Online Donation Service

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1 .INTRODUCTION

As we all know India has the largest population of illiterate adults in the world i.e. 287 million which is 37% of global total. This creates the perfect environment for the fraudsters to deceive most of the illiterate Indian population. Major frauds occur in Net Banking sectors (Credit card/Debit card) where ignorant people reveal their private pin number to strangers which then leads to people losing their hard-earned money in seconds. In the last year during April-September over 900 fraud cases related to debit/credit cards and internet banking involving mount of 1lakh and above were registered.

The elderly would want to be a part of this community and feel accepted. Also, the highly experienced beings with wrinkles, each having its own story would like to be heard.

This software will make it easier for anyone to donate anything they want in a simple way and the least troubling way. This project is designed to help those who can't help themselves, and also get people to take the initiative by donating.

2 .LITRATURE REVIEW

• Qing Li-Research on impact factors for online donation behaviour of bank customer.

• Sun Young Lee-Online Donation Experiences, Donation Awareness, and Intention of Future Donation Among Teenagers in South Korea

• Dong-Heon (Austin) Kwak-RESEARCH ESSAYS ON THE EFFECTS OF CHARITY WEBSITE DESIGN ON ONLINE DONATIONS

• All About Giving.

http://www.AllAboutGiving.org/, accessed

• Amos, O.M., "Empirical Analysis of Motives Underlying Individual Contributions to Charity", Atlantic Economic Journal, 10, 1982, pp. 45-52

• Charity Cards. http://www.CharityCards.co.uk/, accessed

• Handy, F., "Advocacy by Environmental Nonprofit Organisations: An Optimal Strategy for Addressing Environmental Problems?", International Journal of Social Economics, 28(8), 2001, pp. 648-666.

• https://thecsrjournal.in/technology-shift-serving-happiness/

• https://slidetodoc.com/issues-and-problems-faced-by-ngos-anuj-paul/

3 .PROBLEM DEFINATION

During the last decade online frauds in India are increasing at an alarming rate. People nowadays use their intellectual skills in the wrong direction rather than using it to help the nation thrive more and progress more efficiently. Currently online scams are on the rise as internet is accessible to mostly everyone and ignorant people get deceived easily as scammers use different techniques to rope them into their respective trap.

The main problem in India is its illiteracy ad people get scammed easily and then get embarrassed and are unwilling to file a complaint against the scammer. This helps the scammer to escape and go undetected and lure more people. Recently a survey found out that not everyone trusts online payment due to increase of online frauds. During these covid times the best way to be safe is

through contactless payment but if people don't trust the online payment there might arise a problem in a few years where everything will be digital but some people will be living in 1900.

The existing systems also lack in maintaining transparency between donator and receiver. Nowadays some charity websites are just used for extorting money and exploiting the people. Even governments are also spreading awareness regarding how to recognise a real and a fake website. Throughout the years the situation improves gradually and someday we'll achieve perfection and make this world a better place to live in and not scam others and use others just for our own benefit.

4. OBJECTIVE / SCOPE

To ensure that the funds reach the needy and not looted by the corrupt.

The charity online site also refers to an initiative that aids people in need through work in the relief of the poor by raising the necessary funds from public to needy groups

The establishment of this site increases the enthusiasm and encourage people to help the poor and look at this category and help them and their satisfaction and their choice of clothes and shoes that fit their sizes and admiration.

There are many fake websites / NGO's around the internet t
A website helps current and future donors, and partners verify the existence of your organization and make you look more 'real'.

A website is an additional communication channel for your organisation, which can be quite useful in certain situations.

5. RESEARCH METHORDOLOGY

The new methodology requires the powerful support of the technology and the gadgets revolving around it, the donators and the youth who are willing to take part in this movement.

Online Donation System is a project that mainly manages donations. The concept of this project is to make it easy to get information about families or people who are in need. NGO's can also register to help their own respective charities. The application will be a website due to the current atmosphere where it is common to use specified websites for most activities.

The main purpose of a charity website is to help establish a link between people and charities/NGOs. The website also tends to provide information regarding the local NGO's.

This creates awareness between the people on how such NGO's works and if the people want to they can join in as well in helping needy. Make the charities modernized and globally recognised. Help the charities get a platform to express themselves globally. Perform transactions securely which would gain the trust of the donor and in return they wouldn't hesitate to donate.

This project will concentrate at the website in order to donate securely using transactions. The website currently allows the donors to donate only to army officers, orphanages and farmers. The website currently accepts donations only in money format. The project will have complete software implementation.
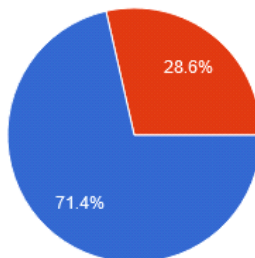
For the authentication purposes, it can be ensured through the verification of the Aadhar card number entered by the user, as well as the face recognition through the use of valid user photo.

6. ANYLISIS AND FINDINGS

Taken tips and points from an online website named ("https://imarketsmart.com/donor-surveys/ HYPERLINK "https://imarketsmart.com/donor-surveys/")%20"") I have made an online survey which lists out the various questions a donor has to answer. Given below are a few screenshots which depicts the responses of 35 individuals.
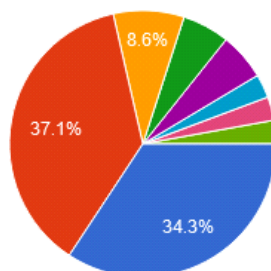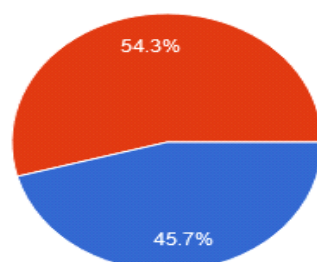

Would you be ready to set up your own NGO if provided the funds
35 responses
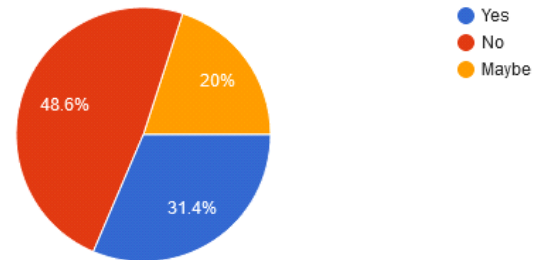
Would you like to donate for the needy?
35 responses

Would you like to work with an NGO
35 responses

How much are you willing to donate?
35 responses
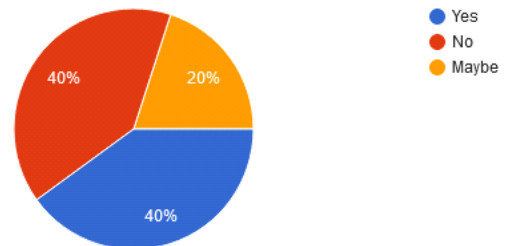
7. LIMITATIONS

Today's mindset of the people, especially the senior citizens around technology is increasing on the optimistic as well as the pessimistic side of the graph.

Android applications, especially the social media platforms have not only boosted someone's life or business, but also have put people's lives and privacy in danger.

This application is going to completely free, however, donations are heartily accepted.

Are you scared of money not going where it is supposed to
35 responses

8. FUTURE SCOPE

There are also plans on collaborating with some NGOs as well as with old age homes to extend this new wave of socializing.

As far implementation is concerned, it shall be fruitful if the application is introduced to the college students or maybe, as a part of an NSS(National Social Service) project.

9. CONCLUSION

We want the senior citizens, the most experienced persona of the society to be respected from the young blood that they deserve.

There are many doctors, teachers, grandmothers and grandfathers who have an entire library of real-life stories of different tastes, that need to be heard, and there is so much to learn from them.

Let them too, if they are not well versed with the technology, to get a little taste of it and enjoy connecting with other people.

Let the Internet do its everyday job of connecting different people, different minds, different thoughts and ideas. It is a technological way of being kind with the matured community and helping them with kindness, and make our society a better place to be in.\