeavors to strengthen the Credibility of online job platforms, fostering a secure environment for both job seekers and employers.
  - The practical implications of the “Fake Job Post Detection Using Machine Learning” project extend Significantly, providing tangible advantages across various domains.
1. Job Seeker Empowerment: In practice, the developed tool becomes an essential resource for job Seekers, offering an intuitive and reliable means to identify and evade fraudulent job listings. This Empowerment results in increased security and confidence during the job search process, creating a more Positive and informed experience for users navigating the dynamic job market.
  2. Economic Loss Prevention: The economic impact of fake job postings goes beyond individual losses, Affecting the wider societal and economic context. Implementing the detection system in the real world Has the potential to save individuals from scams, preserving their financial well-being and mitigating the Broader economic consequences linked to fraudulent activities. This contributes to a more resilient and Secure job market, safeguarding the financial stability of individuals and the economy.
  3. Platform Credibility Enhancement: Job platforms serve as crucial connectors between job seekers And employers. In reality, integrating the detection system enhances the credibility and trust worthiness of These platforms. By actively addressing fake job posts, platforms create a safer environment that attracts And retains users, ultimately strengthening the platform’s reputation as a reliable choice for both job Seekers and employers.

As we explore machine learning methodologies, including supervised learning techniques and natural Language processing methods, our aim is to create a comprehensive system that navigates the nuanced Landscape of fraudulent job postings. This multifaceted approach considers not only technological aspects But also ethical considerations, continuous improvement mechanisms, and collaborative efforts, ensuring A holistic and impactful solution.

Through this research, we seek to contribute to the establishment of a safer and more reliable job market, Providing job seekers with the tools necessary to confidently navigate the digital employment landscape.

By directly addressing the issue of fake job postings, this research endeavors to play a crucial role in Fortifying the integrity of online job platforms and establishing a resilient defense against deceptive Practices in the ever-evolving realm of digital employment

## SYSTEM REQUIREMENT SPECIFICATION

### SOFTWARE REQUIREMENTS:

- Operating System : Windows 10 Home, 64-bit Operating System
- Coding Language : Python
- Python distribution : Anaconda

### HARDWARE REQUIREMENTS:

- System-type : Intel Core i3 or above
- Cache memory : 4MB(Megabyte)
- RAM : 8 gigabyte (GB)
- Bus Speed : 5 GT/s DBI2

## CONCLUSION

In conclusion, the “Fake Job Post Detection Using Machine Learning” project marks a substantial stride In tackling the growing issue of deceptive job postings in the digital landscape. The research successfully Demonstrates the effectiveness of machine learning algorithms in discerning genuine from fraudulent job Advertisements, providing a basis for a more secure and reliable job market. Utilizing diverse datasets and robust feature extraction techniques, the developed system displays a Commendable ability to analyze linguistic patterns and contextual information, offering a dependable means of identifying potential scams. The chosen classifiers, whether single or ensemble, exhibit Promising results, and the system’s real-time monitoring capabilities contribute to its adaptability against Evolving tactics employed by scammers.

Looking forward, the project paves the way for future enhancements. Advancements in natural language Processing, scalability, integration of explainable AI, and collaboration with industry stakeholders are Essential for maintaining the system’s relevance and efficacy. Active user involvement, standardized cross platform models, geospatial analysis, and defense against adversarial attacks present promising avenues For further refinement.

Beyond technological strides, the impact of the “Fake Job Post Detection Using Machine Learning” project Extends to empowering job seekers with a proactive tool, preventing financial losses, and bolstering the Credibility of job

platforms. The research underscores the potential of machine learning in creating a safer And more dependable job market environment.

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