

# House Price Prediction Using Machine Learning

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## Abstract

Predicting house prices is an important research and application area in the fields of real estate economics and social sciences. This study uses statistics that include various characteristics of houses, such as location, size, age and quality, to create a method for estimating house prices. Accurate predictions are achieved through powerful data processing, feature selection and modeling techniques, including background analysis and machine learning algorithms. The results show that factors such as location, size, and neighborhood characteristics have a significant impact on home prices. Additionally, research shows that advanced techniques such as geographic analysis and economic analysis are used to improve forecast accuracy. The findings underscore the importance of using accurate statistics and analytical methods to predict house prices, providing valuable information to stakeholders in real estate investment, urban planning and policy making. This retrospective focuses on summarizing the methodology, key findings and conclusions of research in the field of house price forecasting. Adjustments may be made based on the specific results and methods used in a particular study

**Keyword:** House Price Prediction, Machine Learning.

## 1.INTRODUCTION

Predicting home prices is a central issue in real estate economics that affects a variety of stakeholders, from homeowners to investors and policymakers. Traditional methods are based on economic and statistical methods to estimate the value of real estate based on factors such as location, size and economic parameters. However, with the advent of machine

learning techniques and the availability of large data sets, there has been a significant change in the robustness of and comprehensive prediction models. Machine learning provides a powerful framework for predicting home prices using algorithms that can learn from data and make predictions without requiring specific programming. These algorithms can resolve complex relationships and nonlinearities in statistics, thus improving prediction accuracy compared to traditional methods. Techniques such as regression, decision trees, random forests, machine learning algorithms and random networks are used in this field.

**Data collection and processing:** Collection of comprehensive data including factors related to home prices such as location (geographic orientation, neighborhood characteristics), property features (size, number of rooms/bathrooms), economic indicators (interest rates, GDP growth), and data on sales history.

**Specifications:** Property selection and privatization has a significant impact on the price of a home. This may include coding variables, handling missing values, statistical tests, and creating new variants.

As a result, machine learning techniques have revolutionized the field of home price forecasting by providing more accurate and comprehensive results than traditional methods. This introduction sets the stage for exploring the unique approaches, challenges, and approaches to this fascinating intersection of real estate economics and social sciences. This introduction demonstrates the importance of machine learning in real estate price forecasting, the basic steps in the process, and the potential benefits of traditional methods. Adjustments may be made based on the specifics and examples of the research or application.

## 1.1 Objective

1. Forecast Accuracy: The main goal is to accurately predict the sale or market for a home. This fact is important for homeowners, property managers, investors and financial institutions to make informed decisions about buying, selling, borrowing or investing.
2. Risk assessment: Estimating house prices helps assess the risk of real estate investments. By understanding price fluctuations, stakeholders can reduce risk and improve investment strategies.
3. Market analysis: Predictive models can provide insight into market trends and trends. These include trends in real estate prices in different regions, demographic changes, economic indicators and the housing market.

## 2. Literature Survey

Predicting real estate prices using machine learning has attracted a lot of attention in recent years due to advances in data availability, computing power, and algorithms. Researchers have examined a variety of variables, statistics, and factors that influence home prices to better predict and inform decisions in the real estate market.

1. Methods and techniques: Regression Modeling: Traditional regression techniques such as linear regression, Ridge regression, and Lasso regression have been used to map the relationship between housing characteristics (e.g., location, size, quality) and price. Ensemble Methods: Techniques such as Normal Forests, Gradient Boosting Machines (GBM), and XGBoost have become preferred due to their ability to capture complex interactions and equations in statistics. Neural Networks: Deep learning methods, including convolutional neural networks (CNNs) and convolutional neural networks (RNNs), have been investigated for their

ability to learn hierarchical and time-varying representations of spatial data.

2. Select construction features: Research often emphasizes the importance of selection factors to identify strong determinants of house prices. Factors often considered include geographic factors, resource characteristics, economic indicators, and demographic variables. techniques such as Principal Component Analysis (PCA), Recursive Feature Elimination (RFE), and domain knowledge-based techniques have been used to improve model performance.

3. Data source and processing: A variety of measures have been used, ranging from public real estate listings to business activity to private real estate markets related to economic and environmental well-being. Data processing techniques include cleaning noisy data, dealing with missing values, sorting or matching elements, and mapping variables to fit.

4. Geospatial and temporal analysis: Structural analysis plays an important role in predicting home prices by taking into account spatial autocorrelation, neighborhood effects, and structural characteristics (e.g., proximity to amenities, crime rates). A short-term analysis examines the trends of the housing market over time, identifying seasonal, cyclical and economic changes in price trends.

5. Model evaluation and comparison: Criteria such as absolute error (MAE), root mean square error (RMSE), R-squared ( $R^2$ ) and absolute error (MAPE) are used to evaluate the prediction accuracy and robustness of the model. Comparative studies examine the performance of different machine learning algorithms and methods in differentiating house prices in different regions and market conditions.

6. Limitations and Restrictions: Challenges include data quality issues, housing market disparities,

model interpretation, and real estate market dynamics. Overfitting, underfitting, and product bias are issues that must be considered when developing reliable forecasting methods.

7. Application and requirements: Software goes beyond price prediction to include real estate investment analysis, portfolio optimization, risk management and policy formulation. Stakeholder concerns include improving decision-making in the real estate industry, improving transparency and customer service.

8. Future direction: Future research directions include investigating hybrid models combining machine learning and economics, developing definitions of the type of AI, integrating unstructured data (e.g., images, text), and addressing ethical issues in AI-driven decision-making.

This literature review provides an overview of various methods, challenges, applications, and future directions in machinery real estate price forecasting. It highlights the diverse nature of research in real estate economics, data science, and artificial intelligence and reflects the evolving nature of predictive analytics in the housing market.

### 3. Methodology

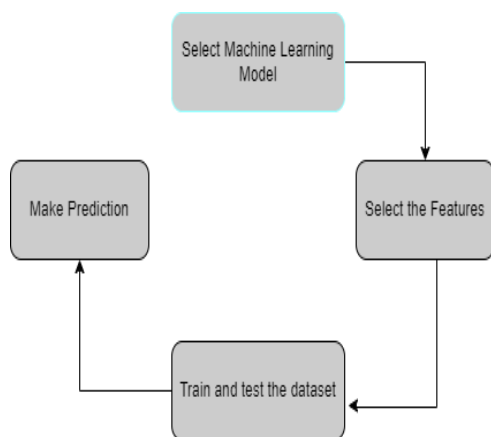


Figure 3: Methodology to build machine learning model to predict the house price.

### 3.1 Data Collection and Preprocessing

Information source: real estate listings: Sites such as Zillow, Realtor. com and MLS (Multiple Listing Services) provide detailed information about properties, including listing prices, features, and location. Public Documents: Official documents include company histories, property tax assessments, and legal documents that may show past sales prices and ownership. Economic Indicators: Information on interest rates, inflation rates, GDP growth, and employment rates can affect the housing market. Geographic Information: GIS (Geographic Information System) information provides geographic features such as neighborhood demographics, proximity to amenities (schools, parks), and crime rates. Social Media and Web Scraping: Download sentiment analysis from social media and scrape relevant forums for insights and trends. Data connection and clearing: Data integration: combining data from multiple sources into a single data set. Be sure to check the status and information. Data Cleansing: Handling issues such as missing values, outliers, inaccuracies, and data errors. Techniques include imputation of missing data, detection of outliers (e.g. G., Z-score methods) and correction of transmission errors. Selection design features: Selection factors: Identify factors (predictors) that have a significant impact on house prices. This includes statistical methods (e.g. correlation analysis), domain knowledge and useful techniques (e.g. tree-based analysis). Technical features: Creating new functions that increase predictive power, such as calculating price per square foot, collecting quality scores, or extracting items from categories from continuous variables (e.g. , age).

### 3.2 Model Development

Choosing machine learning algorithms: Regression Models: Linear Regression, Ridge Regression,

**Lasso Regression:** These models are suitable for determining the relative relationship between income (e.g. size, location, amenities) and house prices. **Tree-based models:** decision trees, normal forests, Gradient Boosting Machines (GBM): These models can capture non-linear relationships and interactions between variables to produce accurate predictions. **Support Vector Machine (SVM):** SVMs are effective for small and medium-sized datasets and aim to find the best hyperplane separating data points based on characteristic values. **Neural Networks:** Deep learning such as Multilayer Perceptrons (MLP), Convolutional Neural Networks (CNN), or Neural Networks (RNN) can learn complex models from complex data, although they require more computing resources and larger datasets to train effectively. **Selection of skill attributes:** Select **Key Features:** Based on domain knowledge and fundamental analysis (for example, using standard forests or lasso regression), select features that have a significant impact on house prices. **Develop new objects:** create derived objects that extend the functionality of the model, such as model-based objects (e.g. G., price per square meter), change in category or terms of interaction. **Model Training and Certification:** **Data Partitioning:** Split the dataset into training and validation (e.g. 80% training, 20% validation) to train the model on one set and evaluate its performance on the other set. **Cross-validation:** Apply k-variable tests to verify the robustness and generalizability of the model across different data sets. **Connection Hyperparameter Connection:** Change model parameters (e.g.)

### 3.3 Validation and Evaluation of the Model

**Train test:** Purpose: Split the dataset into training and testing parameters to see how well the model generalizes in the abstract. **Split Rate:** Typically use 80% for training and 20% for testing. Make sure the

variance keeps the variable (house prices) spread out to avoid bias. **Approval:** Purpose: Evaluate model performance on different data sets to determine robustness and reduce overfitting. **Technique:** Use k- fold cross-validation when the dataset is divided into k partitions (storage). Train the model k times; use different frequencies each time as the validation set and the rest as the training set. Compare the results to get a reliable estimate of the model's performance.

**Prediction function:** Consider predictions: Compare actual house prices to predicted values to test how well the model predicts prices in the data set. **Residual Analysis:** Analyzes residuals (differences between predicted values) to check for structure or bias in a sample. **Importance:** Special contribution: Check features (e.g.)

### 3.4 Development and Integration of Systems

**Data collection and processing:** Sources and integration: Collection of factual information from many sources, such as real estate listings, public records, economic indicators, and geographic information. **Cleansing and Processing:** Cleanse data to resolve missing values, outliers, and inconsistencies. Prepare information to define the connection and prepare it for the training model. **Model development:** **Algorithm selection:** Select appropriate machine learning algorithms based on the nature of the problem (e.g. , regression constant estimators) are features of the data set. **Technical specifications:** Technical instruments take into account important factors that affect the value of a property, such as location characteristics, property characteristics and economic parameters. **Training and Validation:** Train uses a combination of train distribution and cross-border techniques to determine power and accuracy. Evaluate the model using parameters such as MAE, RMSE, R-squared and MAPE. **Integration with real estate systems:** **API Development:** Creation of APIs (Application

Programming Interfaces) that enable direct integration of features or physical properties of applications. Database Integration: Integration with databases to efficiently store and retrieve data provides consistency and data consistency. User Interface (UI) Development: Create in-depth or interactive real estate price visualizations, key insights, and visualizations for users.

### 3.5 Testing and Deployment

A. Test Unit: Perform component testing to validate the components of the prototype development plan, including: Data Processing: Ensure that data cleaning, generation functions, and editing steps are effective. Model Training: Ensure that the model process produces the expected output without errors. Property Selection: Ensure that the selected properties are consistent with the expected value of the home.

Test integration: Integrate the different components of the house price prediction system and perform integration tests to ensure good interoperability and data flow between: Data Networks: Testing data entry, preprocessing and transformation steps for quality control. Model integration: Ensure that the predictive model fits well into the data network and provides accurate predictions.

### 4. Method:

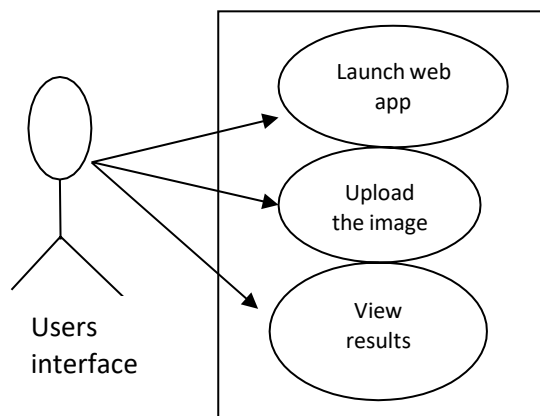


Figure4: Price prediction using machine leaning.

Real estate price estimation uses a variety of machine learning and statistical modeling techniques to predict the sale or market value of a home. Some methods used to estimate house prices include.

Sample CV: Linear regression: establishing an empirical relationship between the independent variable (housing characteristics) and the dependent variable (housing price). There should be a linear positive relationship between quality and price. Ridge regression and lasso regression: Variations of ridge regression consist of adjustments to prevent overshoot and improve generalization to unobserved models. Elastic Net Regression: Combines penalized regression and lasso regression to leverage their strengths in multicollinearity and random selection.

### 5. Result:

Right guess: Absolute Average (MAE): This metric shows the absolute difference between expected house prices and actual prices. A lower MAE indicates a better prediction. Root Mean Error (RMSE difference): RMSE measures the root mean of the between predicted and actual values. It compensates for larger errors than MAE.R. The R- squared value (approximately 1.0) indicates that the model fits the data well.

Features of the Model: Results often include insights into how well the developed model performs in predicting house prices for different data sets or multiple data sets (e.g. training and test data). Metrics such as MAE, RMSE, and R-squared are important in evaluating the power of the model and its overall ability to capture data.

### 6. Conclusion

As a result, predicting home prices using machine learning methods is proving to be a powerful tool for real estate industry stakeholders. Using advanced

analytics and data-driven insights, these models facilitate better decision-making, improve investment performance, and contribute to a deeper understanding of the housing market. Progress, continuous scientific research and development, integration of various data and continuous improvement of models will further improve the accuracy and feasibility of real estate price prediction. This conclusion summarizes the key points regarding house price forecasting, highlights the benefits, limitations and future directions for real estate market research and practice.

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- tutorials on predicting home prices using machine learning. GitHub repositories: Various GitHub repositories host code distributions and projects related to house price forecasting, providing practical examples and information.
4. lessons and courses: Coursera and edX: The forum offers courses on machine learning and data science, including predictive modeling and regression modules often used to predict home prices. Udemy: Offers an intensive course taught by industry experts on using machine learning to predict real estate prices.
5. Real estate and finance magazines: Real Estate Economics: An academic journal that publishes research on a variety of real estate economics, including real estate valuations. *Journal of Housing Economics*: Focuses on research related to housing markets, including research on housing trends and prices.