

# Visual Cryptography-Based Secure URL Sharing System: Design and Implementation

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### ABSTRACT

In this paper, we describe the design and implementation of a secure URL-sharing system based on Visual Cryptography, that is, QR codes that have been extensively used in recent years because they speed up the process and provide users with ultimate convenience. However, as convenient as possible, regular URL-sharing systems are vulnerable to different types of attacks. Therefore, sharing must be sufficiently secure to protect integrity and confidentiality. Moreover, the URL sharing system must provide authenticity for both the sender and receiver. In this study, the security of the proposed QR-based system was demonstrated using visual cryptography. The proposed system comprises a mobile application that implements visual cryptography. The application provides a simple and user-friendly interface for users to conduct payment transactions in a user-friendly secure environment.

# **1.INTRODUCTION**

In today's digital landscape, the rapid exchange of information via the internet has become an integral part of our daily lives. Among the various forms of digital data, Uniform Resource Locators (URLs) play a pivotal role in sharing web resources from websites and documents to multimedia content. However, the convenience of URL sharing is accompanied by significant concerns regarding the security and confidentiality of the shared information. Ensuring the privacy of sensitive URLs, particularly in scenarios involving confidential business communication or personal data protection, has become a paramount challenge.

The importance of secure URL sharing cannot be overlooked. Sensitive URLs may contain proprietary business information, personal records, financial data, or other confidential content that must be protected from unauthorized access during transmission. Although traditional encryption methods exist to protect data during communication, they often rely on complex cryptographic algorithms and require the management of encryption keys, making them less user-friendly and more susceptible to security breaches.



To address these challenges, this paper delves into the concept of a "Visual Cryptography-Based Secure URL Sharing System," which presents a unique and innovative approach to secure URL sharing. Visual cryptography, an emerging field in cryptography, offers a promising solution by utilizing images as encryption keys. This approach simplifies the process of securely sharing URLs, thereby enhancing user friendliness while maintaining robust security.

The central research question addressed in this study is: Can a secure and user-friendly URL sharing system be designed and implemented using visual cryptography while ensuring the confidentiality and integrity of the shared URLs? To answer this question, this study outlines the design and implementation of a novel system that integrates visual cryptography with QR code technology. The objectives of this research include the development of an efficient visual cryptography algorithm, creation of a user-friendly interface, and comprehensive evaluation of the system's security and performance.

This study unfolds a journey through the fundamentals of secure URL sharing, the principles of visual cryptography, the design and implementation of the proposed system, and an extensive evaluation of its effectiveness. In doing so, it seeks to provide a robust and user-friendly solution to a critical problem in the digital age, addressing the growing demand for secure and convenient URL sharing across various domains.

# 2.PROPOSED SYSTEM DESIGN

This section describes the proposed QR based on a Secure URL sharing system. A functional description of the system, including the detailed operation steps, is given in the first subsection. This is followed by a discussion of security considerations in the second subsection.

# A.Functional Description

The functional description of a Visual Cryptography-Based Secure URL Sharing System is central to understanding its core operations and capabilities. The system design focuses on user-friendly URL sharing with enhanced security features. Users can securely input URLs, which are then encrypted using visual cryptography and split into visual shares represented as QR codes. These QR codes serve as a user-friendly and efficient means of sharing. This system ensures data security through user authentication, access control, and encryption. In addition, the audit trail maintains a record of user activities, promoting transparency and accountability. With scalability, compatibility across platforms, and room for future enhancements, this system provides a comprehensive solution for secure URL sharing in various domains. This functional



description serves as the foundation for the implementation and evaluation of the system, highlighting its potential to revolutionize secure information exchange in the digital age.

The project explored the opportunity to create two different types of accounts: sender and receiver. Both accounts share and receive URL securely by using QR codes.

Step 1. The user wants to send a URL to the receiver.

Step 2. The user uploads the URL to the provided interface.

Step 3. A unique QR code was developed and shared with the receiver.

Step 4. The receiver uploads a unique QR code to the interface.

The Step 5. QR code is then converted into the corresponding URL.

Step 6. The receiver securely accesses the URL shared by the sender.



Fig. 1 : Use-Case Diagram

# B. Security Considerations

Security considerations are paramount in the design and implementation of a visual cryptography-based secure URL-sharing system. To ensure the confidentiality of shared URLs, the system employs visual cryptography and a substitution cipher, rendering URLs into visual shares that maintain their secrecy, even



if a portion of the shares is compromised. User authentication and role-based access control mechanisms restrict unauthorized access, whereas encryption safeguards sensitive data both at rest and during transmission. An audit trail tracks user activities for accountability, and regular security testing and threat modeling help proactively identify and mitigate vulnerabilities. User education and guidelines for secure QR code handling enhance user awareness. An incident response plan and compliance with data protection regulations further strengthen the security. These considerations collectively form a robust security framework that safeguards the integrity of shared URLs and user data in the Visual Cryptography-Based Secure URL Sharing System.

## **3.SYSTEM IMPLEMENTATION**

In the implementation phase of the visual cryptography-based secure URL-sharing system, the theoretical design is translated into a functional and robust system. This process involves coding a visual cryptography algorithm, integrating QR code generation libraries, setting up a secure backend database, and developing an intuitive user interface. Careful attention has been paid to security measures with the implementation of user authentication, access control, and data encryption. Extensive testing and quality assurance procedures are carried out to ensure that the functionality, security, and performance of the system meet predefined standards. Moreover, performance optimization efforts have focused on minimizing the encryption and decryption times to enhance user efficiency. The implementation phase marks the tangible realization of the system's innovative design, bringing us closer to a practical solution for secure URL sharing across various domains, while maintaining the highest standards of security and user-friendliness.



### Fig. 2 :

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The implementation of the Visual Cryptography-Based Secure URL Sharing System marks the tangible realization of a carefully crafted design. During this crucial phase, theoretical concepts are translated into a functional system. The implementation involves meticulous coding utilizing suitable programming languages and frameworks to create a web-based platform that seamlessly integrates visual cryptography and QR code generation. The heart of the system lies in the accurate implementation of the visual cryptography algorithm, ensuring the secure transformation of URLs into visual shares, and their subsequent conversion into QR codes. Robust security measures, including user authentication, access control, and data encryption, are rigorously integrated to safeguard the user data and maintain the integrity of the system. The system undergoes rigorous testing and quality assurance to ensure its reliability and performance, culminating in a practical solution that demonstrates the innovative fusion of cryptographic techniques and user-friendly designs for secure URL sharing in the digital age.



# Fig 6.1.1 : Homepage



# Fig 6.1.2 : About us page





## Fig 6.1.3 : Generate QR code page

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Fig 6.1.4 : Decode QR code page





# Fig 6.1.5 : URL for testing



Fig 6.1.6 : URL entered & press submit



Fig 6.1.7 : QR code generated

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Fig 6.1.8 : Take snapshot of QR code



Fig 6.1.9 : QR code



Fig 6.1.10 : QR code scanned from Google lens





Fig 6.1.11 : QR scanned and opened for google lens

### URL is sucessfully encrypted

URL : http://home/static/home/img/encrypted.png



Fig 6.1.12 : Click on 'Choose file', Choose encrypted the QR code, click on open

I





Fig 6.1.13 : Click on submit



Fig 6.1.14 : Decrypted QR code to the submitted correspondidng URL



Fig 6.1.15 : Right click and open the URL





Fig 6.1.16 : Tested URL opened , system working sucessfully

# 4.CONCLUSIONS AND FUTURE WORK

In conclusion, the "Design and Implementation of a Secure URL Sharing System Based on Visual Cryptography" project has successfully achieved its objectives, providing a secure and efficient method for encrypting and sharing URLs. The implementation demonstrates robust security, high performance, and excellent usability. By combining visual cryptography and substitution cipher techniques, the system effectively addresses the vulnerabilities associated with traditional URL-sharing methods. The project used Python as the backend language, Django as the web framework, and HTML for the front-end, supported by PyCharm as the integrated development environment. The key accomplishments include secure URL sharing, substitution cipher encryption, QR code generation and decoding, user-friendly interfaces, and robust security measures such as authentication mechanisms. Continuous testing, user feedback, and updates are necessary to maintain the security and usability of a system over time. The system offers a valuable contribution to the field of secure information exchange and is suitable for various applications including secure communication, online transactions, and confidential document sharing.

There are several promising avenues to explore in the realm of future research. The integration of advanced cryptographic techniques, such as symmetric and asymmetric encryption, can further bolster security. Enhancing QR code error correction and data capacity can improve the reliability and accommodate longer URLs. Future developments may also include multifactor authentication, encryption key management, granular user access controls, user registration and profiles, QR code customization, URL expiration options, URL analytics, QR code password protection, mobile application development, integration with cloud services, localization, automated testing, and comprehensive auditing and logging systems. These



enhancements will elevate the functionality, security, and user experience of the system, ensuring its continued relevance and utility in an ever-evolving digital landscape.

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