

HOUSE PRICE PREDICTION USING ML: A Review

Poornima K M¹ Sharan U Hiremath² Shreya K U³ Tejaswini H⁴ Vidya N S⁵

Department of CS&E JNN College of Engineering, Shivamogga, Karnataka, India <u>kmpoornima@jnnce.ac.in</u>

_____***_____

Abstract: In today's society, everyone wants a home that fits their lifestyle and budget while still providing the facilities they require. House values fluctuate a great deal, indicating that they are typically overstated. Many criteria must be considered when projecting house prices, including the location, number of rooms, carpet area, age of the property, and other fundamental local features. This study seeks to forecast house prices based on all of the main factors that go into deciding the price.

Keywords: Machine learning, Supervised learning, linear regression, model, Ridge regression

I.INTRODUCTION

The real estate industry is a significant contributor to the global economy. Accurately predicting house prices is essential for buyers, sellers, and investors in this industry. Traditionally, real estate agents and property appraisers rely on their experience and knowledge to determine the value of a house. However, with the rapid growth of data and machine learning algorithms, predicting house prices has become more precise and efficient. Machine learning algorithms can analyze vast amounts of data and identify patterns to predict future prices accurately. In this project, we aim to develop a model that can predict house prices based on various factors such as location, size, number of bedrooms and bathrooms, age of the property, and other features. This project's objective is to explore different machine learning algorithms and identify the most effective approach for predicting house prices accurately. The results of this study can help real estate agents, property appraisers, and investors make informed decisions about buying, selling, and investing in properties.

II. LITERATURE SURVEY

In this section, various authors have presented variousblock storage mechanisms and techniques in the cloud.

In [1] Cheng, Zhang, and Li investigated the use of advanced ML techniques like XGBoost and LightGBM for house price prediction and found that XGBoost outperforms traditional regression models, achieving higher

accuracy. They also highlighted the importance of hyperparameter tuning in achieving optimal performance and suggested further exploration of real-time applications in dynamic markets.

In [2] Li, Sun, and Wang analyzed the effect of energy-efficient features on housing prices using random forests and neural networks, concluding that energy-efficient properties see a consistent price premium. The study emphasized the growing consumer preference for sustainable housing and the need for integrating energy metrics in future predictive models.

In [3] Xie, Liu, and Zhao integrated geospatial factors into ML models for improved price prediction, showing that GIS data significantly improves accuracy when combined with machine learning. They suggested that urban planning and zoning policies could be better understood through such geospatial insights.

In [4] Rai, Singh, and Patel explored ensemble models like Gradient Boosting and Random Forests for house price prediction, finding ensemble methods to outperform traditional linear regression by capturing non-linear patterns. The study also discussed the limitations of high computational costs associated with ensemble techniques.

In [5] Zhang, Liu, and Wang used deep learning techniques, including CNN and LSTM, to predict housing prices based on various features and demonstrated that deep learning models achieve higher precision by learning from complex data patterns. They proposed future research on incorporating more unstructured data like images and text descriptions.

In [6] Tian, Huang, and Li focused on urban property valuation using machine learning, particularly decision trees and neural networks, and found that decision trees are effective for capturing price fluctuations in urban environments. Their work suggested incorporating macroeconomic indicators for better long-term predictions.

In [7] Yang, Zhao, and Chen applied Long Short-Term Memory (LSTM) networks to predict time-dependent real estate trends, noting that LSTM networks outperformed traditional models like ARIMA in forecasting future price trends. The research highlighted the potential of recurrent models in capturing cyclical market behavior.

in [8] Zhou, Zhang, and Tang investigated the influence of big data, such as social media and online reviews, on property pricing using ML and found that incorporating unstructured data from social media enhances prediction accuracy. They recommended expanding data sources to include transaction history and public sentiment analysis.

In [9] Gao, Sun, and Qian compared Random Forests, SVM, and XGBoost for predicting housing prices and concluded that XGBoost provided the best trade-off between accuracy and computational efficiency. They also explored feature importance rankings to identify key determinants of housing prices.

In [10] Ravi, Kumar, and Nair applied multi-modal data (e.g., image and text data) combined with machine learning techniques for property price prediction, finding that multi-modal data improved model accuracy, especially for new properties.

In [11] Wang, Huang, and Zhao combined deep neural networks and support vector machines for more accurate

housing price prediction, noting that hybrid models outperformed individual ML models by leveraging the strengths of each

In [12] Jin, Xu, and Zhang used ML in combination with spatial data for more robust predictions of real estate prices and found that spatial data integration significantly improved location-based predictions.

In [13] Liu, Gao, and Zhang applied deep learning models like CNNs to predict housing prices based on property images, demonstrating that CNNs extracted visual features of properties that helped predict prices accurately. Their research highlighted the untapped potential of visual data in property valuation.

In [14] Zhu, Han, and Wei combined feature engineering techniques with ensemble methods for house price prediction and showed that feature engineering enhances model performance.

In [15] Nguyen, Tran, and Le compared Random Forest, Gradient Boosting, and Neural Networks for housing price prediction, finding Random Forest and Gradient Boosting models to be the most effective.

In [16] Chen, Sun, and Guo explored big data analytics and ML in predicting real estate prices across regions, concluding that big data significantly improves prediction accuracy.

In [17] Zhang, Chen, and Wu focused on using ML algorithms like SVM for predicting housing market trends and demonstrated that SVM can effectively forecast short-term housing market trends.

Authors	Title	Research Focus	Remark	
			S	
Cheng, Y. et al. (2023)	Predicting Housing Prices	Investigated the use of	Found that XGBoost	
	with Advanced Machine	advanced ML techniques	outperforms traditional	
	Learning Models	like XGBoost and	regression models,	
		LightGBM for house price	achieving higher	
		prediction	accuracy.	
Li, Y. et al.	Impact of Energy	Analyzed the effect of	Concluded that	
	Efficiency on Housing	energy-efficient features on	energy-efficient	
(2023)	Prices Using Machine	housing prices using	properties see a	
	Learning	random forests and neural	consistent price	
		networks	premium	
Xie, X. et al. (2022)	Geospatial Machine	Integrated geospatial and	Showed that GIS data	
	Learning Models for	environmental factors into	significantly improves	
	Housing Price	machine learning models	accuracy when combined	
	Forecasting	for improved price	with machine learning	
		prediction.		

Table	1:	Summarization	of	various	papers
I uore	1.	SummunDution	01	various	pupers



Rai, N. et al. (2022)	Predicting House Prices using Ensemble Models	Explored ensemble models like Gradient Boosting and Random Forests for house price prediction	Found ensemble methods to outperform traditional linear regression by capturing non-linear patterns
Zhang, X. et al. (2022)	Application of Deep Learning to Housing Market Prediction	Used deep learning techniques, including CNN and LSTM, to predict housing prices based on various features like location, age, and square footage	Demonstrated that deep learning models achieve higher precision by learning from complex data patterns
Tian, J. et al. (2021)	Machine Learning for Predicting Residential Property Prices in Urban Areas	Focused on urban property valuation using machine learning, particularly decision trees and neural networks	Found that decision trees are effective for capturing price fluctuations in urban environments
Yang, M. et al. (2021)	Time Series Analysis for Predicting Real Estate Prices Using LSTM	Applied Long Short-Term Memory (LSTM) networks to predict time-dependent real estate trends	LSTM networks outperformed traditional models like ARIMA in forecasting future price trends
Zhou, Y. et al. (2021)	The Role of Big Data in Predicting Real Estate Prices	Investigated the influence of big data, such as social media and online reviews, on property pricing using machine learning	Found that incorporating unstructured data from social media enhances prediction accuracy
Gao, Y. et al. (2020)	A Comparative Study of ML Algorithms for House Price Prediction	Conducted a comparison between popular machine learning models like Random Forests, SVM, and XGBoost for predicting housing prices.	Concluded that XGBoost provided the best trade-off between accuracy and computational efficiency.

Wang, L. et al.	A Hybrid Model for Real	Combined deep neural	Hybrid models
(2020)	Estate Price Forecasting	networks and support vector machines for more accurate housing price prediction.	outperformed individual machine learning models by leveraging the strengths of each

L



Used machine learning in Found that spatial Integration of Machine Jin, S. et al. Learning and Spatial Data integration combination with spatial data for Real Estate Valuation, significantly (2020)data for more robust predictions of real estate improved locationbased predictions prices Liu, H. et al. Deep Learning for Property CNNs were able to extract Applied deep learning (2019)Valuation" models like convolutional visual features of neural networks (CNNs) to properties that helped predict prices accurately predict housing prices based on images of the properties Zhu, X. et Housing Price Prediction Combined al. feature Showed that feature (2019)with Feature Engineering engineering techniques with engineering enhances and Ensemble Methods performance, ensemble methods model (XGBoost, Random Forest) especially in predicting for house price prediction. property value Comparative Compared multiple Found Random Forest А Nguyen, D. et al. Analysis of Machine machine learning and Gradient Boosting (2019)Learning Approaches including models to be the most models. for Real Estate Price Random Forest, Gradient effective for housing Prediction price prediction. Boosting, and Neural Networks, for house price prediction Big Data and Explored the application of Found that big data "Applying Chen, Y. et al. big data analytics Machine Learning for significantly improves and (2019)Housing Price Prediction machine learning prediction accuracy, in predicting real estate prices especially with diverse across different regions data sources Machine Using Zhang, L. et al. Focused on using machine Demonstrated that SVM Learning Algorithms learning algorithms like (2018)can be effectively used for to Predict Housing Support Vector Machines forecasting short-term Market Trends (SVM) for predicting trends in the housing housing market trends. market

Т

III. CONCLUSION

In conclusion, we have successfully developed a machine learning web solution to predict house prices based on various features. The solution involves collecting and cleaning data, building and training a linear regression model. Moreover, we have incorporated hyperparameter tuning to optimize the model's performance further. This improves the model's ability to predict house prices accurately, leading to better decision-making for both buyers and sellers in the real estate market.

REFERENCES

[1]. Cheng, Y., Zhang, H., & Li, X. (2023). Predicting Housing Prices with Advanced Machine Learning Models . *Journal of Real Estate Analytics*, *12*(3), 45-60.

[2]. Li, Y., Sun, Z., & Wang, R. (2023). Impact of Energy Efficiency on Housing Prices Using Machine Learning. *Energy and Real Estate*, *19*(2), 115-130.

[3]. Xie, X., Liu, J., & Zhao, W. (2022). Geospatial Machine Learning Models for Housing Price Forecasting. *Spatial Economics*, 28(4), 230-245.

[4]. Rai, N., Singh, K., & Patel, A. (2022). Predicting House Prices using Ensemble Models. *Advances in Machine Learning Applications*, 7(1), 78-95.

[5]. Zhang, X., Liu, H., & Wang, Y. (2022). Application of Deep Learning to Housing Market Prediction. *Neural Computing and Applications*, *34*(1), 125-140.

[6]. Tian, J., Huang, X., & Li, Z. (2021). Machine Learning for Predicting Residential Property Prices in Urban Areas. *Urban Studies and Data Science*, *10*(5), 301-320.

[7]. Yang, M., Zhao, Q., & Chen, L. (2021). Time Series Analysis for Predicting Real Estate Prices Using LSTM. *Journal of Forecasting*, 40(6), 915-930.

[8]. Zhou, Y., Zhang, W., & Tang, J. (2021). The Role of Big Data in Predicting Real Estate Prices. *Big Data Analytics for Real Estate*, *15*(3), 120-135.

[9]. Gao, Y., Sun, H., & Qian, F. (2020). A Comparative Study of ML Algorithms for House Price Prediction. *Computational Real Estate Studies*, 5(4), 145-165.

[10].Ravi, K., Kumar, S., & Nair, A. (2020). Predicting Housing Prices Using Multi-modal Data and Machine Learning. *Applied Data Science and Analytics*, 18(2), 60-75.

[11]. Wang, L., Huang, Y., & Zhao, X. (2020). A Hybrid Model for Real Estate Price Forecasting. *Hybrid Machine Learning*, *6*(1), 98-110.



[12] Jin, S., Xu, F., & Zhang, Y. (2020). Integration of Machine Learning and Spatial Data for Real Estate Valuation. *GIS and Machine Learning Applications, 14*(2), 210-225.

[13]. Liu, H., Gao, X., & Zhang, L. (2019). Deep Learning for Property Valuation. Advances in Neural Networks, 9(3), 245-260.

[14]. Zhu, X., Han, J., & Wei, D. (2019). Housing Price Prediction with Feature Engineering and Ensemble Methods. *Data Science for Housing Markets*, 7(4), 160-180.

[15]. Nguyen, D., Tran, P., & Le, T. (2019). A Comparative Analysis of Machine Learning Approaches for Real Estate Price Prediction. *Journal of Machine Learning Applications*, *12*(3), 95-115.

[16].Chen, Y., Sun, X., & Guo, F. (2019). Applying Big Data and Machine Learning for Housing Price Prediction. *Real Estate Data Analytics*, *13*(2), 110-125.

[17].Zhang, L., Chen, K., & Wu, Y. (2018). Using Machine Learning Algorithms to Predict Housing Market Trends. *Journal of Artificial Intelligence in Real Estate*, *11*(1), 75-90