

Simple Multi-Vendor Ecommerce Website

¹Asst.Prof. Rukmini

²P. Akanksha, ³K. Akash, ⁴M. Akash
⁵L. Akhil, ⁶Y.G.P. Nagendra Pavan, ⁷M. Akhilesh, ¹Assistant Professor, ²³⁴⁵⁶⁷Students Artificial Intelligence & Machine Learning

Department Of Computer Science and Engineering Malla Reddy University, Hyderabad, Telangana, India

Abstract: Electronic commerce. also known as e-commerce, is the trading of goods and services on the internet. This project is to create a multi-vendor ecommerce website which allows people to buy and sell goods and services over the internet. Through an e-commerce website, a business can interact with people regarding goods and services by processing orders, accepting payments in flexible ways, managing shipping and logistics, and providing customer service. This website is built using Django which is a high-level python web development framework. This website has a user-friendly interface which helps the users to view the detailed goods and services provided, browse through the items, and navigate in the website hassle free. Stripe is added as a payment processor to the website. Stripe is a service provider that lets merchants accept various payment methods such as credit card and debit card. It handles the payment processing securely ensuring that the customer's payment information is protected. The customer will get an email notification confirming their purchase which helps build trust and credibility with customers. After a successful purchase by the customer, the associated vendor will receive an instant email notification about the order details. This allows the vendor to prepare and deliver the product to the customer based on the address provided when the order is placed. Overall, this project is a great way to about e-commerce business learn management. By implementing this python project, a multi-vendor e-commerce website can be launched quickly and efficiently which helps in expanding business and increasing the business's revenue **Keywords**: Multivendor; Websites; Payment; Gateway; cross browser.

I.INTRODUCTION

The rapid growth of e-commerce has revolutionized the way businesses and consumers engage in online shopping. One significant development within this realm is the emergence of multi-vendor ecommerce websites. These platforms serve as virtual marketplaces where multiple vendors can showcase and sell their products or services to a wide customer base. A multi-vendor e-commerce website acts as a centralized platform that brings together a diverse range of vendors, offering customers a vast array of products and services to choose from. It provides a convenient and efficient shopping experience, allowing consumers to explore numerous brands, compare prices, and make purchases from various sellers, all in one place.

The purpose of this research paper is to delve into the world of multi-vendor ecommerce websites and examine their impact on the online shopping landscape. By investigating the advantages, challenges, and consumer perspectives related to these platforms, we aim to gain insights into their significance and

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potential implications for businesses and consumers alike. This paper will begin by exploring the benefits associated with multi-vendor e-commerce websites. We will highlight how these platforms provide consumers with a one-stop shopping destination, saving them time and effort by eliminating the need to visit multiple individual websites. Moreover. the abundance of choices available on these platforms enables consumers to find unique products, niche items, or even compare different variations of the same product from different vendors.

II.LITERATURE REVIEW

Multi-vendor marketplace allows the vendors sell their products by setting up an exclusive store front. The dealers can stock, co-ordinations. oversee item increases, and so on at their own end. The proprietor of the commercial center can acquire a commission on the offer of each item or by the other income age models. A growing number of firms in various industries, such as banking, education, commerce, and tourism, etc. have improved their administrations by both consolidating innovations into their administration conveyance measure. Integration of technology in services is becoming very common; however, very little academic research has been conducted to examine its influence. My whole project working around WordPress + Woo WordPress mainly used by Doken and Woo is mainly used by product Vendors (developed by the Woo commerce). You can register in this website in two ways you can register as a customer and another as a seller. In this website, you can also buy products and sell them easily. The website also compares multiple sources and provides the best and reasonable price to the customer.

III.PROBLEM STATEMENT

The aim of this Python project is to develop a simple multi-vendor e-commerce website using the Django framework, integrating Stripe as the payment processor. The website will enable users to browse products, place orders by making payments using a debit/credit card through Stripe, and subsequently notify vendors about the orders. Vendors will be responsible for delivering the products to customers based on the provided address details. However, several challenges need to be addressed in this project:

Website Development: The website needs to compare prices from multiple websites and display it to the vendor so that the vendor can examine the best price to the customer where both vendor and customer can be benefited.

Integration of Stripe Payment Processor: The payment process that has developed in the project is directly from customer to vendor so the mediators can be avoided between the process that also helps to sell the product at reasonable prices.

Vendor Notifications: The vendor gets the delivery status notifications till the product reaches their customer.

Order Fulfillment and Delivery: Designing a mechanism to manage the order fulfillment process is essential. Vendors should be able to access order details, verify stock availability, and update the order status accordingly to ensure that products are delivered accurately and within the specified time frame.

User Experience and Security: Security includes the terms such as user data privacy and building a robust website to stop cyberattacks. The website should ensure this security to the customer to sustain in the long run.

The present project is designed according to these statements addressed to make it more accurate in solving the social issues.



IV. METHODOLOGY

The Simple multi-vendor ecommerce website methodology has included the architecture. The ER diagram represents how the flow of a Simple multi-vendor ecommerce website. The Design of the system is done to predict the simple multivendor ecommerce website using real-time data that can be fitted to a model.

ARCHITECTURE



The architecture of a simple multi-vendor ecommerce website involves various components and layers that work together to provide the required functionality. All the different blocks of architecture work together to make the website user -friendly to the user. Different layers such as application layer, integration layer, database layer, infrastructure layer works together to accomplish the problem statements.

DATA FLOW DIAGRAM



The data flow is encrypted within the admin and user to maintain privacy and security where it includes many sections of the website such as product selection, add to cart .The vendor elements such as add the ProductName panel etc.

ER DIAGRAM



The E-R diagram shows the options and relations between them. The options are entities such as customer review, shipping type where the relations between them are presented.

V.EXPERIMENTAL RESULTS

The results are displayed according the options that are present in the website and the major options such as vendor admin page, mail system to the user and vendor and many more are presented .



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VI.CONCLUSION

In conclusion, the development of a simple Multivendor e-commerce website using Django (Python) and integrating Stripe as a payment processor has been successfully accomplished. The website provides users with the ability to browse and purchase products by making secure payments using their debit or credit cards. Upon successful order placement, the vendor promptly receives an email notification containing the order details, enabling them to process and deliver the product to the customer's specified address. Throughout the project, several key components were implemented. The Django framework facilitated the creation of a robust and scalable website. while Stripe integration ensured seamless and secure payment processing. The user interface was designed to be intuitive and user-friendly, allowing visitors to navigate and explore available products with ease. Furthermore, email notifications played a vital role in notifying vendors about new orders, enabling them to promptly initiate the delivery process. Moving forward, additional features and improvements could be considered to enhance the website's functionality and user experience. This may include incorporating user reviews and ratings, implementing a search feature for products, or integrating order tracking the capabilities. Overall, successful completion of this simple multivendor ecommerce website project demonstrates proficiency in web development, payment processing, and email notifications. The acquired knowledge and skills can be applied to future projects or expanded upon to create more advanced e-commerce



platforms

VII.FUTURE WORK

Vendor Analytics and Insights: Provide vendors with analytics and insights about their sales performance, popular products, and customer demographics. This information can help vendors make datadriven decisions to optimize their offerings and improve profitability.

Internationalization and Localization: Consider expanding your website's reach by supporting multiple languages and currencies, as well as adapting to regional preferences and regulations. This can attract a wider customer base and facilitate global sales.

Customer Support Chatbot: Integrate a chatbot or AI-powered customer support system to provide immediate assistance to users, answering frequently asked questions and resolving common issues.

Inventory Management System: Develop a robust inventory management system for vendors to efficiently track and manage their product stock, ensuring accurate product availability and preventing overselling.

These enhancements can be prioritized based on your specific business goals and customer needs. Continuously gathering feedback from users and staying updated with industry trends will help guide your decision-making process

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