

Media Research on Pulwama Attack

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ABSTRACT

This comprehensive analysis examines the Pulwama attack and the role of media in shaping public opinion, influencing policy decisions, and amplifying the government's response. The study explores the media coverage, government response, public opinion, and national security implications of the attack, providing a nuanced understanding of the complex interplay between these factors. The analysis highlights the critical role of media in shaping the national narrative and influencing policy decisions, with significant implications for Indian society and politics.

CHAPTER 1 : INTRODUCTION

The Pulwama attack, which occurred on February 14, 2019, was a devastating terrorist attack in which a convoy of Indian security forces was targeted by a suicide bomber in Pulwama, Jammu and Kashmir. The attack resulted in the loss of 40 lives and injured many others, sparking widespread outrage and condemnation across India.

In the aftermath of the attack, the media played a crucial role in shaping public opinion, influencing policy decisions, and amplifying the government's response. This comprehensive analysis will examine the Pulwama attack and the role of media in reporting the incident, its aftermath, and the implications for Indian society and politics.

The analysis will explore the following aspects:

- Media coverage: The way in which different media outlets reported the attack, including the tone, language, and framing of the story.
- Government response: The role of the government in shaping the narrative around the attack and the subsequent airstrikes in Pakistan.
- Public opinion: The impact of media coverage on public opinion and the ways in which it influenced the national conversation.

- National security: The implications of the attack for Indian national security and the role of the media in shaping the discourse around this issue.

By examining the complex interplay between the media, government, and public opinion in the aftermath of the Pulwama attack, this analysis aims to provide a nuanced understanding of the role of media in shaping the national narrative and influencing policy decisions.

CHAPTER 2 : LITERATURE REVIEW

The Pulwama attack, which occurred on February 14, 2019, was a devastating terrorist attack in which a convoy of Indian security forces was targeted by a suicide bomber in Pulwama, Jammu and Kashmir, resulting in the loss of 40 lives. Here's a comprehensive literature review on the attack:

Background

- The attack was claimed by the Pakistan-based Islamist terrorist group Jaish-e-Mohammed, with Adil Ahmad Dar, a local Kashmiri youth, identified as the perpetrator.
- The attack was widely condemned by the international community, including the United Nations, which called for those behind the attack to be brought to justice ^{1 2 3}.

Media Coverage

- The media played a significant role in shaping public opinion and influencing policy decisions in the aftermath of the attack.
- Research has analyzed the mediatized indulgence of terror in reporting the Pulwama attack, highlighting the politics of representation and the framing of the narrative.
- The attack received extensive coverage in both television and print media, with a focus on the Kashmir conflict as a core issue between India and Pakistan ⁴.

Government Response

- The Indian government responded strongly to the attack, promising to take action against those responsible and working to cut off support networks through diplomatic and military means.
- The government also increased security measures and sped up investigations to break down the groups behind the attack.
- The response was backed by senior cabinet colleagues, including Finance Minister Arun Jaitley, who condemned the attack as a "cowardly and condemnable act of terrorists" ^{2 3}.

International Reactions

- The United Nations Secretary General António Guterres strongly condemned the attack and called for those behind it to be swiftly brought to justice.
- The UN High Commissioner for Human Rights, Michelle Bachelet, also strongly condemned the suicide bomb attack.
- The international community emphasized the need to hold perpetrators, organizers, financiers, and sponsors of terrorism accountable ³.

Impact and Aftermath

- The attack dealt a severe blow to India-Pakistan relations, resulting in the 2019 India-Pakistan military standoff.
- The Indian Air Force carried out an airstrike on Balakot in Khyber-Pakhtunkhwa to eliminate a Jaish training camp.
- The attack also led to increased tensions and hate-mongering in India, with some calling for a boycott of Kashmiri people living in various parts of India

CHAPTER 3 : OBJECTIVE OF THE RESEARCH

The objectives of this research on the Pulwama attack and the role of media are:

1. To analyze the media coverage: Examine how different media outlets reported the Pulwama attack, including the tone, language, and framing of the story.
2. To understand the impact on public opinion: Investigate how media coverage influenced public opinion and shaped the national conversation around the attack.
3. To explore the government's response: Study the government's response to the attack and how the media amplified or critiqued their actions.
4. To examine the implications for national security: Analyze the implications of the attack for Indian national security and the role of the media in shaping the discourse around this issue.
5. To provide insights for policymakers: Offer recommendations for policymakers on how to effectively manage media coverage and public opinion in the aftermath of terrorist attacks.

By achieving these objectives, this research aims to contribute to a deeper understanding of the complex interplay between media, government, and public opinion in the context of terrorist attacks like the Pulwama attack.

CHAPTER 4 : TOPICS RELATED TO PULWAMA ATTACK

The Pulwama attack has been associated with several key topics, including:

- Attack Details: The attack occurred on February 14, 2019, when a suicide bomber rammed an explosive-laden vehicle into a CRPF convoy at the Jammu-Srinagar National Highway near Awantipora in J&K's Pulwama district, killing 40 soldiers and injuring 35 others.
- Perpetrators: The Pakistan-based Islamist militant group Jaish-e-Mohammed claimed responsibility for the attack, with Adil Ahmad Dar, a local Kashmiri youth, identified as the perpetrator.

- India-Pakistan Relations: The attack led to increased tensions between India and Pakistan, resulting in the 2019 India-Pakistan military standoff and India's retaliatory Balakot airstrikes.
- Government Response: The Indian government strongly condemned the attack, promised to take action against those responsible, and worked to cut off support networks through diplomatic and military means.
- International Reactions: The United Nations Security Council passed a resolution condemning the "heinous and cowardly" attack, and several countries, including China, condemned the attack.
- Investigation and Aftermath: A 12-member team of the National Investigation Agency was formed to conduct the investigation, and security measures were increased in the region.
- Tributes and Memorials: Prime Minister Narendra Modi and other leaders paid tribute to the soldiers killed in the attack, and memorials were held to honor their sacrifice.
- National Security Implications: The attack highlighted the need for improved security measures and counter-terrorism strategies in India.
- Media Coverage: The attack received extensive media coverage, with analysis of the attack's implications for India-Pakistan relations and national security

CHAPTER 5 : PULWAMA ATTACK AND ITS RELATION TO MEDIA

The Pulwama attack on February 14, 2019, was a devastating terrorist attack that resulted in the loss of 40 lives. The media played a significant role in shaping public opinion and influencing policy decisions in the aftermath of the attack.

Media Coverage

The Indian media's coverage of the Pulwama attack was extensive, with various outlets reporting on the attack, its aftermath, and the government's response. The media framed the attack as a Pakistan-inspired terrorism incident, which influenced public opinion and policy decisions.

Impact on Public Opinion

The media coverage had a significant impact on public opinion, with many Indians demanding action against Pakistan and its alleged role in supporting terrorism. The attack led to widespread protests and condemnation of the terrorist act.

Government Response

The Indian government responded strongly to the attack, promising to take action against those responsible and working to cut off support networks through diplomatic and military means.

Conclusion

The Pulwama attack and its media coverage highlight the complex interplay between media, government, and public opinion in the context of terrorist attacks. The media's role in shaping public opinion and influencing policy decisions is significant, and its coverage can have far-reaching implications for national security and international relations.

CHAPTER 6 : HYPOTHESIS

Based on the analysis of the Pulwama attack and its relation to media, the following hypothesis can be proposed:

- The media coverage of the Pulwama attack significantly influenced public opinion and shaped the national conversation around the issue.
- The government's response to the attack was amplified by the media, leading to increased public pressure for action against Pakistan.
- The media's framing of the attack as a Pakistan-inspired terrorism incident contributed to the escalation of tensions between India and Pakistan.

These hypotheses can be tested through further research and analysis of the media coverage, public opinion, and government response to the Pulwama attack.

CHAPTER 7 : METHODOLOGICAL FRAMEWORK

To study the Pulwama attack and its relation to media, a comprehensive methodological framework can be employed. Here's a possible approach:

Research Design

- Case study: Conduct an in-depth analysis of the Pulwama attack and its media coverage.
- Qualitative and quantitative methods: Use a combination of qualitative and quantitative methods to analyze the media coverage, public opinion, and government response.

Data Collection

- Media coverage: Collect data from various media outlets, including newspapers, television channels, and online news portals.
- Public opinion: Analyze public opinion through social media, surveys, and focus groups.
- Government response: Study official statements, press releases, and policy documents related to the attack.

Data Analysis

- Content analysis: Analyze the media coverage using content analysis techniques to identify themes, frames, and tone.
- Sentiment analysis: Use sentiment analysis tools to analyze public opinion on social media.
- Discourse analysis: Examine the government's response and media coverage using discourse analysis techniques.

CHAPTER 8 : CONCLUSION

The Pulwama attack and its relation to media highlight the complex interplay between media, government, and public opinion in the context of terrorist attacks. The media plays a significant role in shaping public opinion and influencing policy decisions, and its coverage can have far-reaching implications for national security and international relations.

The study of the Pulwama attack and its media coverage provides valuable insights into the dynamics of media, government, and public opinion in the face of terrorism. By understanding these dynamics, policymakers and media professionals can develop more effective strategies for managing crisis situations and promoting national security.

CHAPTER 10 : REFERENCES

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