

Online Fashion Stylist Website

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ABSTRACT

Online fashion stylist website is a cutting-edge online resource that transforms the process of helping future brides find and select their ideal wedding day ensemble. Through the help of professional stylists who create gorgeous bridal ensembles based on each bride's individual tastes, body type, and wedding theme, our website provides a personalized style experience for expectant mothers. Brides may peruse an extensive assortment of bridal gowns, accoutrements, and cosmetics from leading designers and merchants with ease thanks to our intuitive layout. Through virtual try-on capabilities, brides may view their whole bridal attire, communicate with stylists, and receive tailored recommendations during our virtual styling sessions.

INTRODUCTION

Your wedding day is one of the most significant days of your life, and our online fashion stylist website is here to make sure you feel and look your very best. A seamless and stress-free bridal shopping experience is what Bridal Bliss offers by fusing the knowledge of elite fashion stylists with the ease of an internet platform. Famous designers and shops provide us at Bridal Bliss with an outstanding collection of wedding gowns, coordinating pieces, and cosmetics. By means of our cutting-edge virtual style sessions, you can engage with expert stylists who take the time to comprehend your distinct vision, body type, and wedding theme. You will receive customized recommendations under their professional direction, and with our virtual try-on tool, you can even see your entire bridal outfit. Since we think that every bride should look amazing on her big day, we're committed to helping you select the ideal outfit that captures your unique sense of fashion and personality. Whether you're envisioning a glamorous, boho, traditional, or modern style, Bridal Bliss can help make your wedding day visions come true. Allow us to be your dependable companion on this lovely voyage into the future.

Objective:

1. Provide specialized bridal fashion style based on the individual tastes, body types, and wedding themes of every bride.
2. Make arrangements for brides to meet with licensed stylists who may offer knowledgeable advice and recommendations
3. Give customers access to a large selection of bridal gowns, accoutrements, and cosmetics from renowned brands and merchants.
4. Provide a platform that is easy to use so that customers may shop with ease and enjoyment.
5. Make choosing your wedding dress a joyful and stress-free affair by streamlining the process.

LITERATURE SURVEY

"Online shop" refers to the business model rather than the software in a more restricted sense. Actually, conventional software systems are covered in the text. There was no distinction made between open source, freeware, and commercial solutions. There was no alteration done to the entries. The entries were created by the manufacturers or suppliers, and their caliber differed greatly. The systems in depth and offers details on every product, including the license model, daily orders, import and export options, and underlying technology. The German Federal Ministry for Science and Technology's (BMWi) "Praxishilfe" (Practical Handbook) article "Einsatz von Shop system enfür E-Commerce-Anwendungen" (Use of Shop Systems for ecommerce Applications) is the oldest one that has been located [17].

Within a more specific context, "online shop" refers to the business plan rather than the program. Actually, conventional software systems are covered in the text. There was no distinction made between open source, freeware, and commercial solutions. Absolutely nothing changes done to the entries. The entries were created by the manufacturers or suppliers, and their caliber differed greatly.

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METHODOLOGY

Great customer service should be provided over a variety of channels, such as phone, email, and live chat. Have a strict return and adjustment policy in place to deal with fit and sizing concerns. To monitor website performance, sales trends, and user behavior, employ analytics software. Analyze data on a regular basis to guide decisions and improve platform performance for increased user engagement and conversion rates.

Keep abreast of the most recent developments in technology and bridal fashion. Update the platform frequently with new features, goods, and improvements in response to customer feedback and industry developments. Get customer feedback on a regular basis to pinpoint areas that need improvement. Use tools like style boards, wishlists, and customized lookbooks to increase user involvement.

Create an intuitive mobile application and user-friendly website. To improve customer experience, include safe payment channels and quick checkout procedures. Ask prospective brides about their preferences and concerns by doing focus groups and surveys with them. To find market gaps and opportunities, examine competitors and industry trends.

Existing system:

Basic details including a name, email address, and password are required when creating an account. For ease of use, certain sites provide social networking login alternatives. Users fill out extensive profiles with information about their budget, wedding theme, body measurements, and preferred styles after logging in. Users who log in receive a personalized dashboard containing AI-generated suggestions for outfits and accessories based on information from their profile. By taking into account user interactions and feedback, the platform use machine learning to improve recommendations over time. Favourite products can be added to a wishlist by users for quick access and future use.

Disadvantages:

- It is challenging to evaluate the true fit, comfort, and feel of dresses because brides are unable to physically try them on.
- The tactile experience of handling the fabric and trying on the dress in person is lost on brides, which can be very important when making a selection.
- Due to stringent return policies, expensive shipping, and protracted processing times, returning wedding gowns and accessories can be challenging..
- Delicate bridal clothing is more likely to be damaged in transit, which makes returns and exchanges more difficult.

Proposed system:

Offering a customized, entertaining, and safe online buying experience is the goal of the suggested method for an online fashion stylist website. Using email addresses or social media accounts, users may quickly register and log in. To further security, two-factor authentication is an option. Users register and fill up a comprehensive profile that includes budget, wedding specifics, style preferences, body measurements, and other information so that AI algorithms may make tailored fashion recommendations. The platform makes use of cutting-edge technologies such as 3D body scanning for accurate fit visualization and augmented reality (AR) for virtual try-ons. In order to store and share their favorite ensembles, users can create interactive style boards and schedule virtual styling sessions with qualified stylists. Users can discover the newest trends and submit their own fashion ideas on the website, which contains curated collections and user-generated lookbooks.

SYSTEM REQUIREMENTS

Hardware Requirements:

- ❖ Devices.
- ❖ Intel Core i7 processor or equivalent.
- ❖ Minimum 2 GB RAM for smooth operation.
- ❖ Internet Connection.

Software Requirements:

- ❖ HTML.
- ❖ CSS.
- ❖ JAVASCRIPT.
- ❖ PHP.
- ❖ BOOTSTRAP.
- ❖ XAMPP
- ❖ MYSQL

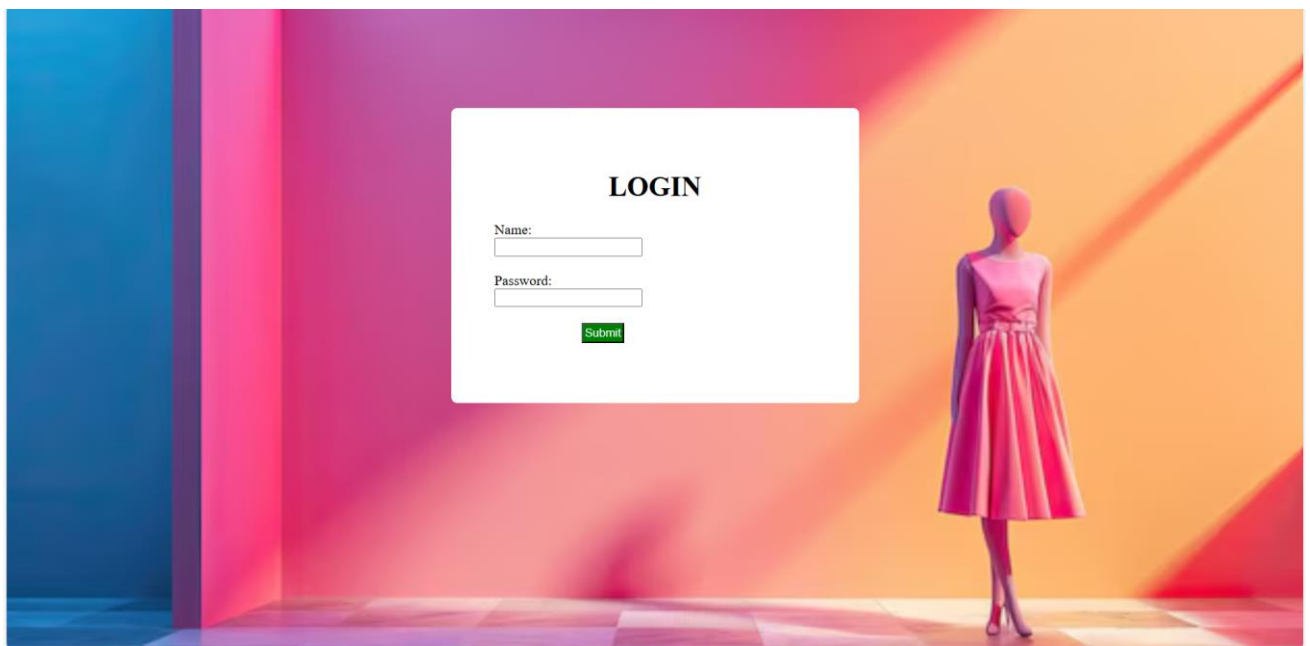
Module Description

1. USER LOGIN:
 - A login generally requires the user to enter two piece of information first a username and a password.
2. USER SIGHNUP
 - Signup is an action to register themselves for a new account that consist of username, email and password.

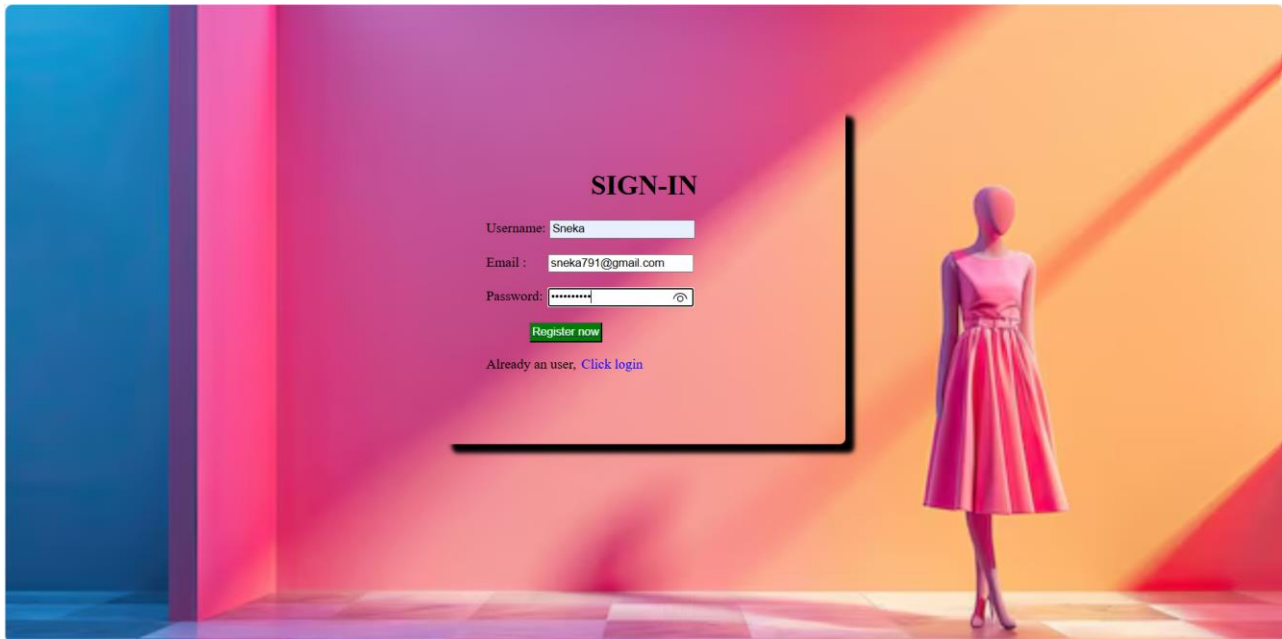
3. BOOK NOW

- Users can book the type of makeup they prefer in online itself.

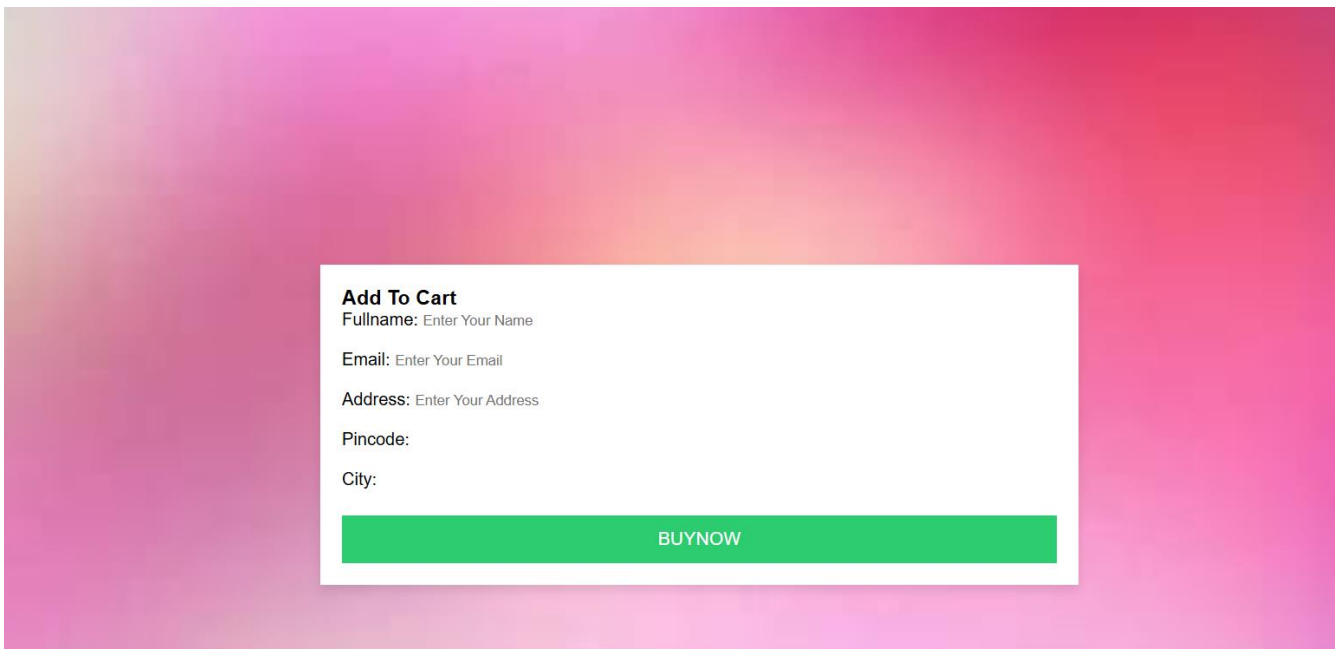
LOGIN PAGE:



SIGNUP PAGE



CHATBOT CONVERSATION:



CONCLUSION

In summary, the suggested online wedding fashion stylist website offers brides-to-be a seamless, customized, and safe experience, marking a huge leap in the bridal fashion sector. The platform's ability to continuously adapt and improve—thereby preserving its relevance and efficacy in a changing market—is made possible by the ongoing collecting and analysis of user input and behavior data. Strong security protocols and compliance with data privacy laws emphasize the platform's dedication to safeguarding user information. All things considered, the online bridal fashion stylist website offers outstanding value, convenience, and personalization, setting a new benchmark in the bridal fashion sector. It is a top choice for contemporary brides, changing the way they shop for wedding gowns and guaranteeing a fun and stress-free experience leading up to their special day.

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