NETWORKING BUSINESS HUB USING AI

Mohammad Raaid Kharbe , Baariz Bobre
Prof. Ankit Sanghavi

College : ARMIET

Abstract—**NBH SOLUTION is a digital business growth platform built on the pillars of Community, Collaboration & Communication. It is a digital platform for entrepreneurs to discover each other, collaborate together and grow together, in business and as a community. Built on the pillars of Growth, Technology, and Connection, the idea behind NBH SOLUTION is to bring together the providers and users of services from various categories using referencing as a strong medium. The power of infinite opportunities of growth, success and prosperity in business is now in your own hands, in your smartphone.**

Keywords— Business hub, networking

I. INTRODUCTION

In today's energetic worldwide business, the ability to be responsive and alert to technological changes is more significant than ever before. Information and the interactions around it has turn out to be the key asset of most businesses. New technology may present negative or positive for many businesses. As nowadays selling activities become much easier and simpler ever than traditional time by using the online system. The aims of people who tend to participate or involve in online business entrepreneur is to gain profit. Nonetheless they must ensure that their product is well known and recognize by the public. The online business was introduces by the internet as an innovative means of doing business in addition to making a profit. Competence entrepreneurs persist to discover ways to make use of the internet for their business purposes. Dissemination information of the product and goods is significantly required to help the business to promote or update their product. Looking into the new technology especially hand phone is no longer just a device to make call and sending message. It has been upgraded to become smarter and sophisticated with multi-function and application and the name also has changed to become „smartphone.‟ based on Jyoti, Sutee and Efpraxia (2014), "A Smartphone is defined as a mobile device that allows users to make telephone calls, sends and receives emails, downloads files, provides an internet connection and uses applications". Smartphone application offers lots of benefits to online business nowadays. Notwithstanding, the universality of smartphone application has becoming as business and consumers‟ preference

II. PROJECT OVERVIEW

Mobile Applications will allow the user to connect with other users of different domains/industries and build a strong networking base for promoting their business. Users will also be able to communicate with other users and will also be able to view portfolios of other businesses.

III. Scope of work

User Interface:

    (a) Log in/Sign up Module

        (i) Sign up

        (ii) Login

    (b) Find Members

        (i) Listing Page

        (ii) Detail Page

    (c) Free Shop

        (i) All products will be listed which are uploaded from the admin panel

    (d) Post Ads

        (i) Members will be able to create ads by Paying Amount added from admin panel using Razer Pay or Apple Pay.

    (e) My Timeline

        (i) Members should be able to view all his/her posts created.
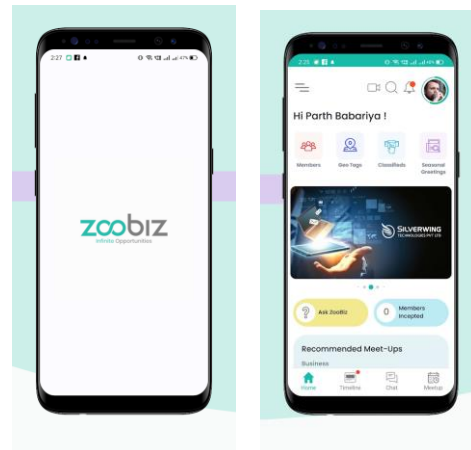
    (f) Following Posts

(i) Member will be able to view only those member post whom this respective member has followed.

(g) Common Posts

   (i) Members will be able to view all posts created by all members who are registered with us.

(h) View Product

   (i) All members created Product catalog can be view in this module.

(i) My Client

   (i) Members can upload and view self-created client details in this module.

(j) My Ask List

   (i) Members can view all members uploaded client details in this module.

(k) My Profile

   (i) Member can see his/her all information in this module.

(l) Geo Location

   (i) The User should be able to view all members' pinpoints in a map view.

(m) Utility Desk

   (i) Events

   (ii) Circulars

   (iii) Seasonal Greetings

(n) Notification Events

   (i) User will get all notification.

IV. EXISTING SYSTEM

Zoobiz:

It's a system which provide all business users to connect and promote their business. But Look and feel is not user friendly
Because of this many users can't be able to use this platform
Plan cost are much higher regarding promoting business and registration.

V. PROPOSED SYSTEM

A System which requires no physical interaction on behalf of the user.
A model with more accuracy and Authentication which allows for high enrolment and verification rates. Which can also be used at any Mobile Devices will work with no problems. Like no effect to the main application which the application is protecting.
With some reduced complexity.

VI. CONCLUSION

A Full in one Business promotion software to take your business online

VII.   REFRENCE

https://play.google.com/store/apps/details?id=com.silverwing.zoobiz

https://indianjournals.com/ijor.aspx?target=ijor:rjhss&volume=9&issue=1&article=021