

## UPI Payment Fraud Detection Using Machine Learning

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**Abstract**—The UPI fraud detection system is designed to improve security and reliability. Their purpose is to protect the users from all types of fraudulent activities while conducting digital payment transactions. This paper intends to make use of superior machine learning algorithms and data analytics to study the transaction patterns and recognize the anomalies that indicate possible fraud. Second, the study intends to develop a very strong system, which will identify and detect various types of UPI frauds, including phishing, identity theft, and unauthorized transactions. The paper will also deal with a real-time monitoring mechanism in order to capture any suspicious activities at once and trigger alerts for immediate interventions. The scope related to the development of UPI fraud detection systems is immense and very promising to find solutions to the emerging challenges in the digital payment industry. Yes, the paper comprises the implementation of the latest technology such as machine learning, artificial intelligence, and data analytics to come up with a more complex fraud detection model. This model will be able to perform real-time analytics on huge amounts of UPI transactions, and analyze associated patterns, anomalies, and trends to develop a better understanding of fraudulent activities.

### I. INTRODUCTION

The introduction will discuss the main elements and challenges associated with fraud detection in UPI through machine learning. And, stay always in line with the myth about, "On-going battle in financial fraud engagement: impact in the digital age." UPI's large usability has raised concern over increasing fraud in such payment platforms. This paper is focusing on building a machine learning-based sound fraud detection system for transactions done using UPI. It is machine learning being applied for the proactive way to prevent financial transactions from being at risk through artificial intelligence. Huge transaction data; pattern and user behavior, will be analyzed using machine learning algorithms to detect and prevent real-time fraud in the whole activity. The money that is potentially lost can be minimized, and loss of user privacy may be reduced, and improved security in

In this time of continuous technological change, feel that financial institutions, fin tech, and payment services will keep moving toward adopting advanced machine learning models and ways to stay ahead of fraudsters. The scam detection mechanism would not identify only the known patterns but would also adapt itself to new emerging threats through continuous learning and optimization. The project works towards building a machine learning model that can process UPI transaction data in real-time to detect fraudulent activity. The main focus is on building a mechanism to secure UPI and reduce monetary losses from fraudulent acts.

This technology has the potential to genuinely lower financial loss, user privacy, and finally, increased security in digital payment ecosystems. This is not just to detect fraud patterns heretofore known but to continuously learn and optimize to deal with emergent threats. The present introduction will discuss the imperative ingredients and challenges that comprise investigating UPI fraud detection through machine learning, which is most relevant in the effort to keep up with the fight against financial fraud in this digital age. Rapidly increasing popularity of digital payment systems, for example, UPI (Unified Payments Interface), is maligned with rising suspicion of fraud in such interfaces. This project establishes the paradigm of an effective fraud detection system for transactions via UPI using machine learning techniques. Focus on developing this machine learning model capable of analyzing UPI transaction data in real-time for fraud detection. Thus, the system aimed at increasing security to UPI transactions and curbing the financial loss caused by fraudulent activities will be created.

### II. LITERATURE REVIEW

Ms. Kishori Dhanaji Kadam, Ms. Mrunal Rajesh Omanna, Ms. Sakshi Sunil Neje, Ms. Shraddha Suresh Nandai. [1], "Online Transactions Fraud Detection using Machine Learning" "Designed for identification of fraudulent online transactions by developing algorithms. In their research, they explore

digital pay areas as such. UPI electronic transaction facilities have increased complexity in fraudulent schemes and the high number of transactions, resulting in difficulty in fraud detection. This research reduces fraudulence in transactions through the identification of fraudulent transactions using high-power machine learning algorithms

Patil et al [2] proposed a fraud detection framework wherein techniques of behavioral analytics and Support Vector Machines are jointly utilized. Their approach examined transaction data to detect anomalies focusing on transaction timing, country mismatches, and transaction burst. All these methods could differentiate between legitimate and fraudulent transactions. However, the study revealed interpretability issues most prominent among users of non-linear kernel, which would limit transparency in the decision-making process. Despite the above challenges, the anomaly detection precision obtained using SVMs was very good

Shabreshwari et al.[3] evaluated a variety of machine learning algorithms such as Random Forest, XGBoost, LightGBM, and Logistic Regression to detect fraudulent UPI transaction activities. They focus on feature engineering, including important attributes such as transaction amount, timestamp, and user device information. Their ensemble-based approaches exhibited very good precision and recall powers compared to the simpler classification approaches. Integration of their detection method with real-time alert systems has effectively reduced false positives while keeping the system responsive to new fraud patterns.

Kavitha et al.[4] implemented Hidden Markov Models (HMMs) to detect UPI fraud. The HMM framework learnt user-specific transaction patterns to create behavioral baselines, which were then breached and flagged as potential fraud. This worked particularly well in personalizing the detection of fraud but was computationally expensive and tended to be sensitive to the selection of its parameters. Nevertheless, the model managed to showcase the flexible nature of probabilistic techniques to detect evolving patterns of fraud.

Kadam Dhanaji Kishori, Omanna Rajesh Mrunal, Neje Sunil Sakshi, Nandai Suresh Shraddha[5], In the wake of this serious threat to financial security arising from online transaction fraud, dependable detection techniques have become crucial. This article studies the applicability of machine-learning algorithms concerning the detection of online transaction fraud. Supervised learning algorithms are trained to classify transactions into either authentic or fraudulent on the basis of the analysis of various facets of transactional data, such as amount, frequency, location, device information, and user activities.

Gangisetty Raj Charan; K Deepa Thilak,[6] "Detection of Phishing Link and QR Code of UPI Transaction Machine

various machine learning methods to improve the accuracy and efficiency of fraud detection with the final view of safeguarding digital payment systems to initial to the consumer confidence and security."

### III. PROPOSED METHODOLOGY

#### A. Deep Reinforcement Learning

The proposed Deep Reinforcement Learning (DRL) system, which exhibits a completely new approach in dealing with the challenges of online payment fraud detection. Such as in the domain of machine learning, a subfield, deep reinforcement learning is based on the combination of deep learning and reinforcement learning, bringing intelligent systems to perform optimally in a sequence of decisions so that they can function well under complex environments. With the introduction of DRL to learn optimal strategies towards fraud detection, the entire area of such tax issues seems to define a promising directing framework toward the understanding of fraud detection.

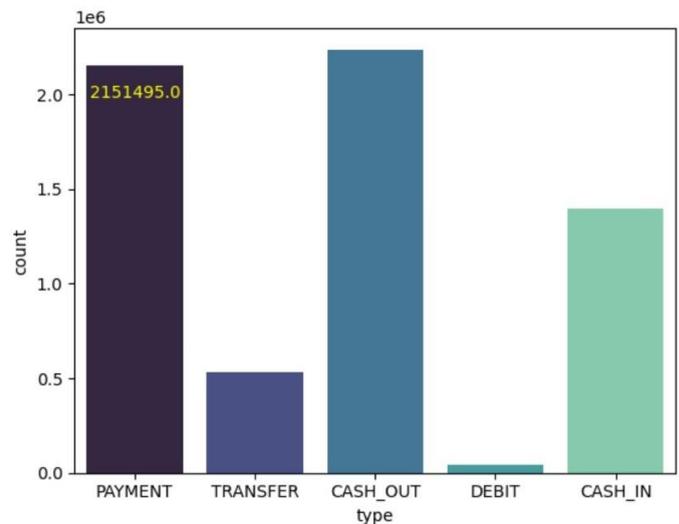


Fig.1 Statistical Data presentation for Reinforcement Learning

The DRL system operates by training a neural-networked agent to interact with an environment representing the online payment system. The agent feeds on transaction details and historical patterns and responds accordingly, approving or denying transactions. By employing a trial-and-error method under a reward signal indicating its actions' correctness, the agent learns how to maximize its long-term goals of detecting fraudulent transactions while minimizing the casualties of false positives-innocent transactions- known as wrongful or illegitimate ones. A major merit of the applied DRL approach is the ability to adapt to evolving patterns of fraud with time. While traditional rule-based or static machine learning algorithms may fall behind with changing fraud tactics, DRL systems can trigger ongoing learning and revision of their

Learning” This study addresses an important issue of detecting phishing websites and QR codes associated with Unified Payments Interface (UPI)-based transactions using machine learning techniques. Phishing attacks are serious threats to security by deceiving victims into revealing private information or doing harmful activities. The proposed solution applies supervised learning methodologies to the characteristics and behavioral patterns affecting UPI transaction links and QR codes.

strategies based on contemporary data and feedback from the environment. This ability to adapt to changes makes DRL an appropriate approach to fast-changing environments such as online payment systems, where fraudsters are constantly developing techniques to circumvent detection. Therefore, this work presents a state-of-the-art DRL system. DRL has the potential to enhance thesecurityandreliabilityof online systems, protecting payment both businesses and consumers from financial losses and preserving trust in digital transactions.

**B.Logistic Regression**

Two such subsets are present in this problem. One of them is the minority set and second is the moderate set. While in the determination of the utmost CF, some differentiation technique Models substantiated the majority class to enhance the output performance and passed the minority class that lead to inferior performance in classification. In order to overcome challenge of class imbalance in the research study, the tests are made more effective with the help of SMOTE technology. Instead of merely over sample the data through replace/duplication in the ordinary methods, SMOTE has create some arbitrary examples

**IV. RESULT AND DISCUSSION**

The experiment yielded some interesting results, validating that the fraud detection system is capable of recognizing and averting fraudulent activities in UPI transactions. With high accuracy in identifying instances between genuine transactions and fraudulent ones, the system, by virtue of precision and recall, had performed well with very few false positives and false negatives, thus demonstrating impressively high capability to discern fraudulent transactions while minimizing genuine misclassifications. Further, an F1 score of around 1.0 signifies the fact that the system has performed equally well on precision and recall. The system's performance was also corroborated by a real-world validation in which the predicted outcomes were quite close to the actual transaction outcomes, asserting its reliability and accuracy in real-world scenarios. The system was also highly scalable, meaning it was capable of processing large amounts of transaction data at a very fast rate with no compromise on performance, thus also rendering itself functional as transaction volumes continued to rise. Thus, in conclusion, the results of the experiment validate the fact that the fraud detection system is able to protect UPI transactions from fraudulent activities, hence giving more strength to the security and integrity of the digital payment system.

Distribution of Transaction Type

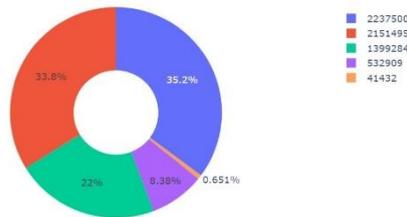


Fig.2 Analysis using Logistic Regression

Logistic regression is one of the most standard techniques for UPI payment fraud detection because it is interpretable and yields a probabilistic outcome. It begins by collecting data on historical transactions: transaction amount, time, user history, and location, labeled as fraudulent or non-fraudulent. It follows data preprocessing, which handles missing values, encodes categorical variables, and normalizes numerical features. Feature engineering plays a very crucial role in creating new variables such as transaction frequency, unusual transaction amounts, device changes, and location anomalies that can help improve the accuracy in fraud detection. A trained logistic regression model is obtained by preparing the data with the transaction features along with some kinds of manipulation for dealing with class imbalance, such as oversampling (SMOTE). Known metrics such as accuracy, precision, recall, and F1-score are used to evaluate the model for reliable fraud detection. Advanced techniques such as Random Forest, XGBoost, or real-time anomaly detection may include model enhancements to improve fraud detection and minimize false negatives.

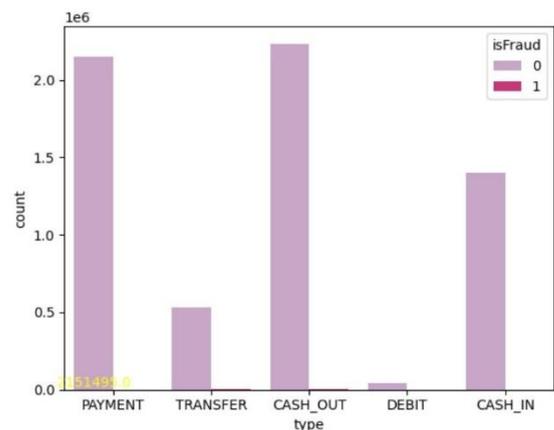


Fig.4 Final Analysis Part

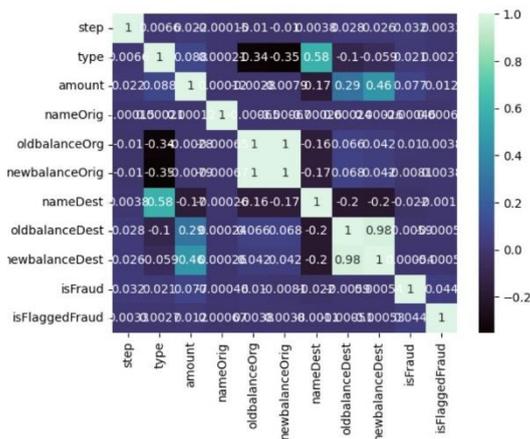


Fig.3 Database for Analysis

### V.CONCLUSION

This project marks the next big step in digital finance, specifically with respect to Unified Payments Interface (UPI) transactions. The establishment and application of the fraud detection system is an endeavor to secure the infrastructure of payment platforms. Every detail pertaining to system design, from algorithm selection to validation in real field scenarios, was therefore treated with utmost care during the project lifecycle, culminating in a wide-reaching and solid solution. Incorporating advanced machine-learning algorithms and techniques, such as Isolation Forest for anomaly detection and an adaptive weighted fusion classifier that combines Random Forest, Naive Bayes, and Support Vector Machine algorithms, the system has proven exceptionally capable of distinguishing fraudulent transactions from an ocean of legitimate ones. The experimental findings were carefully analyzed and validated, thereby providing sufficient evidence for concluding that the system works effectively while also exhibiting high grades of accuracy, precision, and recall. The system has been validated in a real-world environment, which serves as proof of its relevance and usability to real authentic transaction settings.

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