Review Paper- "E-COMMERCE GROWTH IN INTERNATIONAL MARKET IMPACT ON SUPPLY CHAIN MANAGEMENT"

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Abstract –

: This research paper provides a comprehensive review of logistic and supply chain models, aiming to enhance the understanding of the intricate frameworks that govern the movement of goods and information within global business networks. The logistics and supply chain management (SCM) landscape has evolved significantly in recent years, driven by technological advancements, globalization, and the increasing complexity of business operations. This paper explores various models employed in logistics and supply chain management, focusing on their theoretical foundations, practical applications, and the impact of emerging trends on their effectiveness. The initial project proposal outlined a simple system of using a concept called "networked hypertext" to transmit documents and to communicate among staff in the high-energy physics community.

Keywords – SUPPLY, SUPPLY CHAIN, SUPPLY CHAIN MANAGMENT, INDIRECT SUPPLY, TAX TRANSPORT COMPLIANCE, TRANSPORTATION

I.   INTRODUCTION-

The World Wide Web (WWW), also known as the Web, is the most popular way to trawl through the information content of the Internet, the network of networks which has become part of everyday life for millions of people in all sectors of the community. The concept of the WWW began in March 1989 and was developed by Tim Berners-Lee of the European Particle Physics Laboratory (CERN). He proposed the project as an effective means of transporting research and ideas throughout the organization.

The initial project proposal outlined a simple system of using a concept called "networked hypertext" to transmit documents and to communicate among staff in the high-energy physics community. Hypertext is the organization of information into connected association.

INDUSTRY ANALYSIS-

Sell Side refers to the e-Commerce functionality that enables a company to actually make their goods and services available over the Internet. Critical to the success of the seller, it assists the seller in improving internal business processes and functionality. The purpose is to help companies increase revenue and profitability by reducing business and procurement costs.

SCOPE OF THE PROJECT-

The scopes of the project are as under:

-The benefit of study for the researcher is that it helped to gain knowledge and experience and also

MISSION OF THE COMPANY-

Santosh S Bakshetti tax consultancy & advisory services aim to: -to provide their best and reliable services exceeding their client's expectations,

-to respect the confidentiality of all their clients &

-to maintain long term relationships with their clients.

II.   STATEMENT AND OBJECTIVES-

The responding organizations represented **a** broad cross-section of the industry including FMCG, Pharma, Consumer, Retail, Automotive and Paint industries. However, majority of the respondents were from FMCG, Pharma and Consumer.To know how to present your recommendations in front of your senior.

a)   To get knowledge of opportunities and threats while entering an organization.

b)   To get exposure to do a work in an organization and know about organizational behavior, ethical rules and regulations.

c)   To expand networks of professional's relationship and contacts.

REPONSIBILITIES AND DESCRIPTION-

The arrival of the Internet and the World Wide Web (WWW) brought a new way of doing business and many of the success stories that capture the public attention are consumer- orientated. Examples are Amazon.com and Tesco's on-line ordering system.

Business-to-Consumer (B2C) systems are those where a consumer interacts directly with the supplier's system through their own computers. It is simply electronic retailing using the Web as a medium to place orders for typical consumer goods such as books, CDs and, increasingly, travel arrangements. SMEs can be involved in B2C eCommerce without actually selling goods, if the target audience for their services is end-consumers.

SMEs with much smaller budgets than Amazon and Tesco could typically use a third part electronic catalogue product, which would provide a mechanism for displaying items for sale and a secure mechanism for accepting orders and payments from customers. Although such systems would need integrating with other computer programs being run within a business, there are many examples of initial SME B2C systems being run as standalone systems.

CRITICAL OBSERVATIONS-

Tax consultancy is a firm where a tax consultant or a tax advisor is to help people and organizations in paying their taxes. They hold expertise in tax law, tax compliance, and tax planning. They help in making tax returns and work closely with their clients to minimize their tax liabilities throughout the year. The reason for my working under a tax

METHDOLOGY-

Research methodology is used for this project. It provides insights and comprehensions of the issue or situation. The initial phase of the project demanded exploratory research to capture, understand, interpret and apply the concepts and skills relating to basics of GST and return filing process of GST and technical implications.

METHODS-

Some advantages that **can** be achieved from e-commerce include Being able to conduct business 24 x 7 E-commerce systems can operate all day every day. Your physical storefront does not need to be open in order for customers and suppliers to be doing business with you electronically. Access the global marketplace:

The Internet spans the world, and it is possible to do business with any business or person who is connected to the Internet. Simple local businesses such as specialist record stores are able to market and sell their offerings internationally using e- commerce. This global opportunity is assisted by the fact that, unlike traditional communications methods, users is not

III. SUPPLY CHAIN MANAGMENT–

Keep your navigation as simple as practicable. It has been proved that the number of clicks that lead to a purchase on a site is directly proportional to the realization of the sale. This is good ecommerce design a customer will loose their patience if they have to click more than three times to complete a purchase.

Make sure to check that all the links on your ecommerce web site actually work. You need to do this regularly so you can find out when a link fails, another source of frustration for visitors.

Do name your links appropriately so that people can understand them and remember them too. For example, if you are selling furniture and the link is for arm chairs, name the link armchairs.htm and not furniture05739.

government relating to the transactions made by the business during the period under consideration.

RECOMMENDATIONS ANDSUGGESTIONS

An e-business solution should increase business efficiency—not create additional administrative burdens. A security solution should be easily managed, and remain so as it grows to support the organization's expanding e-business environment Expansion plans**:**

After observing the above problem, I also came across another recommendation. Because there are no permanent employees on whom the a permanent basis, the firm can also plan for further expansion.

IV. CONCLUSION-

E-business - Developer Security Requirement

Developers of corporate e-business systems place exacting requirements on the technology they use to build the e-business environment, and with good reason. These developers are under intense pressure to get systems up and running quickly, as well as to accommodate changing requirements. This means that the e-business security infrastructure must satisfy specific needs for speed of deployment, flexibility,

scalability, and manageability.

Typically, developers of e-business systems are under tremendous pressure to get applications online quickly.

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