

# Travel Amigo-Customized Travel Planner Using AI GPT Model

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**Abstract**— To provide a smooth and customized travel planning experience, the personalized travel planner project leverages the capabilities of GPT-3.5, Google Maps, and Google APIs combined with Firebase. Customized day-wise itineraries are generated by the system using powerful AI and machine learning pretrained models, which aggregate user choices like as destination, duration, budget, and activities. In addition to offering suggestions for lodging and restaurants, the planner uses Google API to obtain location photos and offers real-time navigation. Data synchronization in real time, effective data management, and secure user authentication are all guaranteed by Firebase. In an effort to completely transform how people plan their vacations, this all-inclusive solution tackles issues with privacy, security, and localization.

**Keywords**—Budget, Google Maps, Machine Learning.

## I. INTRODUCTION

During an epoch characterized by heightened wanderlust and increased quest for customized traveling experiences, Travel Amigo comes out as a one-stop-shop addressing the diverse needs of contemporary tourists. In acknowledgement of the rising demand for bespoke travel plans and suggestions, Travel Amigo aims to change how people prepare and live through their adventures. The platform has employed technology in order to provide users with an interface that is intuitive and smooth such that they can begin their journey into personalized adventure.

Travel Amigo's primary mission is to equip its users with adequate tools and resources needed in building up dream holidays. Thereat, lies a cutting-edge algorithm based on generative AI, which ensures that tailored trip itineraries are created depending on user preferences.

Travel Amigo caters for every traveler's unique requirement; it could be an individual getaway or a group excursion as these factors take into account the kind of travel experience desired, place preference, duration of travel, budget constraints, items of interest among others. The first step is to gather pertinent information from users regarding their travel dreams, such as the destinations that they prefer, the number of days that they intend to take for their trip, the amount of money that they have for spending on travel purposes, things that they feel are

interesting in those places, travelers' group size and which type of travelling experiences they want. Travel Amigo goes through these inputs and designs itineraries on a daily basis which include various activities and sights among others as per user preferences and budget constraints.

Google maps are one of the forms of real time data that is used by Travel Amigo. After its integration with Google review system, travel amigo offers interactive route visualization to all individuals who are interested hence making it easy for them to reach their preferred location areas. The review-based recommendation system also enhances this process by means of providing personalized recommendations about attractions, eateries, accommodations etc., based on live reviews given by other travelers.

Henceforth it would be safe to state that Travel Amigo epitomizes custom-made tourism through a blend of modern technology alongside user-focused design thus allowing users uniqueness in terms of suitability, adaptability and contentment. With Travel Amigo, every trip is a totally unforgettable experience as it signals the emergence of a new era of exploration that enables travelers to embark on journeys that match their individual aspirations and preferences.

## II. RELATED WORK

This system discusses the design and evaluation of a location recommendation system specifically for groups. This system uses a Social Pertinent Trust Walker algorithm with enhanced rating prediction capabilities. It leverages the foursquare dataset for location data and user activity. The efficacy of the SPTW algorithm is highlighted through its ability to make quick and reliable recommendations compared to existing TrustWalker methods. The paper emphasizes that the quality of recommendations is maintained by analyzing the cohesive user behavior within groups, which range in size and similarity. The system performs better for groups of similar users and tends to decrease in efficiency as group size increases. The paper also stresses the importance of

content-based systems in tourism that can offer broad, personalized recommendations for users. Evaluations of the system are conducted using measures such as Normalized Discounted Cumulative Gain and Mean Absolute Error, with the performance measured against metrics like RMSE, coverage, precision, and the F-measure. The study demonstrates the potential of the SPTW based system to improve travel recommendations for both individual users and groups.[1]

Personalized itinerary recommendation systems are an important development for travel planning that caters to user preferences, availability schedules, and distance-based factors. From the perspective of researchers, algorithms ranging from deep learning models to optimization methods ensure that such recommendations are as accurate as possible, considering the constraints of budget and user fulfillment. Real-time data sources like geo-tagged social media and GPS trajectories also improve the relevance of recommendations. Overall, this aspect of travel planning continues to develop in line with mixed reality technology to deliver increasingly individualized and efficient travel experiences that cater to the varying needs of contemporary travelers. Advancements, and innovations in the development of personalized itinerary recommendation systems continue to push their frontier. Researchers combine an integrated approach that employs a myriad of data sources and sophisticated algorithms to enhance recommendation accuracy and flexibly. Dynamic adjustments of the systems through immediate user feedback and travel trends response increase the relevance and flexibility further. Personalized itinerary recommendation systems are revolutionizing the travel industry by offering bespoke experience to the users based on each user's needs and limitations, ultimately improving the overall experience.[2]

The document presents the development and evaluation of an Automatic Travel Itinerary Planning System (ATIPS) designed to simplify travel planning for Taiwanese residents. It outlines the system's three-layer architecture, including the database layer, spot recommendation layer, and user interface layer. The system uses a greedy algorithm to select tourist spots and calculate scores based on user preferences, popularity, cost, distance, and time. Additionally, the document discusses an experiment involving college students to verify the system's ability to learn user preferences and modify travel itineraries accordingly. The results indicate that the system was able to learn user preferences and adjust travel arrangements based on these preferences. Furthermore, the document

includes a heuristic evaluation for usability, which identified potential interface usability issues and provided insights for system improvement. The ATIPS system aims to simplify and streamline the travel itinerary planning process for Taiwanese residents by automatically generating travel itineraries based on user preferences. The system's ability to learn user preferences and modify travel arrangements accordingly was validated through experiments. Additionally, the document highlights the heuristic evaluation for usability, which identified areas for improvement to enhance the system's user interface and overall usability. The study provides valuable insights into the development and evaluation of the ATIPS system, offering a promising solution to address the complexities and time constraints associated with manual itinerary planning.[3]

The paper describes the creation of a Smart Tourist Attractions Decision Support System (ITAS) that utilizes the Engel-Blackwell-Miniard (EBM) model, Bayesian network, and Google Maps to provide customized tourist attraction suggestions. Using information from the Tourism Bureau of Taiwan, the ITAS determines the probability of a tourist attraction being of interest to specific preferences and verifies forecasts through a Receiver Operating Characteristic (ROC) curve evaluation. Functioning within a threetiered structure, the system includes a user interface, web server, and initial probability generated from the EBM Model and the Tourism Bureau's travel database. Using a user-friendly interface with Google Maps, the ITAS helps tourists plan their trips by suggesting routes and attractions. It is able to predict tourist preferences accurately and provides useful map data. The research also looks into what factors influence tourists' satisfaction with travel services, highlighting the importance of an easy-to-use map interface. By using the Google Maps API to save on development costs, the ITAS successfully combines the EBM model and Bayesian network to offer personalized tourist recommendations with great accuracy.[5]

The Smart Trip Planner Platform is using technology to change the way tourism services are provided, in line with the digital transformation trend of Tourism 4.0. Its Trip Planner Engine uses algorithms to create customized itineraries based on user preferences, drawing from a database of destination information to make itinerary creation more efficient. Through simulations, the platform has proven to improve travel experiences by offering information, reservations, and online payments for attractions through web and mobile apps. Future updates will include adding transportation

options and travel times, along with fine-tuning algorithms for more accurate results. Overall, the platform represents a significant advancement in the tourism industry, offering a seamless and personalized travel planning experience.[6]

The document describes an Artificial Intelligence-powered Travel Itinerary Planning System that focuses on user customization and effective route management. It includes features like self-help planning, real-time access to route information, and user feedback to allow users to personalize their travel plans, stay updated on route information, and give input for enhancements in the future. One interesting aspect is the system's use of vertical search technology to gather route data from travel websites, ensuring precise and trustworthy routes. Additionally, an intelligent processing module studies user interactions to suggest personalized recommendations based on viewed, favorited, and rated routes. The user information management module works alongside to provide easy access to personalized services, improving the user experience. Through thorough performance and stress testing, the system guarantees stability and efficiency in different user situations. It shows its ability to handle more users while still responding quickly, showcasing the importance of Artificial Intelligence in changing the way travel planning is done. The system offers a comprehensive travel planning experience, catering to the needs of modern travelers and helping to digitalize and informatize the tourism industry.[7]

The paper discusses the challenge that tourists face when overwhelmed with information while planning their trips. It suggests a hybrid recommender system specifically designed for the tourism sector. This system combines user preferences, content-based filtering, collaborative filtering, and contextual information to offer personalized recommendations based on factors such as the user's current location and the time of year. The goal of the system is to create detailed travel itineraries by analyzing a vast amount of data using AI and big data technologies, providing a comprehensive trip planning tool rather than a simple list of tourist attractions. The system aims to boost tourism in Morocco's Daraâ-Tafilalet region by promoting local attractions to potential tourists. The paper introduces a framework for advanced recommender systems in tourism, using cutting-edge technologies to address industry challenges.[8]

The proposed system in the International Journal of Engineering Research in Computer Science and Engineering focuses on Smart Tourism, leveraging technology like sensors and data analytics to enhance operational decisions. It offers personalized

recommendations for tourist sites based on user interests and budget constraints. The system aims to provide a seamless experience for travelers by suggesting popular spots, managing budgets, offering itinerary management, and providing a user-friendly interface.

In terms of algorithmic strategy, the system utilizes Naive Bayes interest data mining for tour route planning. It also incorporates collaborative filtering to recommend nearby hotels, restaurants, and similar establishments. By combining these recommendation systems, users can receive tailored suggestions for their travel plans, enhancing their overall experience and satisfaction. In conclusion, the web application presented in the journal offers a comprehensive solution for trip planning, catering to the needs of both tourists and casual travelers. It enables real-time updates during the trip, allows users to provide feedback on their experiences, and offers personalized recommendations through various recommendation systems. The application aims to streamline the travel planning process, providing users with a convenient and agile platform to plan and execute their trips efficiently.[9]

### III. EXISTING SYSTEM

Many travel planning and recommendation systems, such as TripAdvisor, Expedia, and Airbnb, use technology to provide users with options for their trips. These platforms analyze user reviews and ratings to offer personalized recommendations on accommodations, attractions, and restaurants. Expedia uses data analytics and machine learning to suggest flights, hotels, and vacation packages tailored to individual preferences. In a similar fashion, Airbnb uses AI to pair users with the perfect lodging based on their preferences and search criteria. These technologies showcase how advanced technology is revolutionizing the travel sector, allowing for personalized recommendations for travelers across the globe.

### IV. PROPOSED SYSTEM

The new system, Travel Amigo - Journey to Personalized Adventures, is designed to change the way people plan and receive travel recommendations. By using cutting-edge technologies and focusing on user needs, this system asks users to share their travel preferences such as where they want to go, how long they want to stay, their



budget, places they want to visit, group size, and type of travel. With this information, the system creates a personalized day-by-day itinerary with budget breakdowns, using advanced AI technology and web scraping. Additionally, by using the Google Maps API, users can see real-time routes between destinations, making planning easier and navigation smoother during the trip. Moreover, our system utilizes a unique reviewbased recommendation system that gathers up-to-date reviews from Google and tailors personalized suggestions for a range of attractions, lodgings, and experiences to suit the individual tastes of our users.

## V. SYSTEM ARCHITECTURE

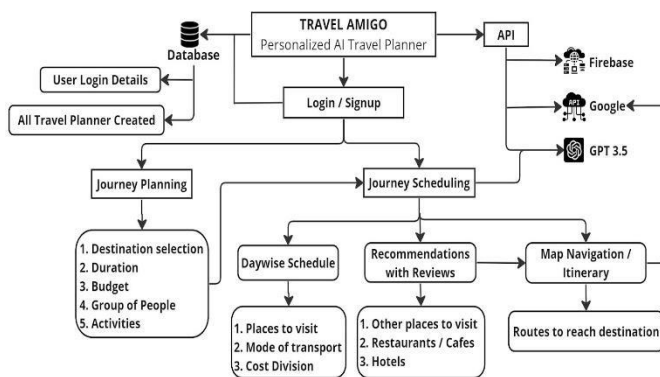


Figure 1: Architectural Block Diagram

The smart travel planner app based on artificial intelligence includes various modules that make journeys easier and enjoyable along with all the planning done. This paper uses various technologies to design and implement this system. [17]

Key technologies utilized in the implementation of the app include cloud-based databases such as Firebase, which facilitate seamless user authentication and data storage. Additionally, the app leverages advanced natural language processing (NLP) models, such as the GPT-3.5 pretrained module API, to generate detailed travel itineraries based on user inputs. Furthermore, the integration of Google APIs, including Google Maps and Google Places, enables dynamic mapping functionalities, real-time navigation, and access to rich contextual information about destinations.[17]

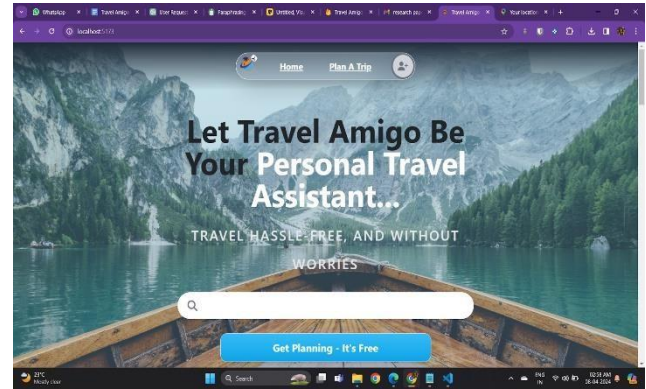


Image 1: Home Page

### • LOGIN / SIGNUP

The initial step in utilizing the smart travel planner application involves user authentication, an essential process that not only grants access to the platform but also initiates the creation of a personalized user profile. Through a secure login mechanism, users provide their credentials, which are authenticated against the application's database. Upon successful authentication, the user's profile is created within the Firebase database, a cloud-based solution that ensures robust data storage and management. This profile serves as a repository for user-specific information, encompassing details such as past travel plans, preferences, and trip history.

Moreover, the user profile acts as a point of entry for smooth accessibility and continuity between sessions. Because the Firebase database securely stores login credentials, users may return to the application whenever they'd like, knowing that their saved trip plans and preferences will always be available. This consistency makes the user experience more pleasant overall and encourages recurring use of the program by fostering a feeling of familiarity and tailored engagement.[17]

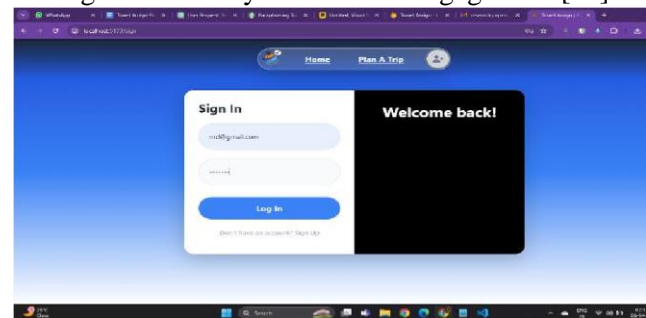


Image 2.1: Login Image

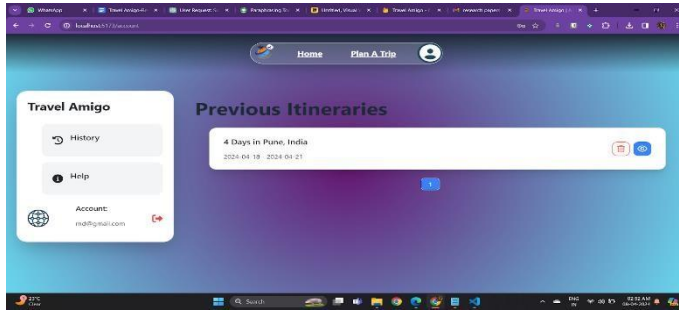


Image 2.2: User Profile Image

## • JOURNEY PLANNING

The smart travel planner application presents users with an enticing and intuitive layout that is intended to enable effortless navigation through the route planning process after they have successfully logged in. Users may create an itinerary with ease and speed thanks to the application's straightforward design, which acts as a guiding light for them at every stage. In the middle of this procedure is the application prompting users to enter essential data that serves as the basis for their travel itinerary. This set of characteristics covers a wide range of factors, such as preferred destinations, length of stay, financial limitations,

size of group, and activities. The program begins the process of creating a personalized travel planning experience that is suited to each user's unique tastes and needs by requesting these inputs up front.

The user's destination preferences guide the selection of attractions, accommodations, and activities. Trip duration ensures a well-paced itinerary, while budget constraints dictate choices to align with financial parameters. Tailored itineraries are based on group size and preferred activities. Plans are customized by the app to fit group interests, whether they are leisure, culture, or adventure-related.[17]

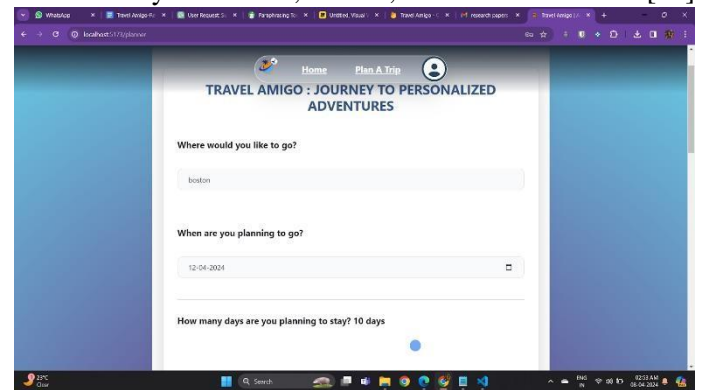


Image 3: User Preference

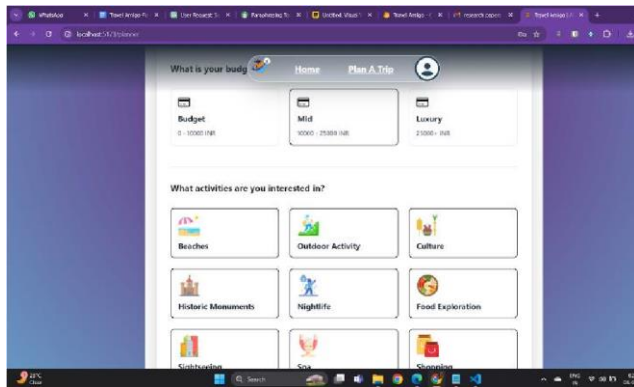


Image 4: User Preference

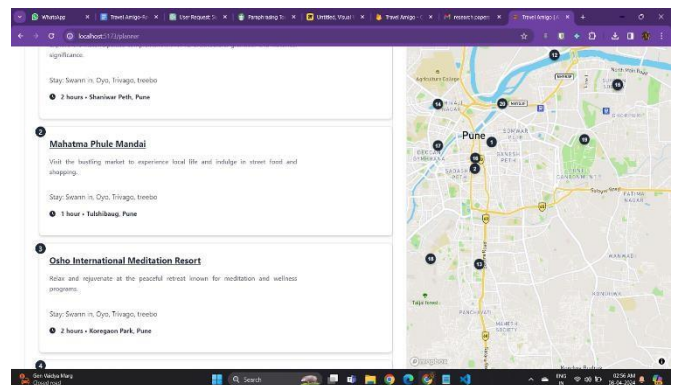


Image 5.2: Planner

## • RECOMMENDATIONS WITH RATINGS

## • JOURNEY SCHEDULING

After the user input stage, in which critical travel parameters are gathered, the program routes this information into the OpenAI GPT-3.5 module, which is a cutting-edge pre-trained Language Model (LLM) renowned for its exceptional generating powers. Using the extensive information and contextual understanding that are contained in the GPT-3.5, the application utilizes this resource API to create custom travel schedules that meet the needs of the user. The resultant output, which is customized based on the input preferences of the user, comprises an allinclusive daily schedule that has been carefully selected to enhance the vacation experience.

Every day's agenda is meticulously planned out within the itinerary that is prepared, outlining a well-chosen mix of must-see tourist destinations, engaging cultural events, and undiscovered treasures that are just waiting to be discovered. Furthermore, the plan delves further than just suggested sightseeing, deftly incorporating useful

Apart from meal suggestions, the trip planner enhances its functionality by providing information on lodging alternatives. Based on user evaluations and real-time data sources, the itinerary offers carefully chosen hotel and lodging options, along with ratings and reviews to help with choosing. This connection guarantees that customers may make well-informed decisions that are catered to their tastes and financial limitations in addition to streamlining the vacation planning process.

elements like places to eat. The itinerary offers well-chosen recommendations for breakfast, lunch, and supper for each mealtime, including a wide range of diners, cafés, and restaurants that represent the local cuisine.

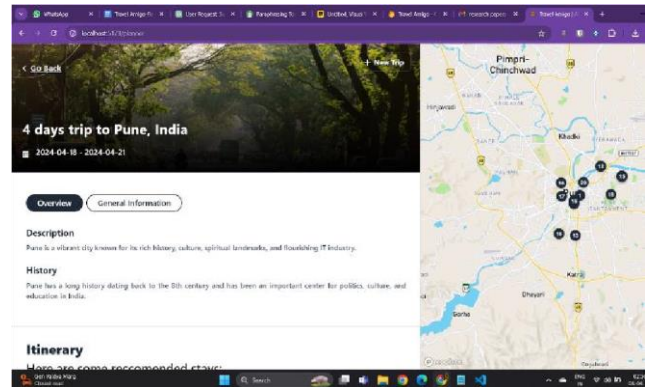


Image 5.1: Planner

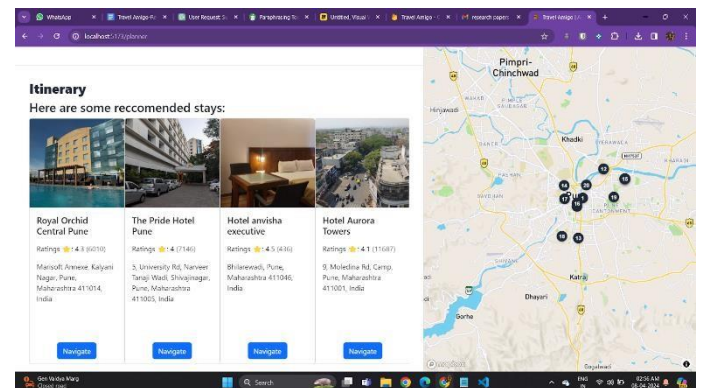


Image 6: Recommendation

## MAP NAVIGATION / ITINERARY

Because of a smooth interface with Google Maps, users of this program may take advantage of real-time itinerary and route suggestions that are customized to their tastes and present location. With its ability to utilize Google Maps' vast capabilities to give users real-time location information and navigation support, this feature is a major improvement in journey planning. The program guarantees that itinerary recommendations are not only relevant but also realistic by accessing the user's current location and accounting for real-time elements like traffic conditions and local sites of interest.



transportation, meals, and activities, among other parts of their vacation, thanks to the budget division. Users may use this breakdown to evaluate their spending priorities and adjust as needed to better suit their preferences or budgetary limits. To ensure smooth trip planning and coordination, customers can have comprehensive insights on the forms of transportation needed to complete their schedule. Users are provided with the necessary information to organize their travels effectively, regardless of the method of transportation they choose—buses, trains, airplanes, or other vehicles.

#### • FINAL TRAVEL PLAN AND CONFORMATION

After receiving recommendations for hotels, tourist attractions, and transportation, users are given the chance to formulate their travel itinerary. The system combines these components to create a visually appealing and user-friendly schedule. Users can view their entire journey, including the sequence of visits, estimated travel durations, and approximate time spent at each point of interest.

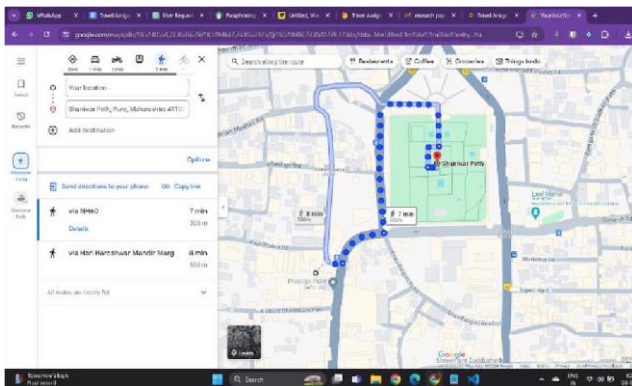


Figure 2: User Registration Flow Chart

thanks to the integration of Google Maps. The realtime itinerary and route recommendations given by the Google Maps integration guarantee a smooth and pleasurable travel experience, regardless of whether customers are visiting a new city or going on an impromptu road trip.

The travel application begins with a choice: create a new account or log in with existing credentials. New users input basic details like phone number, address, secure password, email, and an identity document for verification. An emergency contact number is also requested. The system validates each entry, ensuring uniqueness of username, password security, correct email format, and legitimacy of phone number, address, and identity document. Clear error messages prompt users to correct any inaccuracies. No functionality is accessible until all data is accepted.

The system checks if the user is registered and offers sign-in if they have an existing account. New users proceed with registration, confirming their intent before completing a travel preference survey. The survey gathers data on trip locations, transportation preferences, and lodging preferences, which are stored for analysis.

specifics, ensuring that everything aligns with their preferences, and subsequently confirm their finalized plan.

## VI. ALGORITHMIC APPROACH

By providing timely and accurate assistance, this dynamic capability improves the user experience and empowers passengers to make well-informed decisions and confidently handle their travels. Additionally, with turn-by-turn instructions and comprehensive route information at their fingertips, customers may explore suggested places with ease

Image 7: Real time Navigation

### • TRANSPORT RECOMMENDATIONS AND OTHER DETAILS

Users are shown a thorough itinerary with all the details about the various transit options and the breakdown of their total budget when they have finished the journey planning procedure. Users can now clearly grasp the financial effects of their travel arrangements thanks to this final step in the planning process, which enables them to make any necessary modifications and decisions. Users can see exactly how their allotted dollars are used for lodging,

The completed travel plan is then presented to the user, providing a comprehensive overview of their travel experience. They can carefully review the

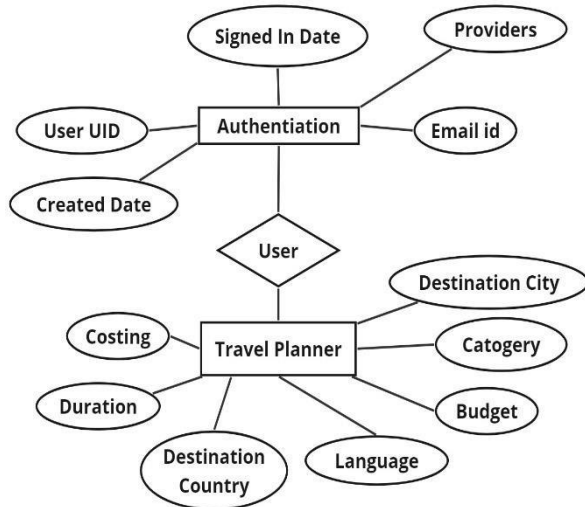
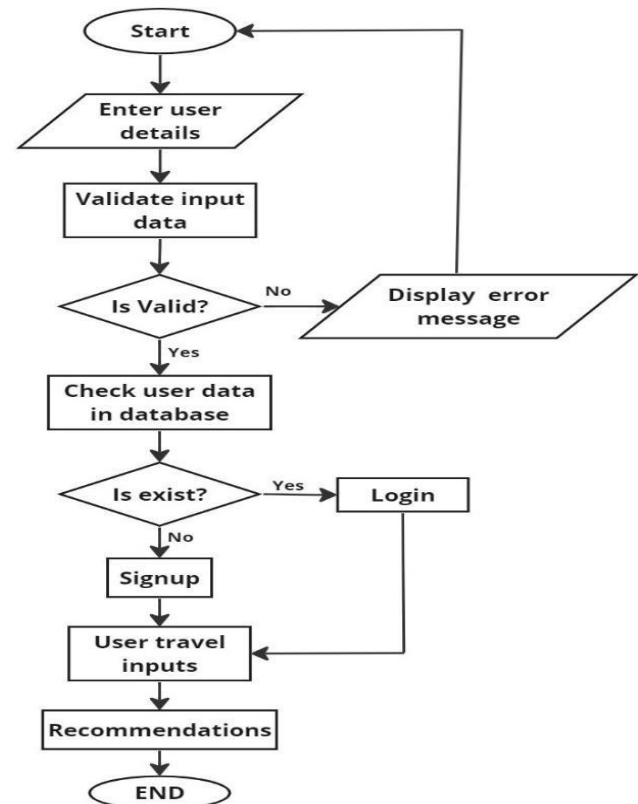


Figure 3: Database ER Diagram

User authentication information is arranged in the Firebase database's Authentication table, which holds vital user information such as email address, user ID, creation date,



and sign-in date. Ensuring the security and integrity of user credentials through structured storage allows for effortless access to the travel planner application. The user ID provides a centralized way to monitor specific user activity inside the system, and the user's email ID acts as a unique identifier to facilitate efficient authentication procedures. Furthermore, the timestamps for the creation and sign-in dates offer insightful information about user interaction trends, enabling data-driven optimizations to improve the user experience as a whole.

On the other hand, the travel planner database has a wide range of data fields intended to record relevant travel-related information. The user's travel choices are taken into account while selecting the destination city, category, budget, language preference, country, and other pertinent factors. The principal site of interest for the user's trip is indicated by the destination city field. Other categories, such as budget, language, and country, further narrow down the travel parameters to match the user's individual



needs and preferences. Moreover, extra category fields allow users to enter more criteria, such as their favorite activities or kind of lodging, guaranteeing that the trip planner database has a complete picture of customer preferences.

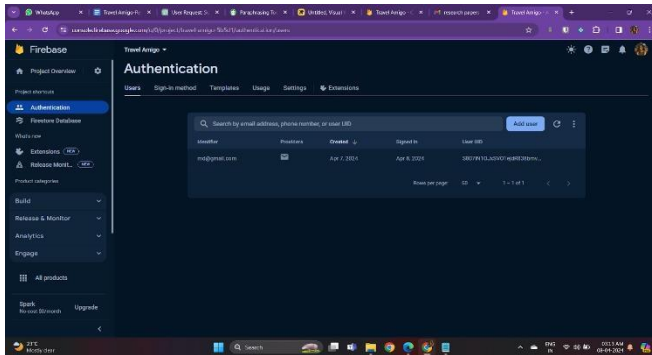


Image 8.1: Firebase Authentication

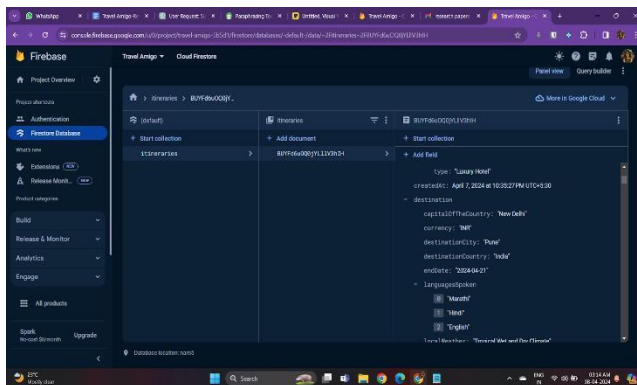


Image 8.2: Firestore Database

## VII. TECHNOLOGIES

### • FIREBASE AUTHENTICATION AND DATABASE

Google's Firebase is a set of tools for creating mobile and online applications. On a single platform, it offers functions like cloud messaging, hosting, analytics, realtime database, and authentication. Developers frequently use Firebase for its user-friendliness, scalability, and dependability for creating and deploying apps quickly.

Developers can simplify user authentication with Firebase Authentication, which offers social logins, phone number, and email/password logins. Featuring features like multi-factor authentication and OAuth compatibility for increased security and flexibility, it handles user chores including password recovery, signin, and registration.

Firebase Database is a real-time NoSQL database that synchronizes data across multiple clients in real-time. It uses a JSON-based structure and integrates seamlessly

with client-side libraries for web, iOS, and Android platforms. Supporting offline data persistence, Firebase Database enables applications to work offline and syncs data with the server upon reconnection. It offers powerful querying capabilities for efficient data retrieval and manipulation. With Firebase Database, developers can create responsive and collaborative applications that update in real-time, providing users with a seamless and interactive experience.

### • NLP PRETRAINED MODULE : GPT-3.5

The GPT-3.5, or Generative Pre-trained Transformer 3.5, is a state-of-the-art language model developed by OpenAI. It represents a significant advancement in natural language processing (NLP) and artificial intelligence (AI) technology, building upon the success of its predecessors to achieve unprecedented levels of performance and versatility. As an instance of the Transformer architecture, GPT-3.5 is specifically trained on vast amounts of text data from diverse sources, enabling it to understand and generate human-like text across a wide range of tasks and domains.

GPT-3.5 can generate cohesive text because of its 175 billion parameters, which allow it to capture complex linguistic subtleties. Its accuracy in translating, summarizing, and responding to questions is impressive. It is flexible enough to be used in a variety of applications because to its zero-shot, few-shot, and prompt-based learning features. By providing pertinent suggestions, the GPT-3.5 API enhances the planning experience in the trip planner app by creating customized itineraries based on user inputs.

### GOOGLE MAPS

Google Maps is a versatile web mapping service essential for geospatial data visualization, location-based services, and navigation. With accurate and current maps covering global locations, it offers turn-by-turn directions for dynamic navigation, catering to various modes of transportation. Additionally, Google Maps integrates location-based services, providing information about nearby establishments and landmarks. The immersive Street View feature allows users to explore real-world locations with panoramic photography, enhancing their understanding of specific areas. Google Maps integrates with Google services and offers APIs for developers to create custom mapping solutions, empowering innovation

while providing extensive mapping and navigation capabilities.

### VIII. ADVANTAGES

The project enhances personalized travel experiences by using sophisticated algorithms to understand user preferences and offer customized recommendations. This tailored approach guarantees that travelers receive suggestions that match their interests, leading to more gratifying and unforgettable trips. Travelers can enhance their itinerary planning by getting tailored recommendations for every part of their journey. From choosing destinations to organizing activities and transportation, the system simplifies the itinerary planning process, making it easier and more efficient for travelers.

The project's tailored suggestions and personalized assistance greatly enhance users' travel satisfaction. By catering to each individual's preferences and interests, the system enables users to explore new experiences and destinations that align with their tastes, ultimately resulting in higher overall satisfaction with their travel experiences. Moreover, the project promotes increased user engagement through its interactive and user-friendly features, which facilitate smooth interactions with the system. With intuitive interfaces and personalized recommendations, users are encouraged to actively take part in the travel planning process, leading to greater levels of engagement and participation in shaping their travel experiences.

The project aims to enhance the tourism industry by providing tailored travel experiences that cater to each individual traveler's needs and preferences. This personalized approach not only helps destination and service providers better understand and meet the demands of their target audience but also drives growth and competitiveness in the tourism sector. Through the integration of Google Maps, the project offers users a visual representation of their travel plans. This allows users to easily visualize their itinerary, explore different routes, and identify points of interest along the way, ultimately enhancing their overall travel experience.

The new technology improves the planning process and helps travellers make better decisions about their trip. It includes a smart chatbot that offers personalized assistance for travel. This chatbot acts as a digital travel buddy, giving timely advice, suggestions, and help to users as they travel. By using advanced language processing and machine learning, the chatbot can interpret user questions, give

useful details, and learn from each user's unique preferences. This interactive tool improves the user experience overall, making trip planning and navigation easier and more user-friendly.

### IX. APPLICATIONS

Travel Amigo is a useful tool for tourism agencies and travel companies looking to provide custom travel suggestions, help with planning itineraries, and assist customers for an improved travel experience. Hotels, resorts, and accommodation providers can also utilize Travel Amigo to suggest personalized options for nearby attractions, dining, and activities to guests, which in turn boosts guest satisfaction and loyalty. Travel Amigo can be incorporated into transportation services like airlines, railways, and car rental companies to offer real-time travel updates and personalized route suggestions to travellers. It also provides assistance throughout their journey. Destination Marketing Organizations can use Travel Amigo to boost their destinations by giving tailored travel recommendations, showcasing unique attractions, events, and experiences catered to individual traveller preferences. Travel Amigo is a helpful tool for corporate travel management companies looking to support employees with planning and booking business trips, making the most of travel budgets, and guaranteeing a smooth travel journey. Individual travellers and digital nomads can rely on Travel Amigo as a virtual travel sidekick to explore unfamiliar places, uncover authentic local activities, and enrich their solo travel adventures.

Travel Amigo is a handy tool for families who want to plan customized vacations that cater to each family member's preferences and interests. It ensures a fun and enjoyable vacation for everyone involved.

### X. CONCLUSION

The Travel Amigo project is a major step forward in personalized travel assistance and itinerary planning. Using AI, machine learning, and data analytics, Travel Amigo provides a platform for travellers to discover, plan, and enjoy personalized adventures catered to their interests. By incorporating Google Maps for visualizing routes and the GPT chatbot for personalized help, the platform offers a comprehensive and user-friendly solution for planning and experiencing journeys.

The project's approach included gathering and studying a large amount of travel data, such as user preferences, past

travel habits, destination details, and real-time travel updates. Through using this information, Travel Amigo uses advanced algorithms to create tailored travel suggestions, improve travel plans, and offer valuable insights to enhance the overall travel adventure.

The project results show that Travel Amigo effectively offers personalized suggestions for accommodations, attractions, dining, transportation, and activities to travellers based on their unique preferences, budget, and schedule. By utilizing artificial intelligence and big data, Travel Amigo helps travellers make wellinformed choices, discover new destinations, and enjoy memorable travel experiences.

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