

Volume: 09 Issue: 09 | Sept - 2025 SJIF Rating: 8.586 ISSN: 2582-3930

# Health Hub: AI Diagnosis, Ambulance Booking, and Expert Doctor Recommendations in One Seamless App

Debojyoti Debnath<sup>1</sup>, Navoneel Dey<sup>2</sup>, Sudipta Kumar Dutta<sup>3</sup>, Bidisha Bhabani<sup>4</sup>

<sup>2,3</sup>BP Poddar Institute of Management and Technology, Kolkata, India <sup>1,4</sup>Department of CSE, JIS University, Agarpara, India

Email: debojyoti0645@gmail.com, navoneeldey3@gmail.com, sudiptak.dutta@bppimt.ac.in, bidisha.bhabani@jisuniversity.ac.in

**Abstract** - The rapid evolution of digital health technologies presents a unique opportunity to transform how individuals' access and manage healthcare services. LiveLong is an innovative mobile application that integrates advanced artificial intelligence (AI), intuitive user interface design, and secure cloud infrastructure to offer a comprehensive healthcare solution. The app provides AI-driven medical assistance, seamless appointment scheduling, real-time expert doctor recommendations, and effortless procurement of medicines and health products. By incorporating multilingual support, curated health updates, and user-centric features, LiveLong addresses key challenges in mod ern healthcare accessibility and personalization. This paper outlines the development methodology, core functionalities, and future scope of the application, demonstrating its potential to enhance patient empowerment, improve healthcare delivery, and redefine the digital health experience for diverse user groups.

**Key Words:** artificial intelligence (AI), cloud infrastructure, AI-driven medical assistance

### 1. Introduction

The healthcare industry is undergoing a significant digital transformation, fueled by advances in artificial intelligence (AI), mobile technologies, and cloud computing [1-4]. Despite these developments, users continue to encounter persistent challenges such as fragmented healthcare systems, difficulty in accessing timely medical advice, poor record management, and limited transparency in healthcare delivery [2],[3]. These limitations not only hinder user satisfaction but also delay critical decisionmaking in medical situations. To address these shortcomings, LiveLong has been conceptualized as a comprehensive healthcare mobile application that integrates a wide range of functionalities into one unified platform. The app is designed to empower users with AI-driven health diagnostics [1], seamless access to expert medical professionals, real-time booking for lab tests and consultations, and 1 the ability to order certified medicines and health essentials—all from the convenience of their mobile devices [5],[7]. The solution aims to remove the need for juggling between multiple health-related platforms by consolidating them into one secure and user-friendly application [8],[9]. What makes LiveLong stand out is its focus on personalization, accessibility, and ease of use. The app not only supports multilingual interfaces to cater to diverse user demographics but also integrates curated health updates, doctor blogs, and proactive health recommendations based on AI analysis of user inputs and medical history [3],[4]. With intuitive UI/UX design rooted in psychological principles such as stress-reducing color schemes and simplified navigation,

the platform strives to remain inclusive and helpful in both emergency and routine situations [6],[10]. This paper presents the conceptual framework and technical implementation of LiveLong. It details the methodology adopted for development, outlines key features and functionalities, evaluates user experience principles applied, and discusses the future roadmap including AI model independence, wearable integration, and global localization strategies[1],[8],[10].

#### 2. Methodology

The development of the LiveLong application followed a structured, user-centered method ology combining technologydriven innovation with iterative design practices. The initial phase involved comprehensive user research aimed at identifying common pain points in existing healthcare delivery systems. Surveys and interviews with potential users—including patients, doctors, and caregivers—helped define key requirements such as the need for instant medical advice, easy access to health records, streamlined appointment booking, and the ability to order certified medicines and lab tests from one platform. These insights formed the foundation of the app's architecture and guided feature prioritization. To meet these requirements effectively, a modern and scalable technology stack was adopted. Flutter was chosen for cross-platform mobile development, enabling the app to run seamlessly on both Android and iOS devices. The AI-driven symptom-checker and health assistant modules were powered using OpenAI's language models, allowing for personalized and intelligent health guidance. Backend services were developed using Firebase and Node.js, supporting real-time data synchronization, cloud-based storage, and user authentication. All sensitive user data, including prescriptions and diagnostic reports, is stored securely using encrypted cloud storage (e.g., Google Cloud or AWS S3). The entire architecture emphasizes data protection and compliance with regulations such as GDPR and HIPAA.

Table -1: Technology Stack Used in LiveLong

Component	Technology	Purpose
Cross-Platform Development	Flutter (Dart)	Unified development for Android and iOS
AI Integration	OpenAI GPT-4 API	Symptom analysis and medical recommendations
Backend Services	Firebase / Node.js	Authentication, database, notifications



Volume: 09 | Sept - 2025 | SJIF Rating: 8.586 | ISSN: 2582-3930

Component	Technology	Purpose
Cloud Storage	Google Cloud / AWS S3	Secure storage of health records and reports
Data Security	HTTPS, AES encryption, Firebase Auth	Securing personal health data and user identity
Payments	Razorpay / Stripe API	Transactions for medicines and lab bookings

Integration and performance optimization were central to the development process. Each module—ranging from AI assistance and doctor directory to pharmacy orders and test book ings—was developed as a discrete component and tested individually before being unified into the full system. Key optimizations include asynchronous data loading, smart caching mechanisms, and device-agnostic UI scaling to ensure the app performs efficiently across various screen sizes and network conditions. The app's user interface was designed with a focus on simplicity, intuitiveness, and emergency usability. Based on psychological studies, calming green tones and friendly iconography were incorporated to reduce stress during health crises. Figure 1 shows the home screen, featuring essential functions like "Order Certified Medicines," "My Reports," and "Book Lab Tests & Packages" in a clearly organized layout. Figure 2 displays the user profile section, which enables easy access to medicine orders, lab test history, credit wallet, and address management. Figure 3 highlights the expert doctor recommendation interface, where users can view medical specialists categorized by field, years of experience, and user ratings. Security and privacy were integrated throughout the development lifecycle. All health data is transmitted over secure HTTPS protocols and stored using AES encryption. Firebase Authentication ensures that only verified users can access sensitive data. Role-based access permissions were implemented to differentiate between patients, doctors, and administrators. Periodic vulnerability assessments and backups are performed to ensure reliability and data integrity. Finally, development is being guided by a continuous feedback loop. Beta testing is ongoing among student groups and medical professionals at JIS University. Feedback on usability, speed, clarity, and feature completeness is collected regularly and incorporated into bi-weekly development sprints. This agile development cycle ensures that LiveLong evolves continuously in response to real-world needs and user preferences.



Figure 1: Home Screen Interface of the LiveLong App



Figure 2: User Profile and Dashboard View



Volume: 09 Issue: 09 | Sept - 2025 SJIF Rating: 8.586 ISSN: 2582-3930



Figure 3: Doctor Listings and Recommendations by Category

#### 3. Features and Functionality

The LiveLong app is designed as an all-in-one healthcare solution that brings together the most essential services into a seamless mobile experience. It addresses the diverse needs of modern healthcare users by offering AI-powered diagnosis, appointment scheduling, medical record management, and pharmaceutical procurement within a single platform. The following are the key features and functionalities integrated into the application:

#### 3.1. AI-Powered Medical Assistance

The core of LiveLong is an intelligent health assistant powered by OpenAI's natural language processing models. Users can input symptoms in natural language, and the system provides personalized, evidence-based medical recommendations. This feature enhances self- diagnosis, offers treatment guidance, and reduces dependency on physical consultations for minor ailments.

# 3.2. Expert Doctor Directory

LiveLong provides users access to a verified directory of expert medical professionals across various specializations including General Medicine, ENT, Dentistry, Neurology, and more. Users can view doctor profiles, ratings, availability, and book appointments directly through the platform. The intuitive categorization simplifies the selection process and improves access to quality care.

# 3.3. Seamless Appointment Booking

Appointment scheduling is integrated into the app to allow realtime booking of both online and offline consultations. Users can choose preferred dates, time slots, and specialists without the need for phone calls or manual coordination. Appointment reminders and confirmation notifications ensure better engagement and reduced no-shows.

#### 3.4. Medicine and Product Procurement

By partnering with both online and offline pharmacies, LiveLong enables users to order certified medicines and health essentials directly through the app. Users can upload prescriptions or choose from curated product categories. Delivery tracking, digital invoices, and prescription history make the process efficient and transparent.

# 3.5. Cloud-Based Medical Record Storage

The app includes a secure cloud storage system that allows users to upload and manage medical documents such as prescriptions, lab reports, vaccination records, and imaging files. These can be shared with doctors during consultations, improving care coordination and reducing redundancy in diagnostics.

#### 3.6. Personalized Health Recommendations

Utilizing AI and user data analytics, the app provides proactive health tips, lifestyle suggestions, and preventive care alerts tailored to the user's medical history and demographics. This helps users adopt healthier habits and manage chronic conditions more effectively.

### 3.7. User-Friendly Interface

LiveLong features an intuitive, visually calming user interface designed using principles of color psychology to reduce stress during medical emergencies. The layout is structured with clearly defined sections, large clickable icons, and smooth navigation flows, making it accessible for users of all age groups and technical abilities.

### 3.8. Data Security and Privacy

Privacy and data protection are core priorities. All health data is encrypted in storage and transit. The platform complies with GDPR and HIPAA guidelines, ensuring that user information is not shared with unauthorized third parties. Firebase Authentication and role-based access controls further secure the platform.



Volume: 09 | Sept - 2025 | SJIF Rating: 8.586 | ISSN: 2582-3930



Figure 4: Medicine Order and Report Section



Figure 5: Doctor Category and Rating Interface

## 4. User Experience and Usability

The success of any digital health application relies heavily on its ease of use, responsiveness, and emotional impact on users—especially during stressful health-related situations. Live- Long has been designed with a strong emphasis on intuitive design, inclusive accessibility, and consistent user satisfaction across platforms. This section outlines the key aspects of the user experience (UX) and usability principles applied in the app's development.



Figure 6: Notifications and Offers Panel

### 4.1. Intuitive Interface Design

LiveLong features a modern, minimalistic interface that reduces cognitive load and enhances user focus. Interactive elements such as icons, buttons, and forms follow common mobile usability conventions to make navigation seamless even for first-time users. Layouts are logically structured to highlight critical actions like booking appointments, uploading reports, and accessing prescriptions.

To support emotional wellbeing during emergencies, the color palette has been carefully selected using principles of color psychology. Calming greens and blues dominate the interface to help reduce anxiety and create a sense of reassurance. Typography is chosen for legibility, and visual hierarchy ensures that important options and alerts are clearly visible.

#### 4.2. Cross-Platform Compatibility

To ensure accessibility across different user groups, the app has been developed using Flut-ter, allowing for a uniform experience on both Android and iOS platforms. The interface dynamically adapts to various screen sizes and resolutions, from smartphones to tablets, preserving layout consistency and functionality across devices.

#### 4.3. Accessibility for Diverse Users

The app is built with inclusive design in mind. Features such as large touch targets, readable fonts, and simplified menus make the app accessible to elderly users and those with limited digital literacy. Future updates will aim to include voice assistance and screen reader compatibility to enhance accessibility for visually impaired users.



Volume: 09 Issue: 09 | Sept - 2025 SJIF Rating: 8.586 ISSN: 2582-3930

# 4.4. Feedback-Driven Improvements

Beta testing has been conducted among university students and faculty to gather real-world feedback on usability, speed, and intuitiveness. Suggestions regarding menu placement, color contrast, and loading times have been integrated into design sprints. This iterative approach ensures continuous refinement based on actual user behavior.

# 4.5. Responsive Performance

The app is optimized for smooth transitions, low latency in loading content, and minimal downtime. Key functions such as report uploads, symptom input, and appointment booking respond instantly to user actions, providing a fluid and frustration-free experience. Offline caching ensures that essential data is still accessible even in low-network conditions.



Figure 7: User Dashboard with Accessible Navigation

#### 5. CONCLUSIONS

The LiveLong application presents a promising step toward revolutionizing digital healthcare by centralizing essential services—such as AI-driven diagnostics, expert doctor recommendations, appointment scheduling, and medical product delivery—within a single, accessible mobile platform. By integrating advanced technologies like artificial intelligence, secure cloud storage, and a user-centric design approach, the app seeks to address key inefficiencies in traditional healthcare

systems and provide patients with more control over their health management.

Although the app is still in its development phase, early feedback from user testing indicates a strong alignment between the app's features and the real-world needs of healthcare consumers. The platform's design emphasizes simplicity, speed, and reliability, ensuring that users can access critical healthcare services with minimal effort, even in urgent situations. Looking ahead, the LiveLong development team aims to expand the application's capabilities by incorporating wearable health data, establishing strategic partnerships with healthcare providers and insurance companies, and developing a proprietary AI engine tailored specifically for medical diagnostics. Through continuous user feedback, iterative development, and a commitment to data privacy, LiveLong aspires to become a trusted digital health companion for users around the world.

### 6. Future Scope

Although the LiveLong application is currently in its development phase, there are several strategic enhancements planned to expand its functionality, scalability, and user impact. The following key areas represent the future scope of this project:

# 6.1. Development of a Proprietary AI Model

A primary goal for the future is to develop a custom-built AI model specifically trained on curated medical datasets. Replacing third-party APIs like OpenAI's models will enhance control over data processing, improve performance in domain-specific diagnostics, and ensure better alignment with healthcare compliance standards.

### **6.2.** Wearable Device Integration

Integrating LiveLong with wearable health devices such as smartwatches and fitness trackers will enable real-time health monitoring. This will provide users with personalized insights based on continuous tracking of vital signs such as heart rate, oxygen levels, sleep patterns, and physical activity, thereby expanding the app's preventive care capabilities.

### 6.3. Healthcare and Insurance Partnerships

To strengthen the app's ecosystem, partnerships with hospitals, clinics, laboratories, and insurance companies are planned. These collaborations will enhance the range and quality of services offered, simplify billing and claims, and eliminate dependence on third-party service providers, creating a more streamlined and trusted healthcare environment.

### **6.4. Enhanced Security Measures**

Ongoing improvements in data security are a top priority. Future updates will include advanced authentication methods such as biometric login, multi-factor authentication, and real-time fraud



Volume: 09 Issue: 09 | Sept - 2025 SJIF Rating: 8.586

detection systems. These enhancements aim to maintain user trust and safeguard sensitive health data.

# 6.5. Localization and Global Expansion

To reach a broader audience, LiveLong will be localized for different regions, including sup- port for multiple languages and compatibility with varied healthcare infrastructures. Localization will ensure that the app is accessible, culturally appropriate, and compliant with local medical regulations.

### 6.6. User Feedback Integration

Continuous improvement through user feedback will remain a core development principle. Regular updates will incorporate suggestions and usage data to refine user experience, im- prove functionality, and introduce features that align with evolving healthcare needs.

#### REFERENCES

- [1] Marcolino, M. S., Oliveira, J. A. Q., D'Agostino, M., Ribeiro, A. L., Alkmim, M. B. M., & Novillo-Ortiz, D. (2018). The impact of mHealth interventions: Systematic review of systematic reviews. JMIR mHealth and uHealth, 6 (1), e23.
- [2] PwC Health Research Institute. (2018). Top health industry issues of 2019: The New Health Economy comes of age. PricewaterhouseCoopers LLP.
- [3] Lupton, D. (2018). Health promotion in the digital era: A critical commentary. Health Promotion International, 33 (2), 181–189.
- [4] World Health Organization. (2017). Digital health. World Health Organization.
- [5] Krebs, P., & Duncan, D. T. (2015). Health app use among US mobile phone owners: A national survey. JMIR mHealth and uHealth, 3 (4), e101.
- [6] Huckvale, K., Morrison, C., Ouyang, J., Ghaghda, A., & Car, J. (2015). The evolution of mobile apps for asthma: An updated systematic assessment of content and tools. BMC Medicine, 13, 58.
- [7] Ventola, C. L. (2014). Mobile devices and apps for health care professionals: Uses and benefits. Pharmacy and Therapeutics, 39 (5), 356–364.
- [8] Kvedar, J., Coye, M. J., & Everett, W. (2014). Connected health: A review of technologies and strategies to improve patient care with telemedicine and telehealth. Health Affairs, 33 (2), 194–199.
- [9] European Commission. (2014). eHealth Action Plan 2012–2020: Innovative healthcare for the 21st century. European Commission.
- [10] Patel, S., Park, H., Bonato, P., Chan, L., & Rodgers, M. (2012). A review of wearable sensors and systems with application in rehabilitation. Journal of Neuroengineering and Rehabilitation, 9, 21.

#### **BIOGRAPHIES**



Debojyoti Debnath has completed his Bachelor of Computer Applications (BCA) from JIS University. He is experienced in Flutter app development and continues to expand his expertise in mobile application development and web development, covering both frontend and backend technologies.

ISSN: 2582-3930



Navoneel Dey currently a final-year B.Tech Computer Science and Engineering student at B.P. Poddar Institute of Management and Technology, specializing in intelligence, artificial machine learning, web technologies with interests in scalable research systems, data-driven applications, and intelligent automation.



Mr. Sudipta Kumar Dutta
Currently working as an Assistant
Professor in the department of CSE,
Ramgarh Engineering College,
Jharkhand Ranchi. He has M.Tech
degree in computer science from JIS
college of Engineering and B.Tech
degree in computer science from JIS
college of Engineering. His research
domain is Artificial Intelligence,
Machine learning and Data Mining.



Dr. Bidisha Bhabani, currently working as an Assistant Professor in the department of CSE at JIS University, Agarpara, Kolkata. She earned her B.Tech and M.Tech from St. Thomas' College of Engineering and Technology and Kalyani Government Engineering College, Kolkata, West

Bengal, respectively. She completed her PhD from National Institute of Technology, Rourkela, Odisha as a full-time scholar. She has qualified GATE as well as UGC-NET Junior Research Fellowship. She has 1 year of Industry experience and more than 10 years of teaching and research experience. Her scholarly articles often appear in esteemed journals and conferences, reflecting her significant impact in the field of vehicular communications and network optimization. Her publications can be explored on platforms like Google scholar, ResearchGate or DBLP.