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Placement Management Web Portal

Sakshi Jagtap¹, Tanaya Jarad², Pratik Kendale³, Prof.Kale S.D.⁴

^{1,2,3} Student ,⁴Professor, Dept of Electronics and Telecommunication Engineering, SVPM's College Of Engineering Malegaon(Pune), India

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3. Methodology

Abstract - Placement Management Portal is an end-to-end web-based system developed streamline and automate student placements. The portal leverages cutting-edge web technologies such as React. Node.js and Express for back-end; front-end development, and SQL/ MongoDB to handle databases. The portal provides unimpeded interaction among administrators, students, and corporations. It provides functionalities like student registration, profile management, Resume uploads, job postings, and placement drive scheduling. This System improve transparency and effectiveness in the placement process.

The portal centralizes efforts, dramatically reducing manual work, improves stakeholder engagement, and that recruiters and students are able to monitor placement activity in realtime. This answer seeks to improve the student placement process and recruiters, easing the handling of huge data and communications in a systematic way.

Key Words: Placement, Web portal, students, recruiter, Admin

1. INTRODUCTION

The Placement Management Portal is an innovative webbased application designed to simplify and optimize the campus recruitment process. As the number of institutions and participating companies in placement drives continues to grow, managing logistics and communication among all stakeholders can become increasingly complex. This portal offers a comprehensive, plug-and-play solution that automates key processes, making the entire placement workflow more efficient, transparent, and well-organized.

2. Objectives

The Placement Portal idea emerged out of the combined inefficiencies observed in the conventional campus placement processes. Institutions and organizations will more likely use a manual system in processing applications, learner profiles, and job advertisements, resulting in a number of problems.

A. Home page



- Start: The user initiates interaction with the system by opening the platform.
- Main Page: The user is directed to the homepage, offering options for general navigation (Home, About Us, Contact) and login/sign-up sections.
- > Main Navigation Options:
- **Home**: Redirects to the homepage with platform overview.
- About Us: Provides information about the platform's mission, vision, and goals.
- **Contact**: Directs to a contact form for user inquiries, requiring name, email, and message.
- Sign-Up/Login: For access to personalized features, users can sign up or log in.
- Sign-in: Users select either Student or Admin login, providing credentials for access to respective dashboards.
- **Student Sign-in**: Grants access to the Student Dashboard after successful login.
- Admin Sign-in: Grants access to the Admin Dashboard after successful login.
- Sign-up: New users can create accounts as students or admins.
- **Student Sign-up**: After registration, students log in to access their personalized dashboard.

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- Admin Sign-up: After registration, admins log in to access the admin dashboard.
- B. Student Login



- Initiation: The student enters the system, leading to Student Login.
- Student Login: Students log in with their username and password.
- > Main Features:
- **Profile**: Update personal and academic details.
- **Drive Update**: View and apply for placement drives by submitting a Google Form.
- **Resume Checker**: Upload and check resume formatting and relevance.
- **Applied Companies**: Track application status for applied companies.
- **Documents**: Upload and manage academic and placement documents.
- **Resources**: Access department-specific learning materials for interview prep.
- C. Admin Login



- **Start**: The entry point of the system.
- Admin Login: Admins log in using credentials with multi-factor authentication and role-based access.
- Profile Admin: Admins manage their profile, including contact details and password settings.

- Upload Drive Link/Form: Admins upload company documents and forms, with cloud storage integration.
- Upcoming Companies List: Shows companies for recruitment drives with search, filtering, and reminders.
- List of Applied Students: Displays students who applied for jobs with tracking and download options.
- **Placement Statistics**: Shows placement data, employment rates, and visual reports.
- List of BE Students: Lists all BE students with search and export options..
- Additional Considerations: Focus on security, userfriendly interface, system integration, and customization.
- **Context Needed**: Clarify use case, target users, tech stack, and data privacy practices.

4. Technologies

Node.js

- Info: Node.js is a runtime environment that allows JavaScript to run on the server side.
- Features:
- 1. Fast performance using Chrome's V8 engine
- 2. Cross-platform
- 3. Suitable for real-time applications like chat apps
- 4. Non-blocking I/O (asynchronous)
- React
 - Info: React is a JavaScript library used for building user interfaces, mainly for single-page applications.
 - Features:
 - 1. Component-based structure
 - 2. Virtual DOM for faster updates
 - 3. Reusable UI components
 - 4. Unidirectional data flow

Express.js

- Info: Express is a minimal and flexible web framework for Node.js, used to build web applications and APIs.
- Features:
- 1. Simple routing
- 2. Middleware support
- 3. Easy to integrate with databases
- 4. Lightweight and fast

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MongoDB

- Info: MongoDB is a NoSQL database that stores data in JSON-like documents.
- Features:
- 1. Schema-less (flexible data model)
- 2. Scalable and high performance
- 3. Supports indexing and aggregation

5. Result









6. CONCLUSIONS

The Placement Management Web Portal provides a comprehensive and user-friendly platform that streamlines the entire campus recruitment process. By integrating features for both administrators and students, the system ensures efficient job posting, real-time application tracking, and easy communication between all stakeholders. The portal enhances transparency, reduces manual work, and supports students in preparing for and applying to placement opportunities effectively. Overall, this project contributes to a more organized and accessible placement experience, making the recruitment process smoother and more reliable for educational institutions.

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