

# Proposed Design of Reconnecting Professionals Using Social Media Applications like LinkedIn

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**Abstract**—In current developing industry of increasing rate of technologies, there is increasing need of jobs and internships for the individuals. This increased demand of professionals has led to the development of many websites which helps individuals to search jobs, internships and companies to hire more skilled professionals. In the world of these websites LinkedIn is the most popular one. LinkedIn is a website that allows people to search jobs, internships, make their own profile and make professional connections. It also allows people to view other person's profile and can follow other people.

The website that we are cloning will be similar to LinkedIn, but with a better key feature. Firstly, our website will be focused on the searching jobs and internships. This website will allow users to make their professional profile which will help them to find jobs and internships. Secondly, our website will allow users to make professional connection. The website will have a simple interface that will allow users to easily search jobs and internships. It will also have a search function that will allow users to find other professionals.

## I. INTRODUCTION

In the current professional world, the need of recruitment is constantly increasing. There is a growing trend of searching jobs and internships on different websites and making professionals connections. Our project is a clone website that allows individuals to find jobs and internships and industries /companies/ institutes to hire more skilled Employees.

An online platform where users can make connections with your friends, colleagues and other people for their professional work. This will be a platform to connect with professional companies, industries for their proficiency hiring purpose. This will lead to a professional platform for all fresher and experienced people. You can also get an endorsement here and can also give endorsement to others. It is a community web

platform used for hiring, for searching internships jobs, for making professional connections.

LinkedIn gives you the opportunity to showcase your profile, expertise, referrals and contacts. Not only is your profile the first professional impression of you when recruiters and employers use LinkedIn to search for candidates, but it also demonstrates credibility in your industry and highlights your achievements. Many people still underestimate the importance of LinkedIn in the job search and are sometimes reluctant to embrace social media. A professionally written LinkedIn profile allows you to create an online professional brand that can help open doors to opportunities and networks you may not have known about without the help of social media.

## II. BASE SYSTEM

### WHY LINKEDIN?

To Establish our professional profile on a platform.To Build and maintain our professional network. For Finding and connecting with colleagues and classmates. To get information about other companies, and get industry insights. We can also share images and videos regarding our thoughts, achievements, etc. We can share our thoughts and insights about our ongoing professional life through a long-form publishing platform.

### LIMITATIONS

There is no social-networking site or interaction platform specifically for the professionals other than LinkedIn. Individuals were not able to connect and interact regarding their professional career with industrial people who are in the same field. There was a dire need of a platform which could connect students, professional, companies with each other and hence making industrial insight easier. Hence, we decided to make a clone website like LinkedIn which will give these similar facilities for the professionals, freshers and companies/institutes.

## LINKEDIN

LinkedIn gives you the opportunity to showcase your profile, expertise, referrals and contacts, not only is your profile the first professional impression of you when recruiters and employers use LinkedIn to search for candidates, but it also demonstrates credibility in your industry and highlights your achievements.

LinkedIn started with a primary goal of connecting employers and potential employees. So this is a platform for students and alumni to publish their resumes. LinkedIn has the right search tool or feature to help you find people in your industry and keep you up to date with what's going on around you. Never miss anything on LinkedIn.

LinkedIn as a social networking platform has countless affiliate groups. You can join any of these groups to discuss related topics. Additionally, you can share your interests. That way, people will notice you, be interested in your skills and brand, learn what you can offer, know your strengths, and soon your service will come naturally.

## III. PROPOSED SYSTEM

As disused in introduction there is the need of alternative platform for recruiting process so we are trying to give an alternative solution to the individual, companies and institutes by cloning similar apps like LinkedIn which can provide Liking posts, making Professional connections, checking people's Professional growth, Searching and applying for Jobs and internships, and collaborating with software project companies.

This website will be an online web interface for collaborating with professional connections, developing skills, sharing professional growth and findings jobs. It's designed to be easily accessible to share your work and allow other people to see and we can also do endorsements to it. It will also provide a professional platform and space for collaboration with companies and personal growth in the technical field.

Giving access to your own professional works and development by making a post about it will connect to people of similar interest worldwide can boost up the quality and development of projects positively.

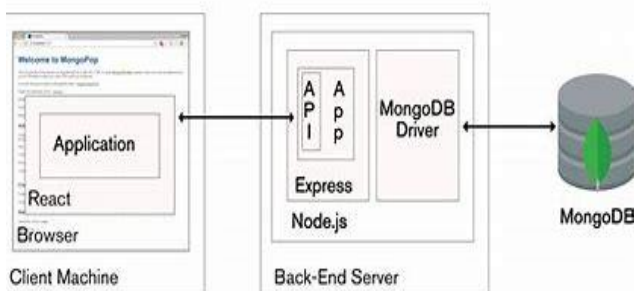


Fig. 1. Architecture of proposed system

Due to this scenario, many software giants like Microsoft, oracle they are having their own profile on LinkedIn. LinkedIn is one of the popular platforms which can provide search jobs, make professional connections and many more. The social economic impact of Platforms like LinkedIn is rapid and quick development of the software's which are useful to society. We are trying to give an alternative solution to the people by creating similar app like LinkedIn which can provide all the facilities what the LinkedIn is providing.

The System will consist of:

- Register/Login
- Uploading Posts
- Forgot Password
- Connecting with peoples
- Following people
- Liking posts
- Commenting on posts
- Replying to comments on post
- Deleting Posts, comments, and replies
- Changing User info (Profile Image, Background Image, Username, Headline)

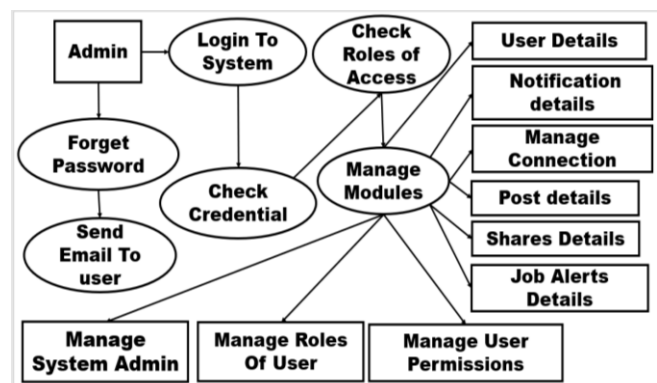


Fig. 2. Data flow Diagram of proposed system

## SUMMARY

This project is about website cloning of sites like LinkedIn for searching jobs, internships and make professional connection. The website will also allow users to upload, share, there certificated and there experience of work. It will feature an intuitive user interface, a variety of tools for managing and editing user profile, and a powerful search engine for finding people. The website will also provide an easy way for users to connect with other users and share their work. In addition, the website will offer tutorials and resources to help users learn more about various languages and can give endorsement. Finally, the website will be secure and reliable, ensuring that users can safely and securely search jobs make professional connections and search other people also. It can also provide a platform for people to share their experience and projects with the world. This website can be an effective tool for people to share their work and find jobs with a large and diverse audience. It can help to create a strong online community of people. This website could be a valuable asset to the people for searching jobs making professional connections and be updated with the tech world.

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