# Social Media Website Using Mern

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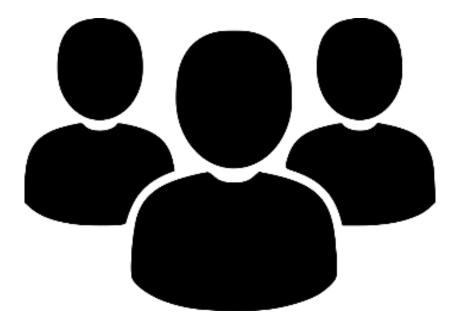
### Chapter: 1Abstract

It was very difficult years ago to communicate with friends or family living in distant and far off places, thanks to technologythat is not a problem anymore. The present system is developed such that a registered user maintains his/her own profile and could also search other similarpeer profiles over the application. If the earlier trend was making associations and groups physically, the present generation believes in making online communities and forms to discuss issues related to various anddiverse to apps.

#### **Key Features of the Social Media Website are:**

- Users can send mails and messages online to friends in profilelist which may include multimedia messages as well.
- Users will have an inbox and outbox containing received and sent messages.

### **Chapter: 2Motivation**



Increase Security:

Users can set privacy settings for their profile

**Communication:** 

People can search for long lost friends or family members and canget back in touch with them through this site.

### Privacy:

Only registered can send friend requests to other users of the site and add them to friends list, similarly can accept friend requests sent by other peers

Chapter: 3

( Literature Survey related to SOCIAL MEDIA WEBSITE )

SL No.	Paper Title	Authors	Year	Name ofPublisher	Technology
1	The Effect of Social Media on Society	Mulugeta Maharaj Singh	4, August	Journal of Social	Machine Learning, User Analytics
2	User Engagement on Social Media Platforms	Smith, J.			Encryption Security Protocols
3	Privacy and Security Concerns in Social Media	· ·	6 Feb 2019	Mental Health	Data Mining, Sentiment Analysis



Impact of Social Media o Mental Health	onChen, Q., &Lee, H	9, July 2018	Tansactions on	Machine Fairness	Learning,



5	Algorithmic Bias an Fairness	nd Garcia, M., Patel, R	& March 2014	Journal of Communic ation	Natural Language Processin g, Data Mining
6	Fake News ar Misinformation	ndWang, Y., Zhang, L	&24 January 2010		Text Analysis, Political Science
7	Social Media an PoliticalDiscourse	nd Brown, K., Adams, S	&June 3, 2008.		Content Filtering, Moderation Tools
8	User-generated ContentModeration	Kim, C., & L S	ee, 3 Feb 2013	,Big DataResearch	Augmente d Reality, Blockchain

### **Chapter: 4 Literature review**

- 1. Algorithms play a crucial role in shaping users' experiences, impacting content visibility and interaction patterns.
- 2. Users engage with social media for various purposes, including socializing, content consumption, and professional networking.
- 3. AI and ML technologies are being leveraged forcontent recommendation, personalized user experiences, and moderation tasks.
- 4. Maintaining ethical standards is crucial for sustaining user trust and platform credibility



## Chapter: 5

### Problem formulation/Objectives

**1.** Communication and Connectivity:

Problem: Traditional communication methods can be slow and limited in reach.

Solution: Social media enables instant communication and connection with people worldwide, fostering real-time interactions and relationships.

2. Information Sharing and Dissemination:

Problem: Difficulty in sharing information on a broad scale. Solution: Social media provides a platform for quick and widespread dissemination of information, news, and updates, facilitating knowledge-sharing.

3. Community Building:

Problem: Difficulty in finding and connecting with like-mindedindividuals.

Solution: Social media allows users to join communities, groups, and forums based on shared interests, fostering asense of belonging and facilitating niche discussions.

Chapter: 6 Planning of work

Upload a Post.

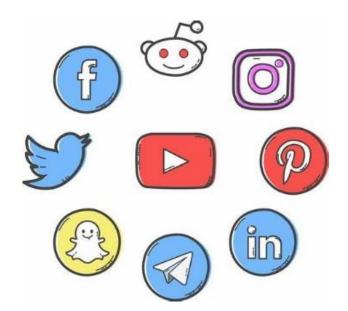
Delete a Post by the user who have posted it.

ChatBot System.

Edit a Post.

Can view Other Posts.





### Methodology:

Technology Stack Selection:

Choose Backend Technologies: Select a backend framework (e.g., Node.js, Django, Ruby on Rails) and a database (e.g., MongoDB, MySQL).

Choose Frontend Technologies: Select a frontend library or framework(e.g., React.js, Angular, Vue.js).

2. System Architecture Design:

Database Schema: Design the database schema to store user data, posts, comments, etc.

API Design: Plan the structure of the API that will facilitate communication between the frontend and backend.

**3.** Backend Development:

User Authentication: Implement secure user authentication and authorization mechanisms.

Database Implementation: Develop backend logic for storing andretrieving data from the database.

API Development: Create APIs to handle requests from the frontend.

4. Frontend Development:

Responsive Design: Implement a responsive design for optimal userexperience on various devices.

#### For developing a social Media Website following steps are involved

1. Security Measures:

Implement security measures to protect user data. Address common security vulnerabilities.

2. Testing:

Perform thorough testing for functionality, security, and usability. Conduct user testing to gather feedback for improvements.

3. Mobile Responsiveness:

Ensure that the website is responsive and functions well on various devices. Consider developing a dedicated mobile app for enhanced user experience.

4. Messaging System:

Develop a private messaging system between users.Implement notifications for new messages

5. System Architecture Design:

Design the database schema to store user data, posts, comments, etc.

Plan the structure of the API that will facilitate communication.

6. Backend Development:

Implement secure user authentication and authorization mechanisms. Create APIs to handle requests from the frontend.

Chapter: 7

# Facilities required for proposed work

**HTML** 

**CSS** 

**JAVASCRIPT** 

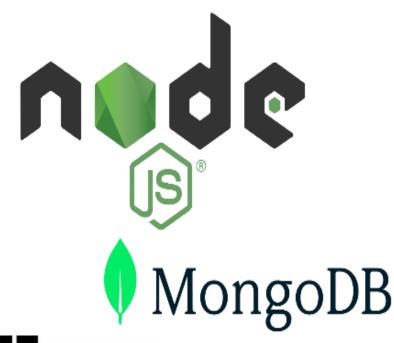
SCSS (CSS EXTENSION)

**NODEJS** 

**EXPRESS** 

**MONGODB** 

**PASSPORT** 





### **Softwares Required**

Html: For building the Structure of the Website.

CSS: For giving the desining to the website.

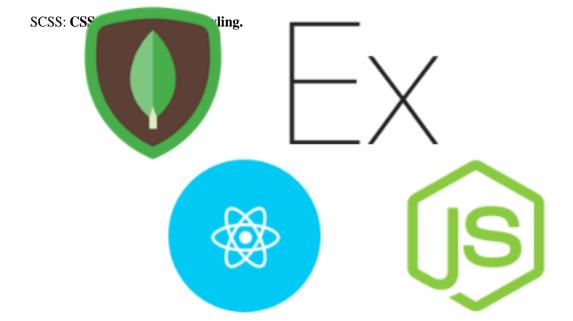
Javascript: For making the website interactive.

MongoDB: For storing data in the database.

NodeJs: For Scalable, asynchronous, JavaScript runtime environment.

Express: As a Web application framework in Java Script.

Passport: For Authentication Purpose



Chapter: 8 Bibliography/References

**1.** Facebook's Impact on Society:

Research articles on the societal impact of Facebook.

Check academic journals for studies on user behavior and social implications.

2. Twitter and Information Dissemination:

Explore studies on how Twitter is used for information dissemination and real-timeevents.

3. LinkedIn for Professional Networking:

Look into articles discussing the role of LinkedIn in professional networking and careerdevelopment.

4. Instagram and Visual Communication:

Find research on the use of visual communication on Instagram and its impact on userengagement.

**5.** YouTube and Content Consumption:

Investigate studies on YouTube's influence on content consumption and user-generated.