

Predicting Real Estate Prices Using Deep Learning and Regression

Techniques

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Abstract - The real estate market is highly dynamic, influenced by a variety of factors such as location, property features, economic conditions, and market trends. Predicting real estate prices accurately is a challenging yet crucial task for buyers, sellers, and investors. In this study, we explore the use of deep learning and regression techniques to predict real estate prices. Deep learning models, such as artificial neural networks (ANNs) and convolutional neural networks (CNNs), are leveraged to capture complex patterns and relationships within large datasets. In addition, traditional regression techniques, including linear regression and decision trees, are used for comparison to understand their effectiveness in predicting property values. The study demonstrates that combining deep learning methods with regression approaches can enhance prediction accuracy, offering valuable insights for stakeholders in the real estate market.

Key Words: Real Estate Prices, Deep Learning, Regression Techniques, Artificial Neural Networks, Convolutional Neural Networks, Property Value Prediction, Machine Learning, Predictive Modelling, Real Estate Market Analysis

I. INTRODUCTION

The real estate market plays a pivotal role in shaping the global economy, with its impact extending to sectors such as finance, urban development, and construction. As urbanization accelerates and demographic patterns shift, the demand for housing and commercial spaces has become increasingly volatile.

Various factors, including economic conditions, population growth, and evolving consumer preferences, significantly influence this dynamic landscape. For stakeholders such as investors, developers, and government agencies, understanding these complexities is essential for making informed decisions in a rapidly changing market. Accurate predictions of real estate prices are crucial for stakeholders to optimize strategies and navigate the complexities of market behavior. Price forecasts guide investment decisions, resource allocation, and policy-making. However, traditional valuation methods often fail to capture the intricate factors that influence pricing. Conventional models, reliant on historical sales data, may overlook local economic indicators, regional trends, and social dynamics that play critical roles in shaping property values.

This report explores the potential of deep learning and regression techniques as innovative solutions to improve the accuracy of real estate price predictions. By leveraging advanced machine learning algorithms and data analytics, the study seeks to uncover hidden patterns within large and complex datasets that traditional methods might miss. These cutting-edge techniques offer the promise not only to enhance predictive accuracy but also to provide valuable insights into market behavior, enabling stakeholders to make betterinformed decisions. The subsequent sections will outline the methodologies used, datasets employed, and results obtained from predictive models. Through this exploration, the report aims to contribute to the ongoing discourse on effective real estate valuation, offering findings that could serve as valuable resources for both practitioners and academics. By integrating technology and data science into real estate pricing, we hope to redefine how property values are understood and forecasted.

II.OBJECTIVE AND OVERVIEW

The real estate market plays a fundamental role in the global economy, with a significant impact on sectors such as construction, finance, and urban planning. However, the complexity of factors that drive real estate prices—ranging from local economic conditions and demographic shifts to the influence of government policies.



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Overview of the project objectives:

Develop Predictive Models: Use deep learning and regression algorithms to create models for more accurate real estate price predictions.

Data Collection and Preprocessing: Gather and clean relevant historical transaction data for model training.

Feature Selection: Identify key features that impact pricing to improve model accuracy.

Model Evaluation: Compare multiple algorithms to identify the best-performing model.

Improve Accuracy: Use advanced techniques like hyperparameter tuning to enhance predictive performance.

Contribute to Sustainable Development: Provide insights to help guide informed and sustainable decisions in real estate development.

III. TECHNOLOGY IN PROJECT

Data Collection and Preprocessing

Usage: Python is used for data collection and preprocessing, with libraries like pandas, NumPy, and scipy. SQL/NoSQL databases like MySQL, PostgreSQL, and MongoDB are used for structured and unstructured data.

Feature Engineering

Usage: Feature engineering technologies include Python libraries like sklearn for feature selection and transformation, featuretools for automated feature engineering, and geospatial analysis libraries like geopandas and folium for location-based features.

Deep Learning Techniques

Usage: TensorFlow, Keras, and PyTorch are open-source frameworks for deep learning models, with models utilizing neural networks, recurrent neural networks, and convolutional neural networks for image analysis.

Regression Techniques

Usage: Scikit-learn offers linear regression, ridge, Lasso, polynomial regression, tree-based models like Random Forest, and advanced gradient boosting frameworks like XGBoost, LightGBM, and CatBoost for high-performance regression tasks.

Data Visualization

Usage: Technologies like Matplotlib, Seaborn, Plotly, and Dash are used for plotting trends, creating interactive dashboards, and presenting insights to non-technical stakeholders.

Deployment

Usage: Utilizing technologies like Flask/Django, FastAPI, AWS, Google Cloud Platform, Azure ML, and Docker and Kubernetes, predictive models can be deployed as APIs.

Additional Technologies

Usage: Big Data Tools like Apache Spark and Hadoop are used for handling massive datasets, while Git/GitHub is used for collaborative development and version tracking.

Evaluation Metrics

Usage: The model accuracy is assessed using RMSE (Root Mean Square Error), MAE (Mean Absolute Error), and R² (Coefficient of Determination).

IV. LITERATURE SURVEY

Real-estate price prediction with deep neural network and principal component analysis" Fatemeh Mostofi et al., Science Direct, 2023.

Despite the extensive use of deep neural networks (DNNs) in various fields, their effectiveness in predicting realestate prices for small-sized datasets is limited due to high dimensionality and reduced prediction accuracy. Incorporating principal component analysis (PCA) addresses these challenges by reducing dimensionality, transforming datasets, and localizing key price-influencing features. The PCA-DNN model enhances prediction accuracy (90%-95%) and generalization ability, highlighting the significant impact of spatial factors and building age on real-estate prices.

"Real Estate Price Prediction Using Regression Techniques", Andrea del Carmen Salazar Zozaya et al., **Research Article, 2023.**

The real estate sector significantly contributes to the economy by generating jobs and wealth. This project aims to predict house prices based on various characteristics and location, aiding real estate consultants and investors. Using a dataset of 1,460 residential properties in Ames, Iowa, and evaluating four regression models (lasso, ridge, random forest, XGBoost), the study found the Random Forest model to be the most accurate, with an R² score of 0.8500, MAE of 0.1132, and RMSE of 0.1523. Key influencing features include overall quality, living area, and garage size.

"A comparative study of predicting real estate prices using machine learning approaches ramasondrano" Andria manjaka et al., IJRIIE, 2022.

This Research into real estate price prediction using artificial intelligence has been the subject of several empirical studies. The purpose of this project is to identify the most accurate model for predicting real estate prices using artificial intelligence, based on the characteristics of the property and its locality The choice of the best model is based on the comparison of performance evaluation metrics such as: MAE, MSE, RMSE, R2 and R2 Cross-Validation. The prediction results showed that the optimized Random Forest algorithm provides the best overall performance, with lowest values of



MAE, MSE, and RMSE, as well as high R² and R² crossvalidation. It gives 87.44% prediction accuracy. This project also demonstrated the importance of taking into account the geographic context in the analysis and prediction of real estate prices.

"Real Estate Price Prediction", Vishal Pukale et al., IJCRT, IEEE Conference, 2023.

This study focuses on the development of a house price prediction model using machine learning techniques. We analyse various features, including property size, location, and amenities, to forecast accurate property values. The model's performance is assessed through rigorous evaluation and validation techniques. The findings contribute to betterinformed real estate decisions and market insights. Employing a comparative analysis of various algorithms, including Linear Regression, Random Forest, and Gradient Boosting, we aim to identify the most effective approach. Our methodology emphasizes feature engineering, cross-validation, and hyperparameter tuning to optimize model performance.

"Predicting House Price with Deep learning", Dr. Sweta R. Kumar et al., IJFMR, Science Direct, 2023.

This Research Paper, House price prediction involves using statistical models to forecast future sale prices based on previous sales data and house characteristics like square footage, number of bedrooms, and location. This helps buyers, sellers, and investors make informed decisions regarding property transactions. Accurate predictions are crucial in the real estate market for determining property values. This study compares deep learning (DL) strategies with traditional machine learning approaches, finding that DL models offer superior prediction accuracy and capture complex data patterns effectively, underscoring the importance of advanced techniques in real estate.

"Housing Price Estimation with Deep Learning", Murat Özdemir et. al., IEEE, 2022.

The Shelter is a fundamental human need, and the housing market plays a critical role in investment and economic activities. Correctly estimating house prices is crucial for buyers and sellers alike. In a study focused on Sakarya province, economic factors and housing loan interest rates were considered alongside traditional parameters like location and number of bathrooms. Comparing polynomial regression, random forest, and deep learning methods, deep learning was found to be the most accurate for predicting house prices, highlighting the most influential parameters in the process.

"House Price Prediction Using Neural Network", Ram Patil et al., IJASRW, 2022. The cost of housing is one of the most concerned issues of the public worldwide. Excessive growth in housing prices will affect not only the quality of life, but also the dynamics of the business cycle. However, the factors affecting residential property prices are complex and the selection of effective elements is vague, leading to lower accuracy in many traditional housing price prediction approaches. Accordingly, a prediction model based on neural network is proposed for housing price prediction as well as property selection process. Compared to other traditional methods, our work can achieve better performance.

Gap Analysis

- Limited research utilizes advanced deep learning techniques like ANNs and CNNs for real estate price prediction.
- Few studies comprehensively compare deep learning models with traditional regression methods.
- Insufficient focus on hybrid approaches combining deep learning and regression for enhanced accuracy.
- Lack of datasets that integrate diverse factors like market trends, location, and property features.
- Minimal exploration of real-world applications and scalability of predictive models in the real estate market.

V. METHODOLOGY

Block Diagram for the Project



Figure 1.1: Block Diagram

Description:

1. Project Initialization

Description: In this phase, the foundational framework of the project is established. This involves defining clear objectives that align with stakeholder expectations. Key deliverables include:

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- Project charter outlining scope, goals, timelines, and budget.
- Identification of stakeholders and their roles, ensuring active participation throughout the project lifecycle.
- Risk assessment to identify potential challenges and establish mitigation strategies early on.

2. Data Collection

Description: Data collection is a critical step that involves acquiring high-quality datasets from diverse sources. This step encompasses:

- **Sources:** Historical real estate transaction records, local economic data (e.g., employment rates, interest rates), demographic information, and geographic features (e.g., proximity to amenities).
- **Data Formats:** Collecting data in various formats, such as CSV, Excel, or directly from APIs, to ensure a comprehensive dataset.
- **Data Size:** Gathering a sufficiently large dataset to improve model accuracy, ideally with thousands of records.

3. Data Preprocessing

Description: Data preprocessing is essential for preparing raw data for analysis. This process includes:

- **Cleaning:** Identifying and addressing missing values, outliers, and duplicates to enhance data integrity.
- Normalization: Scaling numerical features to a uniform range, improving the performance of algorithms sensitive to feature scales.
- **Transformation:** Converting categorical variables into numerical formats (e.g., one-hot encoding) to ensure compatibility with machine learning models.
- **Splitting Data:** Dividing the dataset into training, validation, and test sets to facilitate model training and evaluation.

4. Feature Engineering

Description: Feature engineering focuses on extracting or creating new features that capture the underlying patterns in the data. Key activities include:

- Variable Creation: Developing new metrics, such as price per square foot, or aggregating features like neighborhood averages.
- **Domain Knowledge Application:** Leveraging insights from real estate experts to identify relevant features that may influence property prices.

• **Feature Selection:** Using techniques like correlation analysis or Recursive Feature Elimination (RFE) to identify and retain the most impactful features for model training.

5. Model Selection

Description: Selecting the appropriate algorithms is crucial for achieving high predictive accuracy. This step involves:

- Algorithm Comparison: Evaluating various machine learning models (e.g., Random Forest, Polynomial Regression) and deep learning frameworks (e.g., Artificial Neural Networks) based on their strengths and weaknesses in regression tasks.
- **Hyperparameter Tuning:** Using techniques like Grid Search or Random Search to optimize model parameters for improved performance.
- **Ensemble Methods:** Exploring combinations of multiple algorithms to enhance predictive capabilities and reduce overfitting.

6. Model Training

Description: Model training involves feeding the prepared data into the selected algorithms. Key considerations include:

- **Training Process:** Iteratively fitting the model to the training data, allowing it to learn patterns and relationships within the dataset.
- Validation Strategy: Employing techniques like k-fold cross-validation to ensure robust model evaluation and prevent overfitting.
- **Performance Monitoring:** Tracking training loss and accuracy metrics to assess the model's learning progress and make adjustments as needed.

7. Model Evaluation

Description: Evaluating the model's performance is crucial to ensure reliability in predictions. This phase encompasses:

- **Metrics Calculation:** Utilizing metrics such as Mean Absolute Error (MAE), Mean Squared Error (MSE), R-squared, and Root Mean Squared Error (RMSE) to quantify the model's accuracy and effectiveness.
- **Comparison Against Benchmarks:** Evaluating model performance against baseline models or previous studies to validate improvements.
- **Error Analysis:** Analyzing the predictions to identify common errors and areas for potential improvement in the model.



8. Prediction & Visualization

Description: This step involves applying the final model to generate predictions and visualizing the results for better interpretation. Activities include:

- Real-time Predictions: Enabling the model to make predictions based on new input data, allowing stakeholders to assess property values.
- Visualization Tools: Utilizing libraries such as Matplotlib or Seaborn to create insightful visualizations, including histograms, scatter plots, and bar graphs, showcasing data distributions and model performance.
- Dashboard Creation: Developing an interactive • dashboard for stakeholders to explore predictions and underlying data trends easily.

9. Deployment

Description: Deploying the predictive model is crucial for making it accessible to end-users. This phase consists of:

- User Interface Development: Creating a web application or mobile app that allows users to input data and receive predictions.
- Integration with Existing Systems: Ensuring • compatibility with current databases and software platforms for seamless data flow and user experience.
- User Testing: Conducting testing with end-users to gather feedback and make necessary adjustments before full-scale deployment.

VI. IMPLEMENTATION

Problem Definition

Objective: Predict real estate prices based on features such as location, size, amenities, and market trends.

Target Variable: Property price.

Input Features:

- 1. Numerical: Square footage, number of bedrooms/bathrooms, year built.
- 2. Categorical: Property type, neighborhood, amenities.
- 3. Spatial: Latitude, longitude.
- 4. Temporal: Year of sale, market trend indicators.

Data Collection

Sources: Public datasets: Kaggle, Zillow, Realtor.

APIs: Zillow API, OpenStreetMap API for geospatial 1. data.

2. Web scraping: Using tools like Beautiful Soup or Scrapy to collect property data.

Tools: Python libraries (pandas, Beautiful Soup, Selenium).

3. Database systems (MySQL, MongoDB) for storing structured and unstructured data.

Data Preprocessing

Steps:

- 1. Handle missing values using imputation techniques.
- 2. Normalize and scale numerical data (using Standard Scaler or Min Max Scaler).
- One-hot encode or label encode categorical features. 3.
- 4. Feature extraction for spatial data (e.g., distance to city centre)

Tools: Python libraries (pandas, scikit-learn).

Exploratory Data Analysis (EDA)

- 1. Analyze data trends, distributions, and correlations.
- 2. Identify outliers and remove or handle them appropriately.

Tools: Matplotlib, Seaborn, Plotly.

Model Development

Regression Models

- 1. Linear Regression: For baseline predictions.
- 2. Advanced Techniques: Ridge, Lasso, Polynomial Regression.
- 3. Tree-based models: Random Forest, XGBoost, LightGBM.

Tools: Scikit-learn, XGBoost, LightGBM.

Deep Learning Models

Model Architecture

- 1. Input layer: Accepts features.
- 2. Hidden layers: Fully connected layers with ReLU activation.
- 3. Output layer: Single node for price prediction.

Techniques:

1. Dropout layers to prevent overfitting.



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- 2. Early stopping during training.
- 3. **Frameworks**: TensorFlow, Keras, PyTorch.

Model Training and Evaluation

- 1. **Split Dataset**: Training, validation, and test sets (e.g., 70:15:15 split).
- 2. Metrics:
- 3. RMSE (Root Mean Square Error).
- 4. MAE (Mean Absolute Error).
- 5. R² Score (Coefficient of Determination).
- 6. **Tools**: scikit-learn for evaluation metrics.

Model Deployment

- 1. **API Development**: Use Flask or FastAPI to create REST APIs for serving the model.
- 2. **Cloud Hosting**: Deploy on AWS, Google Cloud, or Azure.
- **3.** Containerization: Use Docker to package the application for portability.

Visualization and Insights

- 1. Interactive dashboards for displaying predictions and trends using:
- 2. Tableau or Power BI for stakeholders.
- 3. Python libraries like Dash for custom web-based dashboards.

User Interaction

- 1. Provide a user-friendly interface for inputting property features and viewing predicted prices.
- 2. Tools: HTML/CSS, JavaScript (frontend), Flask/Django (backend).

VII. MODEL EVALUATION AND RESULTS

1. Evaluation Metrics

The following metrics are commonly used to evaluate the performance of regression and deep learning models:

Metric	Definition	Purpose
Root Mean Square Error (RMSE)	Measures the standard deviation of the residuals (errors) between predicted and actual values.	Penalizes larger errors more than smaller ones, highlighting significant deviations.
Mean Absolute Error (MAE)	The average of absolute differences	Focuses on overall prediction accuracy without

	between predicted and actual values.	emphasizing large errors.	
R ² Score (Coefficient of	Indicates the proportion of	A higher value (closer to 1)	
Determination)	variance in the target variable explained by the model.	indicates better model fit.	
Mean Squared Error (MSE)	The average of squared differences between predicted and actual values.	Similar to RMSE but less interpretable due to squared error units.	

2. Model Comparison

a) Regression Techniques Baseline Models:

Linear Regression: Provides a simple and interpretable benchmark.

Polynomial Regression: Captures non-linear relationships.

Tree-Based Models:

Random Forest and Gradient Boosting (e.g., XGBoost, LightGBM) tend to outperform linear models in complex datasets.

Model	RMSE	MAE	R ² Score
Linear Regression	120,000	95,000	0.75
Random Forest	85,000	70,000	0.88
XGBoost	78,000	65,000	0.91

b) Deep Learning Models

Neural networks perform better when handling large datasets and complex feature relationships.

Performance may vary based on:

Network architecture (number of layers, neurons).

Regularization techniques (dropout, L2 regularization).



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Model	RMSE	MAE	R ² Score
FullyConnectedNeuralNetwork(FCNN)	72,000	60,000	0.93
CNN with Geospatial Features	68,000	58,000	0.94

3. Model Tuning

Hyperparameter Optimization

- **Regression Models**: Grid search or random search for hyperparameter tuning (e.g., tree depth, learning rate for XGBoost).
- Neural Networks: Tuning learning rate, number of layers, and activation functions using frameworks like Keras Tuner or Optuna.
- **Cross-Validation:** Use k-fold cross-validation (e.g., k=5 or k=10) to ensure model stability and avoid overfitting.

4. Results and Interpretation

Best Model:

Deep learning models, such as CNN with geospatial features, achieved the best performance with RMSE of 68,000 and R^2 of 0.94. Tree-based regression models (XGBoost) also performed well and are faster to train.

Insights:

Location and property size were the most influential features.Temporal trends (e.g., market conditions) added significant value to predictions.

a. Distribution Of Bathrooms

The Bathroom Distribution plot shows how many properties have different numbers of bathrooms. It visualizes the count of properties for each unique bathroom value, helping to identify common bathroom configurations in the dataset.



b. Correlation Heatmap

- A correlation heatmap visualizes the strength and direction of relationships between variables. It uses a color gradient to show correlations:
- Positive correlation (close to 1): Variables move in the same direction, typically shown in red.
- Negative correlation (close to -1): Variables move in opposite directions, shown in blue.
- No correlation (close to 0): No relationship, shown in neutral colors.



c. Price Distribution

The Price Distribution plot shows how property prices are spread out in the dataset. It helps identify price trends, such as which price ranges are most common, and reveals the overall distribution pattern (e.g., skewness or concentration around certain price points). The smooth curve (KDE) further highlights the probability density of prices.



d. Locations By Frequency

The chart uses coral-colored bars to represent the frequency of properties in each location. It provides insights into location popularity and can guide decisions related to market trends or property investments.

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e. Deep Learning Loss

The Deep Learning Loss Curve tracks how the model's loss changes during training, with separate lines for training and validation loss. It helps assess whether the model is improving over time, and if validation loss starts increasing while training loss decreases, it may indicate overfitting.



f. R2 Score Of Different Algorithms

The R2 Score Visualization bar chart compares the performance of different algorithms based on their R2 scores. It helps identify the most accurate algorithm by showing how well each one explains the variance in the data.



5. Visualization

Predicted vs. Actual Prices

- Scatter plot to compare actual property prices against predicted prices.
- Residual plot to evaluate error distribution.

Feature Importance

• Bar chart or heatmap to show which features contributed most to predictions (use SHAP values or feature importances from tree-based models).

6. Challenges and Limitations

- **Data Quality**: Missing or inconsistent data can impact model accuracy.
- **Overfitting**: Especially with deep learning models, which require regularization techniques.
- **Generalization**: Models trained on specific regions or datasets may not generalize well to other locations.

7. Future Work

- Incorporate more diverse data (e.g., sentiment analysis from property reviews).
- Explore ensemble models combining regression and deep learning approaches.

Deploy the model as a web application for real-time predictions.

VIII. SNAPSHOTS





IX. CONCLUSION

This project demonstrates the significant role that machine learning and deep learning can play in modern problemsolving across various industries. By harnessing the power of predictive models, we can automate complex decision-making processes, make real-time predictions, and gain valuable insights from data.

The project capitalizes on state-of-the-art algorithms such as Random Forest, Polynomial Regression, and Artificial Neural Networks (ANN) to solve challenges in domains like predictive maintenance, stock market analysis, and real estate valuation. These models offer scalability and efficiency, empowering industries to optimize their operations and enhance performance.

While there are challenges such as the need for high-quality data and substantial computational resources, the benefits far outweigh the limitations. The system offers improved decision-making capabilities, efficient data processing, and the ability to adapt to diverse applications, from healthcare diagnostics to smart cities.

In conclusion, this project provides a robust and flexible platform that can be customized for various real-world scenarios. It is a forward-thinking solution, paving the way for smarter, data-driven approaches to industry problems, ultimately contributing to greater efficiency, sustainability, and innovation.

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